



SPECIALTY FERTILIZER PRODUCTS

# SFP

## LA Ag Consultants Assn

Eddie Walley  
Delta Regional Account Manager



# ***SFP***

- üStarted in 1998 by Dr. Larry Sanders
- üResearch and Development Company
- üSpecializing in Fertilizer Inefficiencies
- üSFP Products Help Maximize the Availability and Efficiency of Plant Nutrients
- üHeadquartered in Leawood, KS
- üManufacturing Plants in Georgia and Ohio
- üSFP Has Achieved a Great Deal of Growth in a Very Short Period of Time



**SFP NAMED THE 28<sup>TH</sup> FASTEST  
GROWING PRIVATE COMPANY  
IN AMERICA**

**SFP NAMED THE #1 FASTEST  
GROWING PRIVATE  
MANUFACTURING COMPANY  
IN AMERICA**





**TWO UNIQUE AND REVOLUNTARY**  
**PRODUCTS**

**AVAIL**

Phosphorus Fertilizer Enhancer

**NutriSphere-N**

Nitrogen Fertilizer Manager





**AVAIL<sup>®</sup>**

**“One of the most important fertilize  
advancements in the last 30 years!”**





# **NUTRISPHERE-N**

Nitrogen Fertilizer Manager





*NutriSphere-N*  
**NAMED**

*NEW AG PRODUCT OF  
THE YEAR  
-2007-*

AG PROFESSIONAL MAGAZINE

**THE MOST COST EFFECTIVE WAY TO  
MAXIMIZE THE AVAILABILITY AND  
EFFICIENCY OF  
PHOSPHATE AND NITROGEN**

***Avail*** and ***NutriSphere-N*** provide a tool to minimize two of the biggest problems that affect fertilization

Ø Phosphate fixation

Ø Nitrogen loss





# SFP



**93%** of Growers who  
purchased AVAIL and/or  
NutriSphere-N in 2008  
purchased it again in 2009





For More Information, Check out our Websites

ü [www.sfp.com](http://www.sfp.com)

ü [www.chooseavail.com](http://www.chooseavail.com)

ü [www.nutrisphere-n.com](http://www.nutrisphere-n.com)

ü [ewalley@sfp.com](mailto:ewalley@sfp.com)

ü RFD TV - February 22, 2010

- March 8, 2010

