# The Sustainability of Cotton

**Brad Godwin** 

Monsanto Company

# **Trends Shaping Agriculture Today**

## **Increasing World Population**



Over 9 billion people by 2050

**Increasing Protein Demand** 



**Increasing Grain Demand** 

## **Shrinking Arable Land**



Water availability



## A Global Commitment to Sustainable Yield

THREE MAIN GOALS ARE AT THE HEART OF THIS EFFORT



# What Does it Mean to Double Yield in the U.S. by 2030?





2000 Baseline: 137 bu/ac 2030 Goal: 300 bu/ac



2000 Baseline: 37 bu/ac 2030 Goal: 80 bu/ac



2000 Baseline: 632 lbs/ac 2030 Goal: 1,300 lbs/ac

## **How Are We Going to Reach These Goals?**



Breeding

Creates new, more robust varieties that perform better in the field.



**Biotech** 

Adds special beneficial genes to the plant.

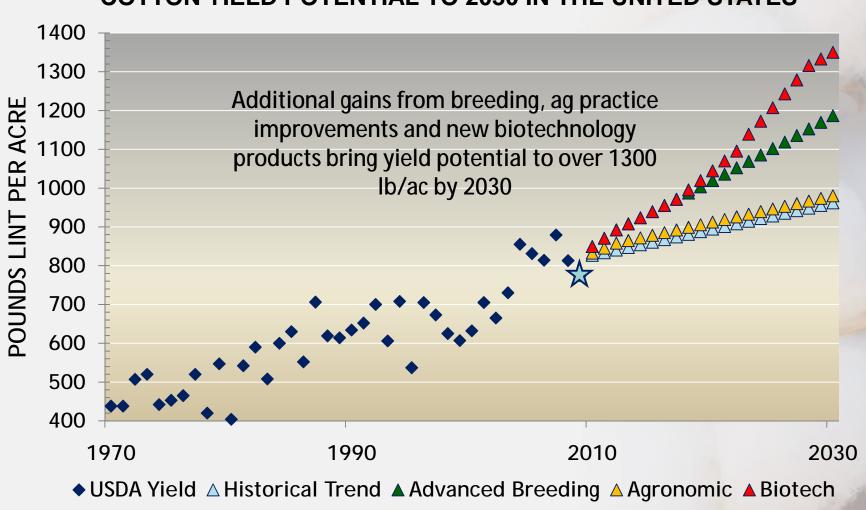


## **Agronomics**

Agronomic practice improvements make acres more productive.

# **Cotton Yield Components to 2030**

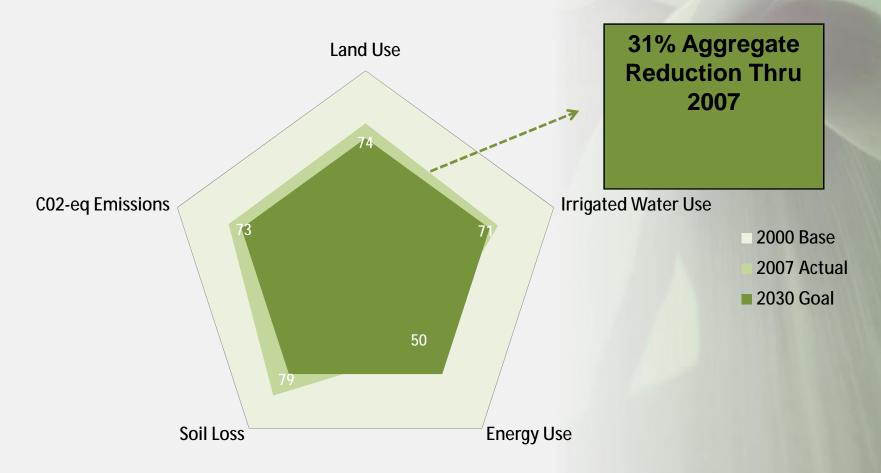
### **COTTON YIELD POTENTIAL TO 2030 IN THE UNITED STATES**



# Indicator: US Cotton Resource Use Efficiency



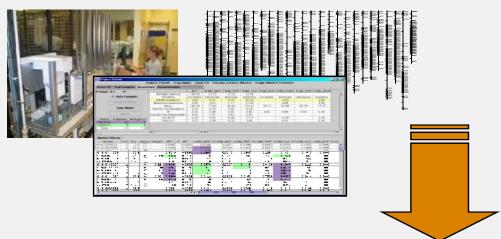
National Average Resources per Unit of Output Indexed to Year 2000 Actual Values



