

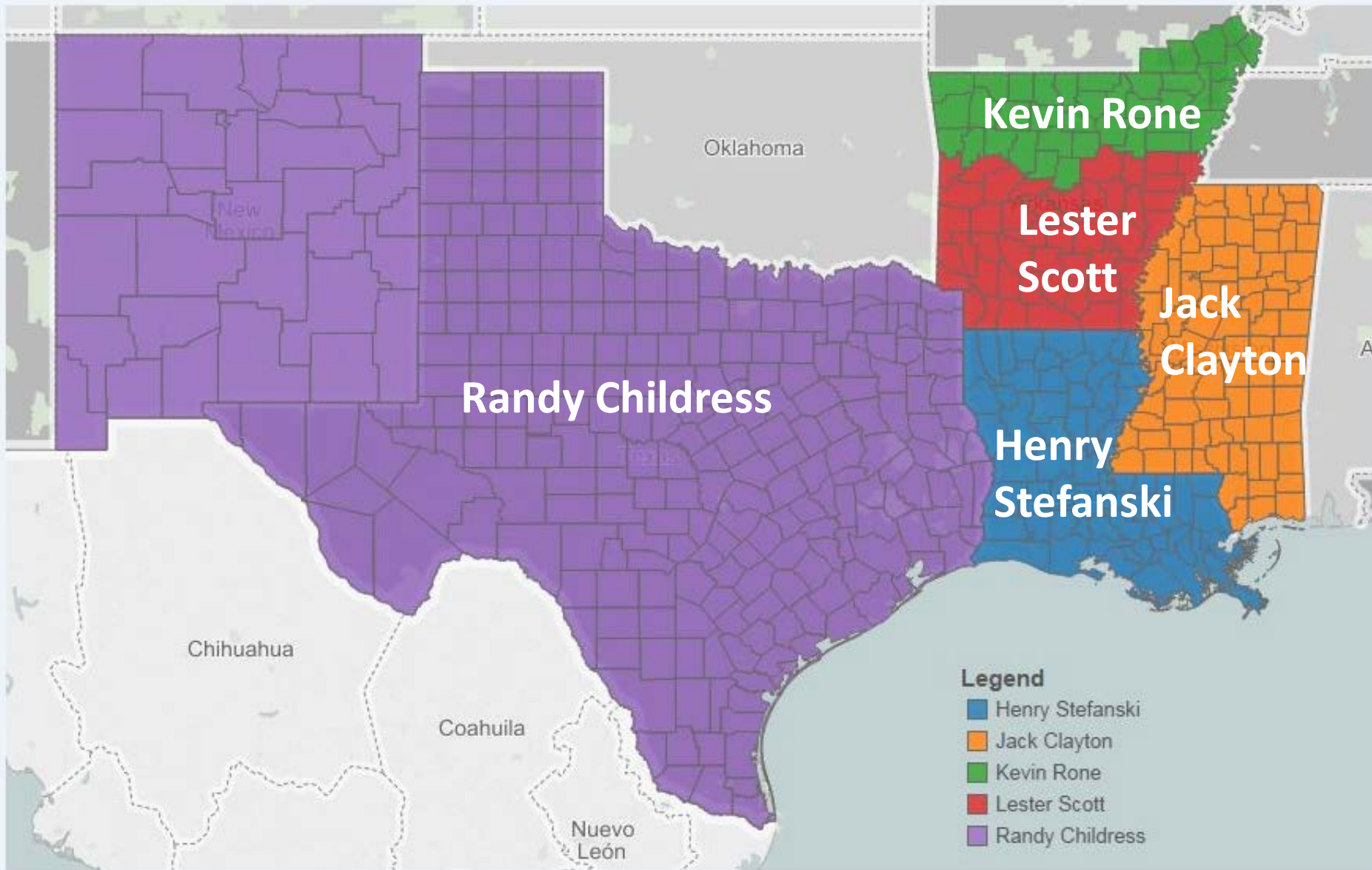
LACA Meeting

Emerging Technologies Session

The logo for FMC, consisting of a red plus sign followed by the letters 'FMC' in a bold, red, sans-serif font.

