



Update for 2010:

PhytoGen

The right choice in the field and at the gin.

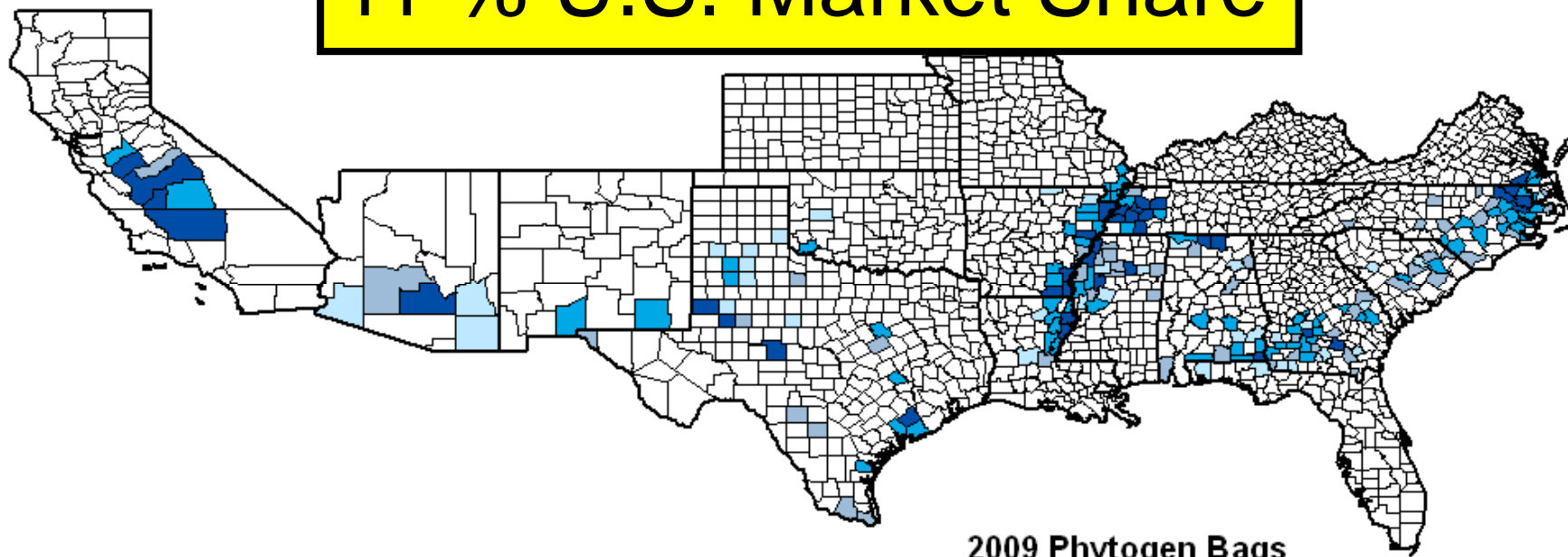


Recent Announcements in DAS

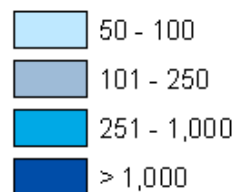
- | Sulfoxaflor
- | Syngenta
 - VIP 3A
 - Cotton lines

2009 PhytoGen Sales

11 % U.S. Market Share



2009 PhytoGen Bags



OPTIONS for 2010

- | **WideStrike only** ← 2-Bt
 - PHY 440 W
- | **WideStrike plus RR** ← not RF
 - PHY 370 W, PHY 480 W
- | **WideStrike plus RF**
 - PHY 375 WRF, PHY 485 WRF
 - PHY 367 WRF, PHY 565 WRF
- | **RF only**
 - PHY 315 RF, PHY 425 RF, PHY 525 RF



PHY 375 WRF

Market Share Progress by Area

Districts Acreage (AI is figured all in SE)				2009	2010 est.
Districts	<div style="background-color: green; color: white; padding: 10px; text-align: center;"> <p>PHY 375 WRF</p> <p>No. 1 in Mid-South</p> <p>No. 2 in Southeast</p> </div>				
West				59%	60%
Southwest				2%	4%
Mid-South				9%	??
Southeast				15%	??
Totals	3%	6%	7%	11%	??

EARLY MATURITY

- | *PHY 315RF* **NEW**
- | *PHY 370 WR* | **PHY 367 WRF**
- | *PHY 375 WRF*
- | **- True early, determinate variety**
- | **- Exceptional seedling vigor**
- | **- RKN tolerance**
- | **- Semi-smooth leaf**
- | **- Adapted to northern Belt?**
- | *PHY 405 WRF*