Source: Field to Market: Environmental Resource Report Jan 2009

# Unparalleled Investment and Expertise in MAB Unlocks the Potential of D&PL Germplasm and Monsanto Traits

#### MOLECULAR BREEDING ENGINE



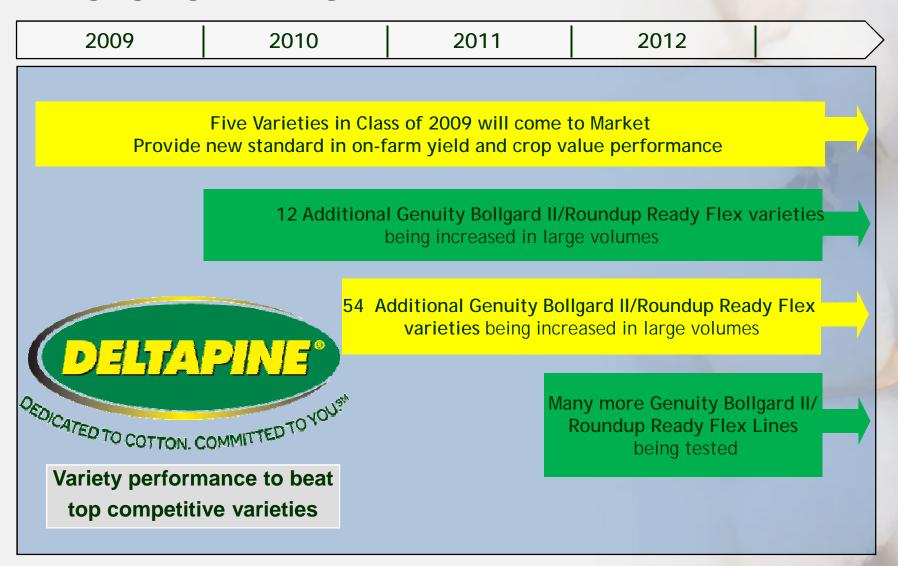
- Monsanto investment in markers is increasing the rate of gain over conventional breeding:
  - >\$100M invested in marker platform that can analyze 10's of millions of samples
  - >100x increase in marker data use only one year after the D&PL acquisition

#### **BREEDING CAPABILITIES**



This capability fuels the creation of top tier germplasm and sets the genetic knowledge base to deliver next-generation biotech traits

# Investments in Cotton Breeding are Making a Real Difference in Bringing High Yielding Varieties to Market



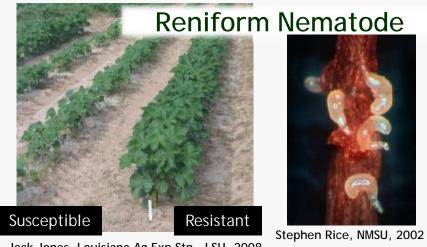


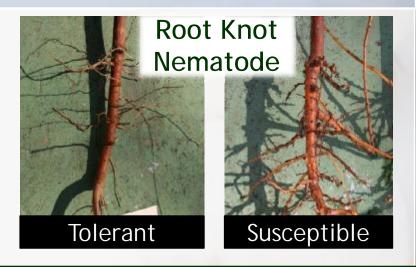
Class of 09 1530 lbs per acre DP 555 1340 lbs per acre

Michael York, Brooks County, GA

# We Are Currently Using Breeding to Develop a High Yielding, Nematode Resistant Cotton Family

#### THESE NEMATODES ACCOUNT FOR \$220M IN U.S. YIELD LOSSES ANNUALLY<sup>1</sup>



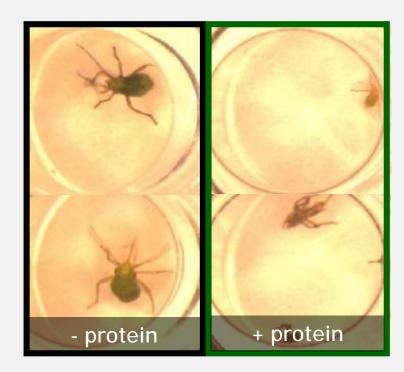


- Jack Jones, Louisiana Ag Exp Stn LSU, 2008
- § Resistant cultivars could potentially increase lint yield by 10-15% under Reniform Nematode and by 8-10% under Root Knot Nematode (RKN) infestations.
- § A high-throughput screening method has been developed that will accelerate introgression of Reniform Nematode resistance into elite germplasm.
- § Introducing multiple QTL's for resistance to RKN into elite germplasm using markers