Don Johnson- TSM
Henry Stefanski - RMM

New FMC's South Region



FMC Key Products - 2016



HERBICIDE

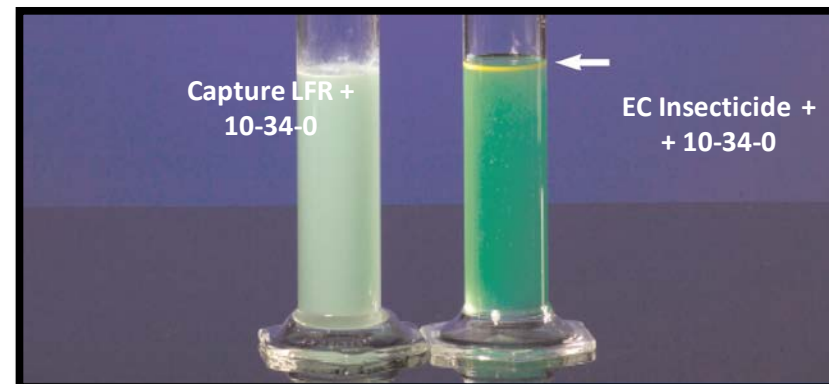


OF HERBICIDE





- A liquid, at-plant insecticide for corn
- Rates: 3.4 - 4 oz/acre in-furrow for seedling insect control in non-rootworm geographies
- Fills the gaps left behind from Bt and seed treatments and mixes with most starter fertilizers
- Control of soil pests including cutworm, grub, maggot, wireworm and rootworm
- Healthier root system and stands maximize yield potential





The Zone of Production™

Full spectrum insect and disease protection sets seedlings up for success

- **What is it?**

- **Premix of Capture LFR and BaD747 biological fungicide** (Group 3 Insecticide)
- **Bacillus amyloliquefaciens strain D747** produces an antibiotic protein (Group 44 Fungicide)
- EPA Registered as an insecticide/fungicide

- **Features:**

- **First premix of an insecticide and fungicide** for in-furrow application offering the broadest spectrum of seedling protection available today.
- **LFR Technology** (Liquid fertilizer ready)
- Variable rate application that fits secondary pest markets (**3.4oz – 8.5oz**)
- Labeled for suppression of **pythium, rhizoctonia**, fusarium, and phytophthora
- **Protection beyond seed treatment**
- Labeled for control of multiple soil insects

- **Benefits:**

- Improved yields and favorable return on investment





2016 FMC In-Furrow Brand Equipment & Fertilizer Bonus for Growers

The **2016 FMC In-Furrow Brand Equipment & Fertilizer Bonus** for Growers has been established to reimburse growers for the cost of equipment and/or row-starter fertilizer used in combination with FMC brand in-furrow products to help increase plant stand and optimize corn yields.

Growers can earn rebates toward qualifying equipment and row starter fertilizer purchases as follows:

- **\$40 per gallon on Capture[®] LFR[®] for purchases not claimed under Roundup Ready PLUS[®]**
- **\$40 per gallon Ethos[™] XB insecticide/fungicide**
- **Program Payment:**
 - **Program Period: July 1, 2015 – September 30, 2016**
 - **Program Geography: Nationwide**
 - **Program Payment: Monthly, July – December 2016**





New for 2016

- **Anthem[®] Maxx - pyroxasulfone + fluthiacet-methyl**
 - 4.3 lb/gal SC formulation
 - Use rate from 2 to 6.5 oz/A (**avg. use rate 2.5 – 3.3 oz/A**)
- **Registered Crops**
 - Corn
 - Soybeans
- **Controls both grasses and small seeded broadleaf weeds as a pre-emergent herbicide.**
 - Excellent **palmer pigweed** control
 - Longer residual than acetochlor and S-metolachlor
- **Application**
 - Apply prior to planting up to corn at V4 and soybeans at V3 stage.
 - Minimum of 5 GPA by ground as PRE and 10 GPA as POST
 - Minimum of 3 GPA by air, preferred 5 GPA



