

BASF Product Developments

Louisiana Agricultural Technology & Management Conference February 11, 2010



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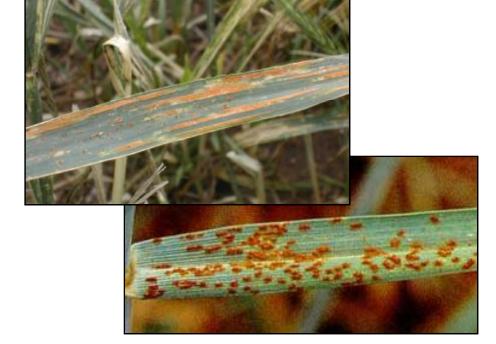




Powered by Headline and a unique triazole, metconazole.

Labeled Crops

Cereals: wheat, barley, oats, rye, and triticale



Diseases Controlled

- 34 Rust (Puccinia spp.)
- 34 Black point
- 34 Leaf blotch
- 34 Net blotch
- 34 Powdery mildew
- 34 Scald
- 34 Septoria leaf and glume blotch
- 34 Spot blotch
- 34 Tan blotch









Use Rate Information

Use Rate: 7 - 9 fl oz/A

Maximum 2 applications per season

Timing

- Apply immediately after flag leaf emergence (Feekes 8.0) to no later than beginning of flowering (Feekes 10.5)
- For optimal disease control, target ½ to full flag leaf (Feekes 9.0) prior to disease development

Application Volume

- I Ground application: Use sufficient volume for coverage
- Aerial application: 2 GPA or greater





2009 Wheat Fungicide Trial

Pest Management Enterprises, Cheneyville, LA











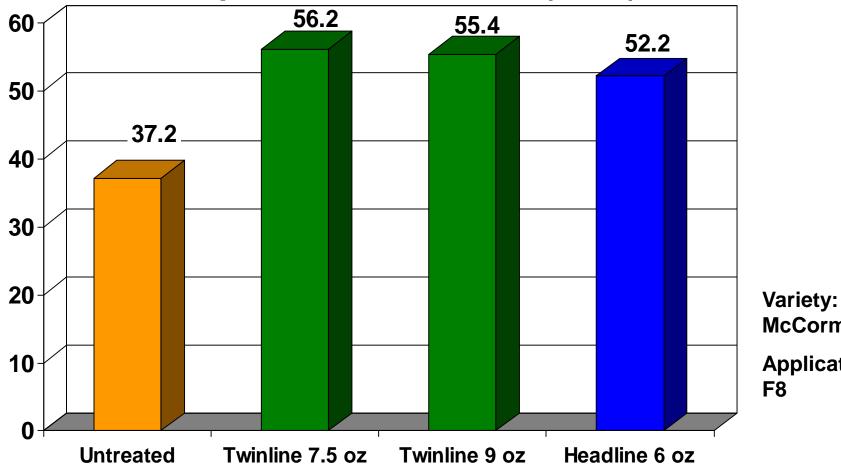
7.5 oz/A at F8 22 DAT

2009 Wheat Fungicide Trial

Pest Management Enterprises, Cheneyville, LA







McCormick

Application:

Introducing.....





Headline And Maximum Protection

- The Proven Disease
 Control and Plant Health
 Benefits of Headline
- è Unique, Best-in-Class Triazole
- è Delivers Maximum Protection





Labeled Crops and Diseases



Powered by Headline and a unique triazole, metconazole

Crops on Commercial Label 2010

Corn



Same diseases as Headline label

- R Anthracnose
- ® Eyespot
- ® Gray leaf spot
- ® Northern corn leaf blight
- ® Northern corn leaf spot
- ® Physoderma brown spot
- Rust
- ® Southern corn leaf blight
- ® Southern rust
- ® Yellow leaf blight



Application



Use Rate Information

- è 10 to 14.4 fl oz/A use rate
- 4 applications total
- 2 sequential applications
- 57.6 fl oz/acre total

Application Volume

- Ground: 10 GPA or greater
- è Aerial: 2 GPA or greater









Grain Sorghum

- u Headline 6 oz/A
- Application at 50% heading
- Disease control and
 Plant Health benefits

