

# Varieties with the Same Name



# What's in the Name?



**“Kind” is the term used for the seed known by a common name such as wheat, soybeans, corn**



667069

P5



(240) P

VARIETY: P50T64R  
 LOT: G3NMD11054-MCL-0101  
 BATCH: 2690299  
 MATERIAL: P50T64R-SA7P  
 TESTED: JAN 2016  
 NET: 140,000 SEEDS/UNIT

**KIND: SOYBEANS**

GERM: 80%  
 ORIGIN: MO  
 MCL1

Treated with *Bacillus subtilis* and *Bacillus pumilis*.  
**PATENT PROTECTED/PENDING**

# Kind

“Kind means one or more related species known by one common name, for example – soybeans, corn, wheat, or tall fescue.”



**“Variety” is a  
subdivision of a kind.  
A variety has different  
characteristics from  
another variety  
(Superior)**

**The originator or discoverer of a new variety may give that variety a name**




# Variety Variety

What's in a name?

A great deal - if you are talking about VARIETY names!

The term "*variety*" means a subdivision of a kind that is distinct, uniform & stable, characterized by growth, yield, plant, maturity, seed, disease resistance, or other characteristics by which it can be differentiated from other varieties of public knowledge. **It's the type of information you need to determine if it would grow well on your farm or in your crop rotation.** You need to know the variety to be sure you are "spreading your risk" from unknowns such as disease or insect pressure.




**PIONEER**  
BRAND · PRODUCTS

6670697 2690299

P50T64R-SA7P

# P50T64R



P50T64R-SA7P (10) 2690299

**VARIETY: P50T64R**

LOT: 03NMB11054-MCL-0101

BATCH: 2690299

MATERIAL: P50T64R-SA7P

TESTED: JAN 2016

NET: 140,000 SEEDS/UNIT

KIND: SOYBEANS

GERM: 80%

ORIGIN: MO

MCL1

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**PATENT PROTECTED/PENDING**

**It is illegal to change  
a variety name once  
the name has been  
legally assigned**



**Industry labeling  
trend is labeling  
products as a  
“Brand” or with a  
product number**

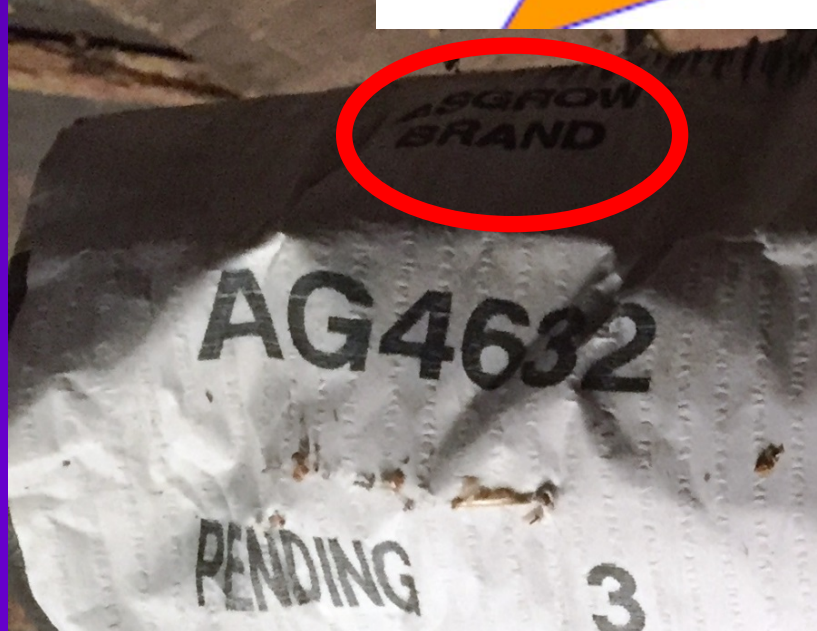
**“Brand” or trademark  
name must be clearly  
identified as being  
other than part of the  
Variety name**

# Brand

(Optional)