2016 Roundup Ready PLUS[®] Platform

Soybean Incentives - Southeast

Eligible Herbicides		Incentive paired with 32 fl oz. Roundup PowerMAX II [®]
Authority [®] Brands	Assist 8 oz. First 5 oz. MTZ 14 oz. MAXX 6.4 oz. XL 6.4 oz.	\$3.00

-This chart is meant to calculate incentive payments only. Please see label for recommended application rates.

-Select[®] EC is paid at \$1.00/\$1.50 @ 4 fl oz.

-Roundup WeatherMAX[®] sales will be also be honored; with an extra .50¢ incentive paid on Warrant[®] and Select MAX[®]

-Roundup PowerMAX[®] sales will also be honored

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup PowerMAX[®], Roundup Ready PLUS[®], Roundup Ready[®], Roundup WeatherMAX[®], Roundup[®], and Warrant[®] are trademarks of Monsanto Technology LLC. Select[®] and Select Max[®] are trademark of Valent U.S.A. Corporation. Authority[®] is a trademark of FMC Corporation. All other trademarks are the property of their respective owners.

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**LIBERTY
LINK** 

Liberty

ADD AUTUMN- SUPER AND FMC RESIDUAL HERBICIDES

The Autumn- Super program and the Soybean Residual program with FMC extend the weed control and the savings with rebates on Autumn Super, Authority herbicides and Anthem herbicides with the purchase of LibertyLink soybean seed and Liberty herbicide.

UP TO

\$7 PER ACRE

PRODUCT	MATCH RATE	INCENTIVE
Liberty®	29.0 oz./acre	
Autumn™ Super herbicide	0.3 oz./acre	\$2.00/acre
Authority® Maxx herbicide	6.4 oz./acre	\$3.00/acre
Authority® Assist herbicide	8.0 oz./acre	\$3.00/acre
Authority® First DF herbicide	5.0 oz./acre	\$3.00/acre
Authority® MTZ DF herbicide	14.0 oz./acre	\$3.00/acre
Authority® XL herbicide	6.4 oz./acre	\$3.00/acre
Anthem® Herbicide	6.0 oz./acre	\$2.00/acre
Anthem® Maxx herbicide	3.0 oz./acre	\$2.00/acre

FMC Authority Elite Grower Incentive

2016 AUTHORITY® ELITE HERBICIDE GROWERS INCENTIVE:

The 2016 Authority Elite Herbicide Grower Incentive rewards soybean growers for using Authority® Elite herbicide and practicing good stewardship by applying a herbicide with two modes of action.

Program Period

October 1, 2015– July 31, 2016

Program Benefit

For every purchase of Authority Elite herbicide during the program period, growers will receive a \$ 2.0/acre cash rebate from FMC based on the established rate recommendation.

Program Rate

26 fl oz/acre of Authority Elite applied early pre, preplant burndown, preplant incorporated or preemergence.

Program Geography

Natiowide



\$2.00/Ac



INTRODUCING COMMAND® 3ME HERBICIDE \$1.00 RICE REBATE

Command® 3ME herbicide is the South's number one preemergence herbicide for protecting rice from annual grasses. Applied pre-plant, it establishes the most effective base for season-long protection and maximum yields. Its superior formulation also has remarkably less volatility than competitive products. So why take the risk? Apply confidently while spending less and protecting more. Take advantage of this offer and see your local FMC retailer today.

Save on the #1 rice herbicide.

\$1.00/ACRE*
REBATE ON COMMAND
3ME HERBICIDE.

APPLY TO BOTH CLEARFIELD®
AND CONVENTION RICE.

AN EXTRA
\$0.50/ACRE*
FOR MATCHING ACRES WITH
AUTHORITY® ELITE OR ANTHEM® HERBICIDES
FOR USE ON OTHER LABELED CROPS.