<sup>&</sup>lt;sup>1</sup> Blasingame, D. et al. 2008. "Cotton disease loss estimate committee report" in Proc. Beltwide Cotton Conf., Natl. Cotton Council of America

## Control Of Lygus On Cotton

#### PROTECTING BOLLS AND IMPROVING OVERALL PLANT HEALTH AND YIELD



Insecticidal protein leads have been identified



Cotton plant assays in progress

# **Bollgard III Provides Improved Control of Beet** & Fall Arymworms



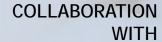


Third-generation of insect control in Bollgard III cotton ensures improved control by incorporating a new Bt protein Bollogical



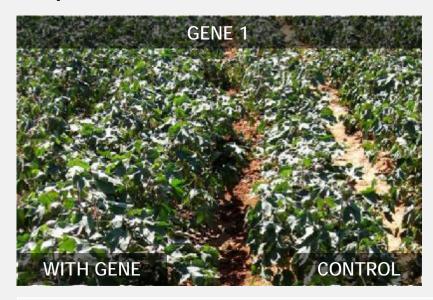
# **Drought-Tolerant Cotton Showing Promise in Field Testing**

#### DROUGHT-TOLERANT COTTON





- Drought leads advancing to greenhouse screens
- First leads in field testing are showing promise
- Up next: Continued evaluation to assess drought performance





#### TESTING MULTIPLE GENES FOR IN-FIELD PROOF OF CONCEPT

Discovery

Phase 1
Proof of Concept

Phase 2
Early Developmen

Phase 3
Adv. Development

Phase 4
Pre-Launch

Launch

# Dicamba- and Glufosinate- Tolerant Cotton Expand Weed Control Options

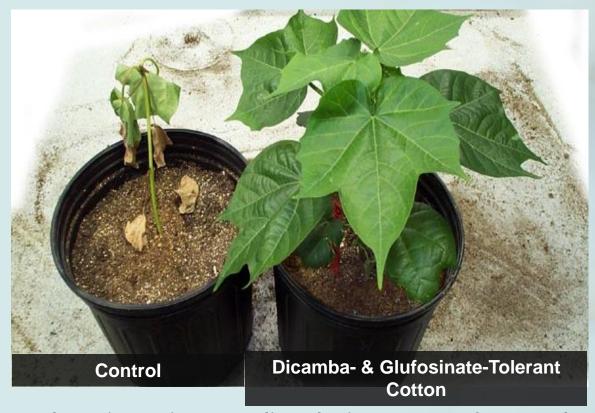
## TESTS SHOWING EXCELLENT TOLERANCE TO ALL THREE HERBICIDES

Product would represent Monsanto's first three-way stack of herbicide-tolerant technologies including:

§Roundup Ready Flex

§Dicamba-tolerance

\$Glufosinate
tolerance



There are only four known weed species resistant to dicamba in 40 years of use, and no known cases of weeds developing glufosinate resistance.

**Discovery** 

Phase 1
Proof of Concept

Phase 2
Early Development

Phase 3
Adv. Development

Phase 4
Pre-Launch

Launch

# Maximizing Performance Potential with Acceleron<sup>™</sup> Seed Treatment System in Cotton

## INCREASE PLANT VIGOR, UNIFORMITY, AND HIGHER YIELD POTENTIAL

Plan to Be Launched with all Deltapine varieties in 2011

#### **New Treatment Contains:**

- Fungicides
- Plant Health Agents
- Insecticides
- Nematicides



#### **Initial Field Results Demonstrate:**

- Increase of 50-60 lbs Lint/A (over premium seed treatment package)
- Plant vigor and uniformity
- Consistent early season insect protection under extreme pressure

## Monsanto Cotton Seed Treatment Trial Leland, MS



**Untreated Cotton** 

Monsanto Experimental Seed Treatment



# **Thank You**