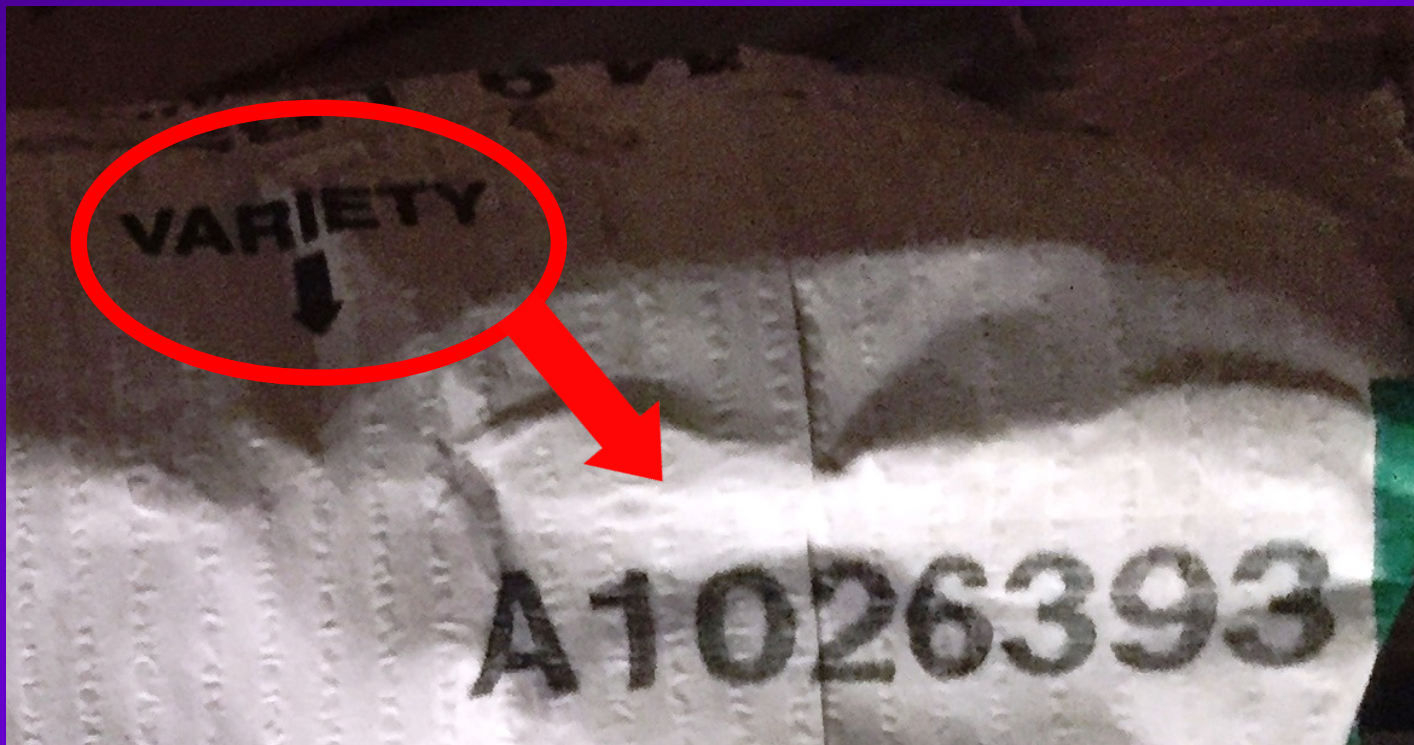
The “Brand” identifies the source – the company that is marketing or selling this seed.

The brand name may be on the label as long as it’s not misleading or cannot be confused with a variety name.



