



Nichino America, Inc.

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NICHINOAMERICA®



- ✓ **Active Ingredient:** Orthosulfamuron
- ✓ **Systemic herbicide:** Absorbed through leaves
- ✓ **Mode of Action:** ALS inhibitor; Group 2 Herbicide
- ✓ **Formulation:** 50 WDG



What STRADA Offers

- ✓ Excellent postemergence efficacy on:
 - Hemp Sesbania (coffeeweed) - 9**
 - Indian and Northern Jointvetch -9**
 - Duck Salad - 7**
 - Redstem - 9**
 - Eclipta – 8**
 - Water hyssop – 8**
 - Dayflower - 9**



What STRADA Offers

- ✓ Excellent compliment with Newpath for filling broadleaf weed control gaps.
- ✓ Flexible application window as pre-flood application or with 2nd Newpath application.
- ✓ Economical



“I don’t have to take the time to positively identify when walking a rice field, I use a Strada Brand Product and it gets both” MO Consultant 2016

Strada is rated a “9” on both Hemp Sesbania and Northern Joint Vetch in the AR, MS, and LA rice weed control publications.



Hemp Sesbania Control 32 DAT

Command 12.8 oz fb Newpath 4 oz
fb Newpath 4 oz



Command 12.8 oz fb Newpath 4 oz
fb Newpath 4 oz + Strada 2.1 oz





What STRADA PRO Offers

- ✓ **Active Ingredients:** Orthosulfamuron + Halosulfuron-methyl
- ✓ Strada weeds **Plus Yellow Nutsedge**
- ✓ Excellent compliment with Newpath for filling broadleaf weed and yellow nutsedge control gaps



Application: pinpoint flood.

6 weeks following application →

Weeds Controlled:

Duck Salad

Hemp Sesbania



Pinpoint flood application - Eunice, LA

May 11, 2016

NICHINO AMERICA®



3 weeks after application

2.08 oz StradaPro/acre

Remains of large duck salad

Weeds controlled

- Duck Salad
- Alligator weed
- Yellow Nutsedge
- Star Wart
- Water Hyssop



Pinpoint flood application – South LA
May 2016

NICHINO AMERICA®



✓ **Active Ingredients:** Orthosulfamuron + Quinclorac

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What STRADA XT2 Offers

- ✓ Strada weeds **PLUS additional grass control** (barnyardgrass and broadleaf signalgrass)
- ✓ Provides short residual control of labeled grasses on coarse to medium soils
- ✓ Most economical option for adding incremental broadleaf weed control over quinclorac alone

The Value of Strada® XT2 for Weed Control in Rice



Strada® XT2 is a premix of Quinclorac and Orthosulfamuron (Strada WG). If you plan to use Quinclorac in your rice weed control program and need improved performance on some key broadleaf weeds, consider the value of Strada XT2.

Larger Weed Sizes	Quinclorac Weed Size # Leaves	Strada XT2 Weed Size # Leaves
Hemp Sesbania	2-3	Up to 6
Jointvetch (curly indigo)	2-3	Up to 6
Eclipta	2-3	Up to 6
Redstem	—	Up to 6
Rice Flatsedge *ALS susceptible	—	Up to 4"

Common Use Rates for Strada XT2		
Strada XT2 Rates	Quinclorac Active Ingredient/A	Strada Rates oz/A
8	.300	1.6
9	.3375	1.8
10	.375	2.0

10 oz Strada XT2 Contains Equal Amounts of Quinclorac as
32 fluid oz Facet® L or .5 lbs of a 75% DF Quinclorac plus a full 2 oz rate of Strada WG

University Ratings of Strada on Key Broadleaf and Sedge Weeds in Rice			
Weed	Arkansas	Mississippi	Louisiana
Hemp Sesbania	9	9	9
Northern Jointvetch (curly indigo)	9	9	9
Eclipta	7	8	8
Redstem	8	8	9
Rice Flatsedge *ALS susceptible	9	9	not rated

Popular Tankmixes with Strada XT2
<ul style="list-style-type: none"> Strada XT2 + Halosulfuron @ lower rates (Permit®, Halomax 75™) when yellow nutsedge is present Strada XT2 + Newpath® in Clearfield® Rice System

Strada XT2 Value/Acre	
Larger Weed Size vs. Additional Cost Equivalent Quinclorac/A	
Cost of 10 oz Strada XT2	\$ _____
Cost of 32 oz Facet L or 0.5 lbs of 75% DF brand of Quinclorac	\$ _____
Difference	\$ _____
<p>The difference is the additional cost to double the labeled broadleaf weed size of some key weeds and add a few weeds to your spectrum of control.</p> <p>Strada XT2 can add value to your rice weed control program!</p>	

For more information on Strada XT2 and other Strada products, contact:

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2017

RICE GROWER REBATE PROGRAM



**STRADA
PRO**

Strada + Halosulfuron



STRADA XT2

Strada + Quinclorac

QUALIFYING DATES

Purchases made March 1, 2017
through August 31, 2017

QUALIFYING STATES

AR, LA, MO, MS, TN, TX

REBATE PROGRAM*

Rice growers are eligible to receive:

\$5 per pound of Strada Pro purchased

\$3 per pound of Strada XT2 purchased

* Minimum purchase requirements: For either brand, a minimum purchase of 1 case is required to be eligible for rebate. Strada Pro: 1 case = 4 x 2.6 lbs (10.4 lbs) Strada XT2: 1 case = 4 x 4.69 lbs (18.76 lbs)

Rebate Program Requirements: To qualify for the rebate, participating growers must submit a proof of purchase (i.e. invoice) showing the total net volume of Strada Pro and/or Strada XT2 purchased between March 1 and August 31, 2017. The proof of purchase should be submitted directly, or in conjunction with the retailer, via the Nichino America website (www.nichino.net) prior to October 31, 2017. Qualifying rebates will be paid on or before December 15, 2017.

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