Cheminova Acquisition
Is Now Complete

New FMC Brands

- *Fungicides*

TOPGUARD[®]
FUNGICIDE

PREEMPTOR[™] SC
FUNGICIDE

- *Insecticides*

DECLARE[®]
INSECTICIDE

CHEMINOVA
DIMETHOATE 4E
INSECTICIDE

FYFANON[®] ULV
Malathion INSECTICIDE

FMC - New Products For South

Fungicides

TOPGUARD[®] FUNGICIDE

- Active is **flutriafol** **FRAC Group is 3**
- Use rates: 7 to 14 oz/A
- Reg. Crops: Corn, Soybean, **Sorghum** and Wheat
- Diseases controlled: very active on strobi-resistant frog-eye leaf spot, rust control, anthracnose and others.

PREEMPTOR[™] **SC** FUNGICIDE

- Active is **flutriafol + fluoxastrobin** **FRAC Group is 3 + 11**
- Use rates: 4 to 6 oz/A
- Reg. Crops: Corn, Soybean, and Wheat
- Diseases controlled: very active on strobi-resistant frog-eye leaf spot, rust control, anthracnose leaf blight, septoria, glume blotch and others.



THANK YOU



Always read and follow label directions. NOTE REGARDING RESTRICTED USE PESTICIDES: Anthem ATZ herbicide; Athena insecticide, Brigade 2EC Insecticide/Miticide, Brigade WSB Insecticide/Miticide, Brigadier Insecticide Capture 3RIVE 3D insecticide, Capture LFR Insecticide, Declare insecticide, Hero Insecticide, Mustang Insecticide, Mustang Maxx Insecticide, Pounce 25WP Insecticide, Stallion Brand Insecticide, Ethos XB Insecticide/Fungicide and Gladiator Insecticide/Miticide are **Restricted Use Pesticides**. NOTE FOR CALIFORNIA: Accurate Extra herbicide, Aim EC herbicide, Anthem herbicide, Anthem ATZ herbicide, Anthem Flex herbicide, Anthem Maxx herbicide, Authority Assist herbicide, Authority Elite herbicide, Authority First DF herbicide, Authority Maxx herbicide, Authority MTZ DF herbicide, Authority XL herbicide, Cadet herbicide, Chisum Herbicide, Command 3ME microencapsulated herbicide, Crusher Herbicide, Edition Broadspec herbicide, Edition Tankmix Herbicide, Marvel herbicide, Nimble Herbicide, Nuance Herbicide, Report Extra Herbicide, Solstice herbicide, Spartan 4F herbicide, Spartan Charge herbicide, Spartan Elite herbicide, Zeus Prime XC herbicide, Zeus XC herbicide, Capture 3RIVE 3D insecticide, Ethos XB Insecticide/Fungicide, Hero Insecticide, Mustang Maxx Insecticide, Topguard Terra Fungicide, Topguard Fungicide Specialty Crops fungicide, Display cotton harvest aid **are not registered for sale or use in California**. Beleaf and Carbine are trademarks of Ishihara Sangyo Kaisha, Ltd. Cercobin is a trademark of Nippon Soda Co., LTD. Sovran is a registered trademark of BASF. FMC, 3RIVE 3D, Accurate, Aim, Anthem, Athena, Authority, Brigade, Brigadier, Cadet, Capture, Chisum, Command, Crusher, Declare, Display, Edition, Ethos, Fortix, Fracture, Fyfanon, Gladiator, Hero, Koverall, LFR, Marvel, Mustang, Nimble, Obey, Preemptor, Pounce, Report, Rhyme, Rovral, Shark, Solida, Solstice, Spartan, Stallion, Topguard, Topguard Terra and Zeus are trademarks and HatchTrak and "Investing in farming's future" are service marks of FMC Corporation or an affiliate. ©2016 FMC Corporation. All rights reserved. 10-26-15.

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