Mid-Full Maturity

- competitive with DP 555 BR
- semi smooth leaf
- vigor OK but not PHY 375 WRF

| PHY 425 RF

| PHY 440 W

| PHY 480 WR

| PHY 485 WRF

| **PHY 565 WRF**

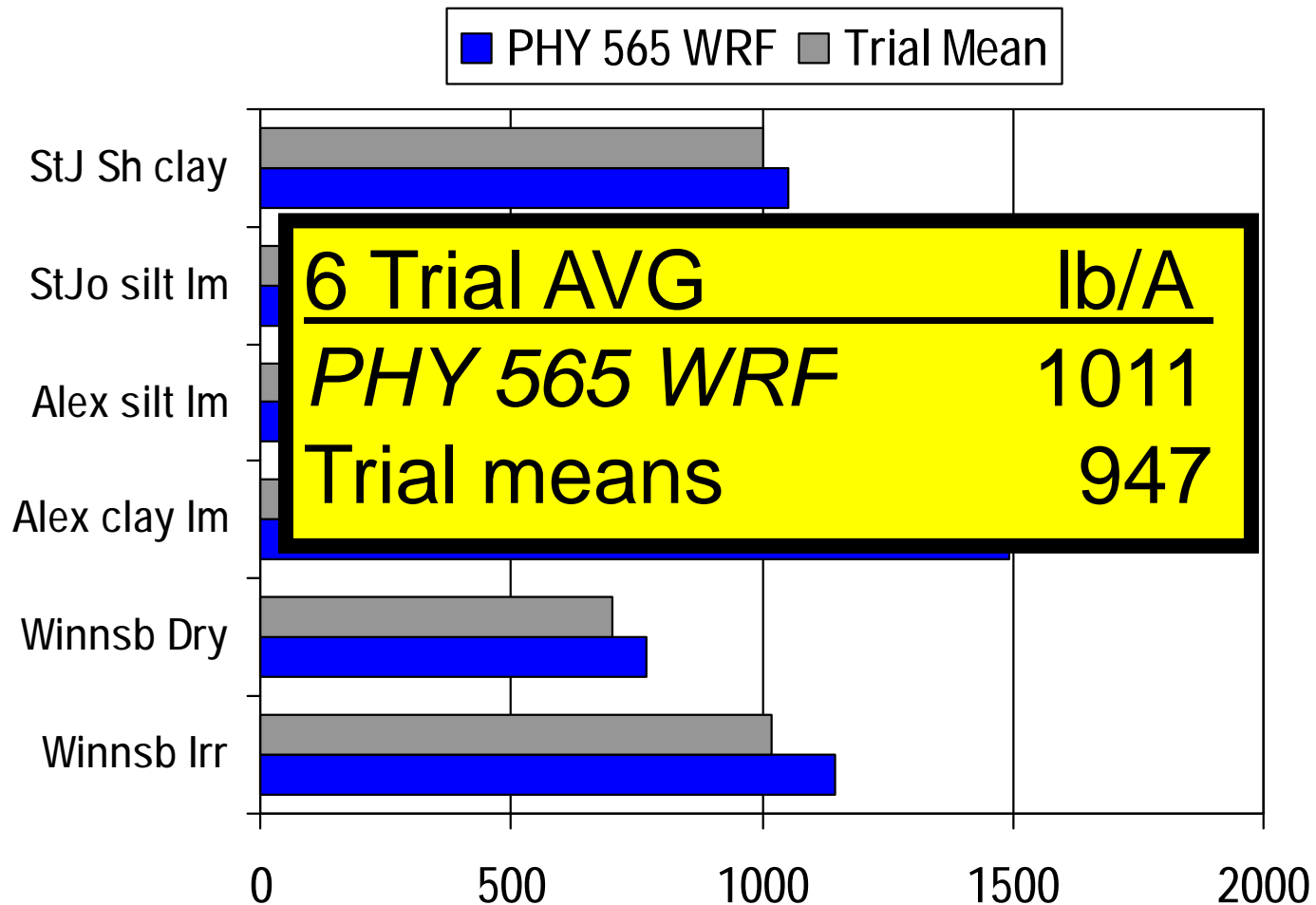
PHY 565 WRF

General Agronomic Characteristics

- | Pubescence: Semi-smooth leaf
- | Seedling Vigor: Good (~ 5,050 seed/lb)
- | Fruitin

<u>Fiber Quality</u>			
Mic	Length	Unif	Strength
4.6	1.15	85.2	32.9
- | Plant H
- | Storm Tolerance: Good
- | Nodes Total / 1st Fruit / Fruiting: 24.8 / 6.9 / 12.6 ('09 data)
- | High yielding, targeted for footprint of DP 555 BR

Louisiana OVTs: PHY 565 WRF vs Trial Mean





Herbicide

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Penoxsulam + Triclopyr

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Grasp Xtra: Rates and Tank Mix Equivalents

Grasp [®] Xtra (fl oz)	Penoxsulam (fl oz)	Triclopyr (fl oz)
16	2.00	8
18	2.25	9
20	2.50	10

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Product Positioning



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RebelEX™ is designed to be a broad spectrum herbicide product that combines the power of two versatile modes of action to control key grasses, broadleaves, annual sedges & aquatic weeds in rice

Product Positioning



RebelEX:

Rates and Tank Mix Equivalents

RebelEX™ (fl oz)	Penoxsulam (fl oz)	Cyhalofop (fl oz)
16	2	12
18	2.3	13.5
20	2.5	15

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Optimism

There is always hope for the future

Thank You