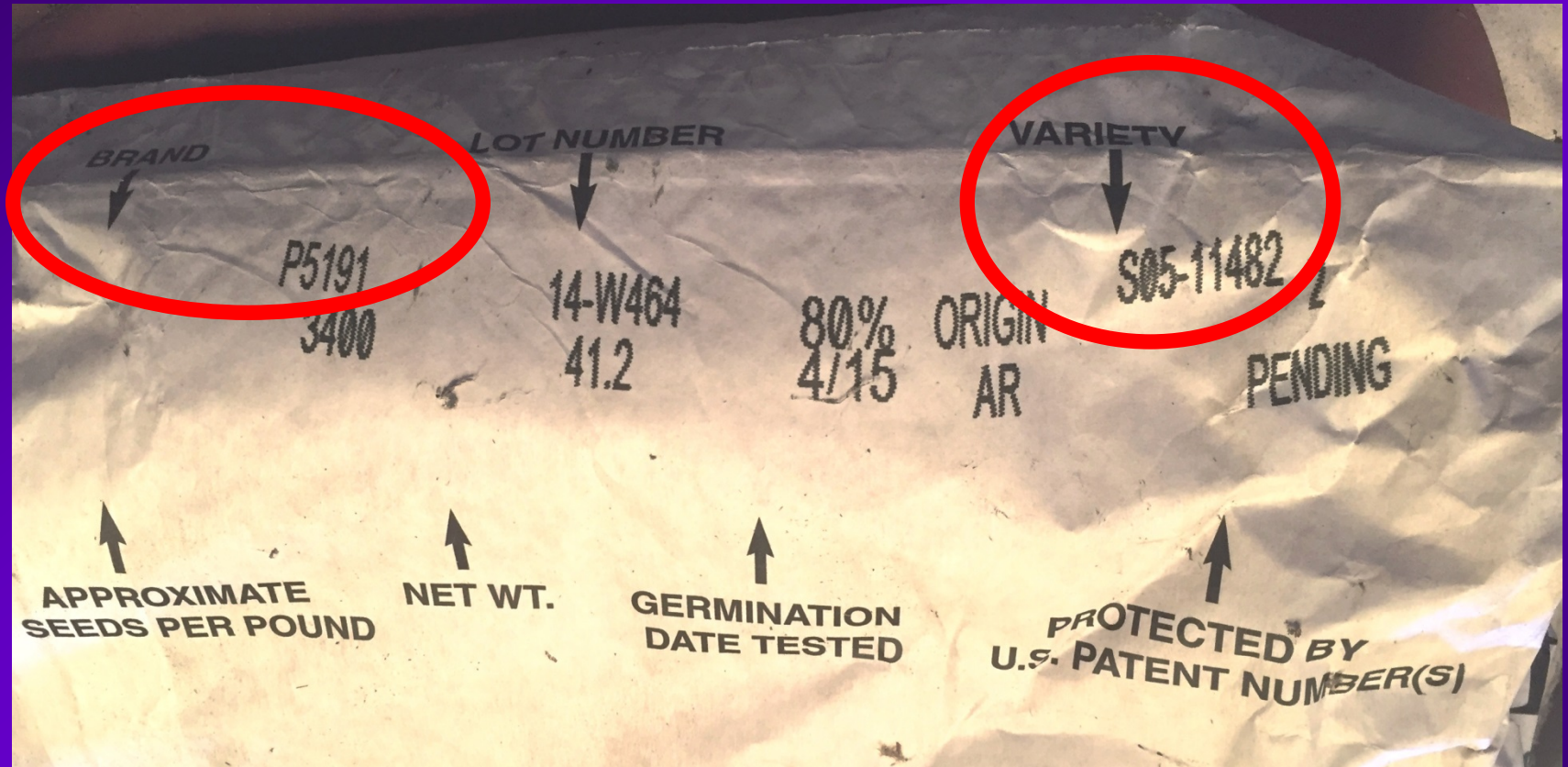
**The “Variety” name of  
the “Brand” must be  
declared on the seed  
label**

# Variety





# Brand - Variety





**Many times brands  
are misrepresented or  
misstated as varieties**

2016

# Soybean

## Variety Yields and Production Practices



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Table 1A. Highest Yielding Group III and Early Group IV Soybean Varieties From Six Louisiana Locations:

Variety	Dean Lee	Northeast	Rice Station	Macon Ridge	Red River	Central Station	2015 Average	2014/2015 Average
Dyna-Gro 39RY43	53	55	36	63	47	50	51	54
Dyna-Gro S43RY95	55	61	34	63	54	58	54	58
Dyna-Gro S42RY46	47	60	33	52	54	37	47	
SN433R2	53	59	35	68	54	46	53	
S39-C4	50	53	27	53	42	39	44	
P 4214RY	46	51	31	53	44	41	44	
P 4211RY	54	62	28	66	42	52	51	53
CZ 3841 LL	55	48	32	54	40	41	45	48
CZ 4181 RY	54	53	31	60	45	56	50	55
Average	52	56	32	59	47	47		

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**Co-branding of soybean seed can be confusing. Genetically the same varieties may not perform the same side by side in the field**

# Questions???