Diseases Controlled



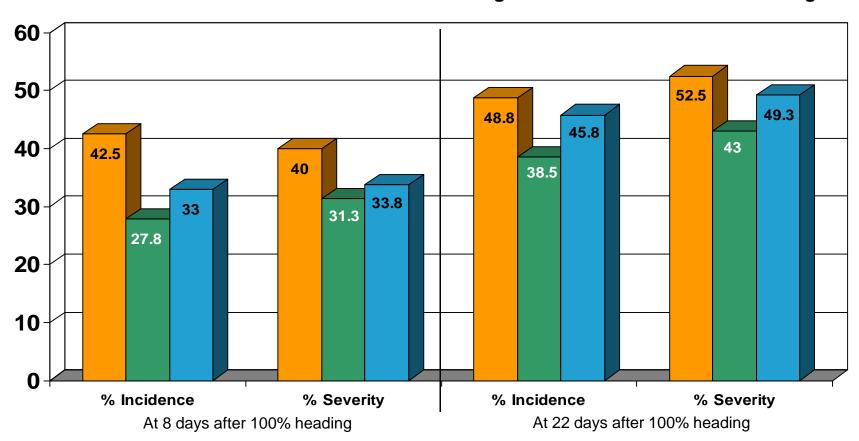
- Anthracnose (Colletotrichum graminocola)
- è Gray leaf spot (Cercospora spp.)
- Northern leaf blight (Exserohilum turcicum)
- è Rust (Puccinia spp.)
- è Southern leaf blight (Bipolaris spp.)

2009 Grain Sorghum Fungicide Trial Pest Management Enterprises, Cheneyville, LA



Cercospora on Grain Sorghum

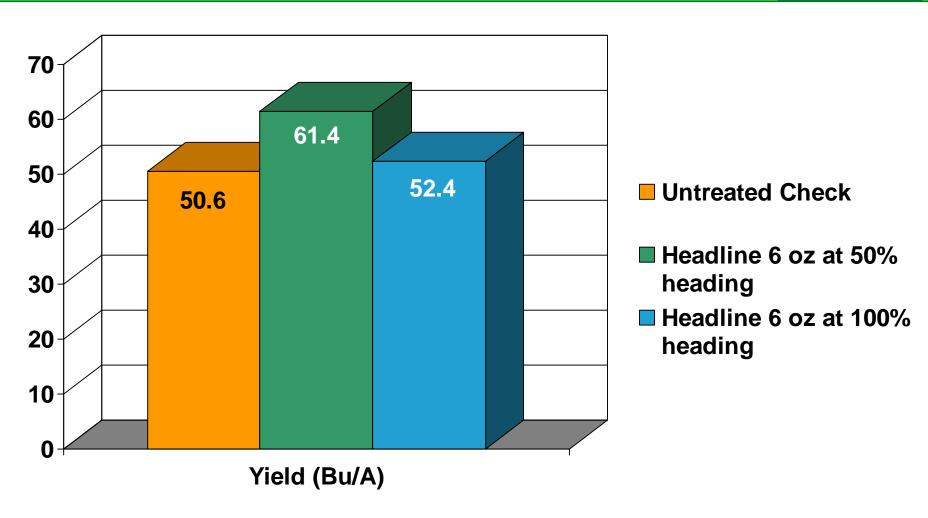
■ Untreated Check ■ Headline 6 oz at 50% heading ■ Headline 6 oz at 100% heading



Variety: Dyna-Gro 780-B; Headline treatments included NIS 0.25% v/v; 4 reps.

2009 Grain Sorghum Fungicide Trial Pest Management Enterprises, Cheneyville, LA





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For Burndown Soybeans & Corn



Sharpen 1 oz + glyphosate

- + MSO (1 gal/100 gals or 1% v/v)
- + AMS (8.5 17 lbs/100 gals)
- n For burndown of broadleaf weeds
- n Apply when weeds are ≤ 6 inches
- n Application timing: Preplant thru PRE
- n Synergistic with glyphosate
- n Rainfast in 1 hour







Corn



Integrity Herbicide

- n Liquid emulsifiable concentrate (EC)
 - 5.57 lbs ai/gal
 - Kixor[™] herbicide + dimethenamid-p
- n Application timing: preplant, PPI, PRE
- n Residual Preemergence Rates in a Planned Sequential Program:

Coarse soil: 10 fl oz/A

Medium soil: 13 fl oz/A

Fine soil: 16 fl oz/A







Early Post on Cotton



- n Apply 1.0-2.0 pts/A early postemergence from 4-8 leaf cotton
- n Apply in tankmix with glyphosate
- n Residual control of annual grasses and pigweed



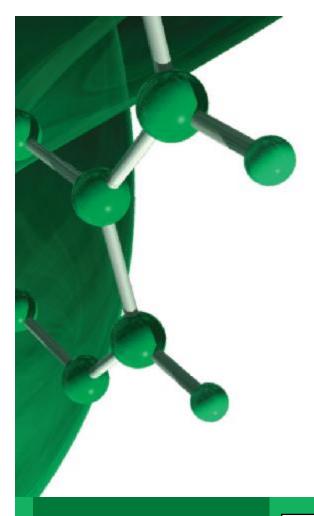


Early Post on Cotton





Prowl H₂O (4x rate) + Roundup WeatherMax applied at 8 leaf



Thank You





















