



FieldX™

Louisiana Agricultural Technology and
Management Conference
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David Krueger, Owner/CEO

The FieldX Vision

Secure Data Repository

- Cloud-based, central repository for data
- One place for storing all of your data
- We store raw data where applicable, not files; File formats become unsupported over time.



The FieldX Vision

Secure Data Sharing

- Data sharing within a company, and across companies
- You own the data, you decide who to share it with
- AgRenaissance will not sell or share your data with anyone;
that is not our business model



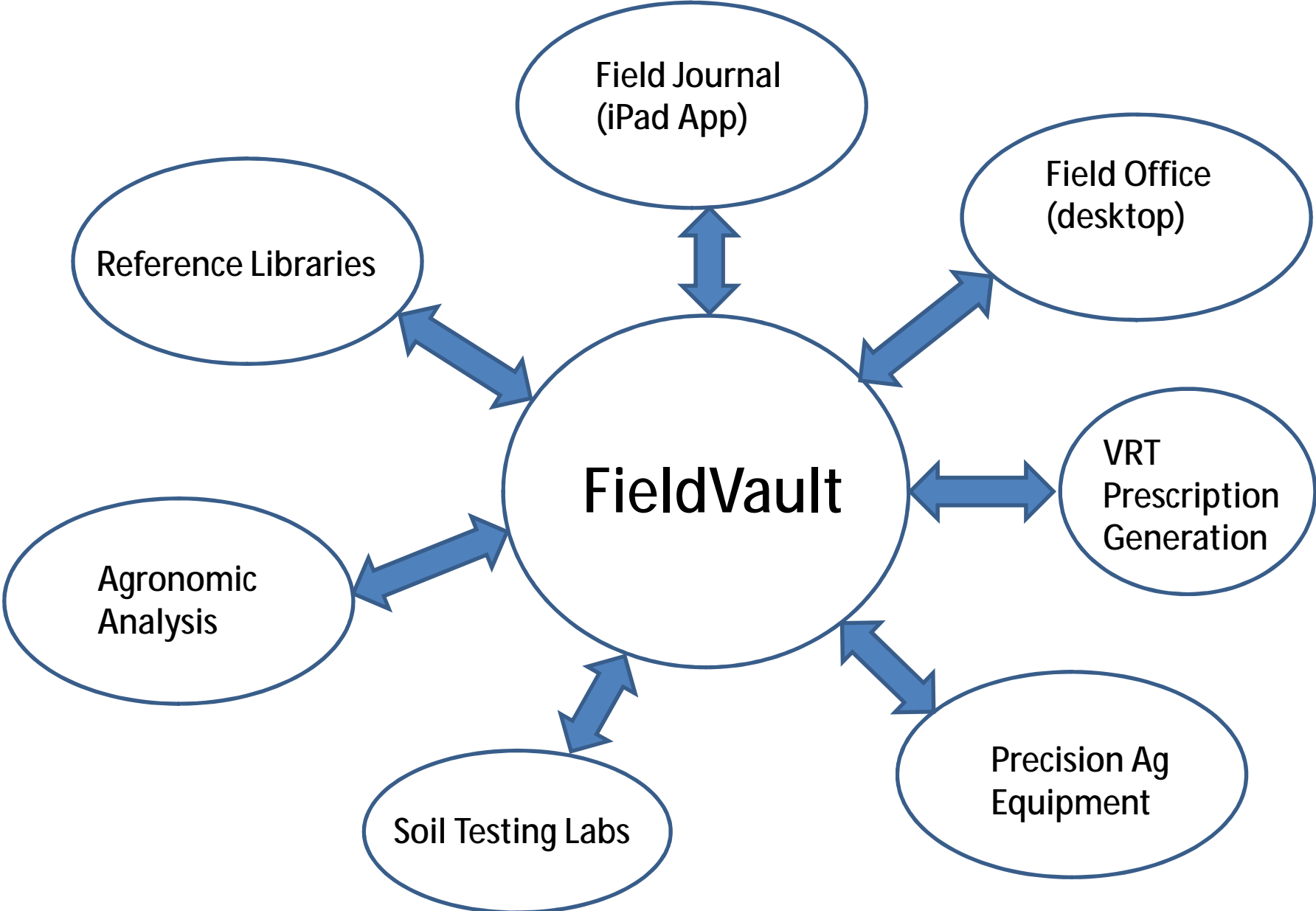
The FieldX Vision

Open Architecture

- Ability to exchange data with other Cloud-based systems
- Ability to exchange data with other native apps
- We don't want to reinvent the wheel; use the data services that you currently use, and then store the data in FieldX.



The FieldX Vision



FieldX - Release 1.0

- First release is targeted for the first week of March
- Sync data between users with Field Office (desktop)
 - All journal entries
 - Data Entry templates
 - Grower/farm/fields
 - Field borders
- Sync journal entries with Field Journal (ipad)
 - Scouting data only in the first release



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