

Varieties with the Same Name



What's in the Name?



“Kind” is the term used for the seed known by a common name such as wheat, soybeans, corn



667069

P5



(240) P

VARIETY: P50T64R
 LOT: G3NMD11054-MCL-0101
 BATCH: 2690299
 MATERIAL: P50T64R-SA7P
 TESTED: JAN 2016
 NET: 140,000 SEEDS/UNIT

KIND: SOYBEANS

GERM: 80%
 ORIGIN: MO
 MCL1

Treated with *Bacillus subtilis* and *Bacillus pumilis*.
PATENT PROTECTED/PENDING

Kind

“Kind means one or more related species known by one common name, for example – soybeans, corn, wheat, or tall fescue.”



**“Variety” is a
subdivision of a kind.
A variety has different
characteristics from
another variety
(Superior)**

The originator or discoverer of a new variety may give that variety a name

Variety Variety

What's in a name?

A great deal - if you are talking about VARIETY names!

The term "*variety*" means a subdivision of a kind that is distinct, uniform & stable, characterized by growth, yield, plant, maturity, seed, disease resistance, or other characteristics by which it can be differentiated from other varieties of public knowledge. **It's the type of information you need to determine if it would grow well on your farm or in your crop rotation.** You need to know the variety to be sure you are "spreading your risk" from unknowns such as disease or insect pressure.



PIONEER
BRAND · PRODUCTS

6670697 2690299
P50T64R-SA7P

P50T64R



P50T64R-SA7P (10) 2690299

VARIETY: P50T64R

LOT: 03NMB11054-MCL-0101
BATCH: 2690299
MATERIAL: P50T64R-SA7P
TESTED: JAN 2016
NET: 140,000 SEEDS/UNIT

KIND: SOYBEANS
GERM: 80%
ORIGIN: MO
MCL1

Treated with *Bacillus subtilis* and *Bacillus pumilis*.

PATENT PROTECTED/PENDING

**It is illegal to change
a variety name once
the name has been
legally assigned**

**Industry labeling
trend is labeling
products as a
“Brand” or with a
product number**

**“Brand” or trademark
name must be clearly
identified as being
other than part of the
Variety name**

Brand

(Optional)

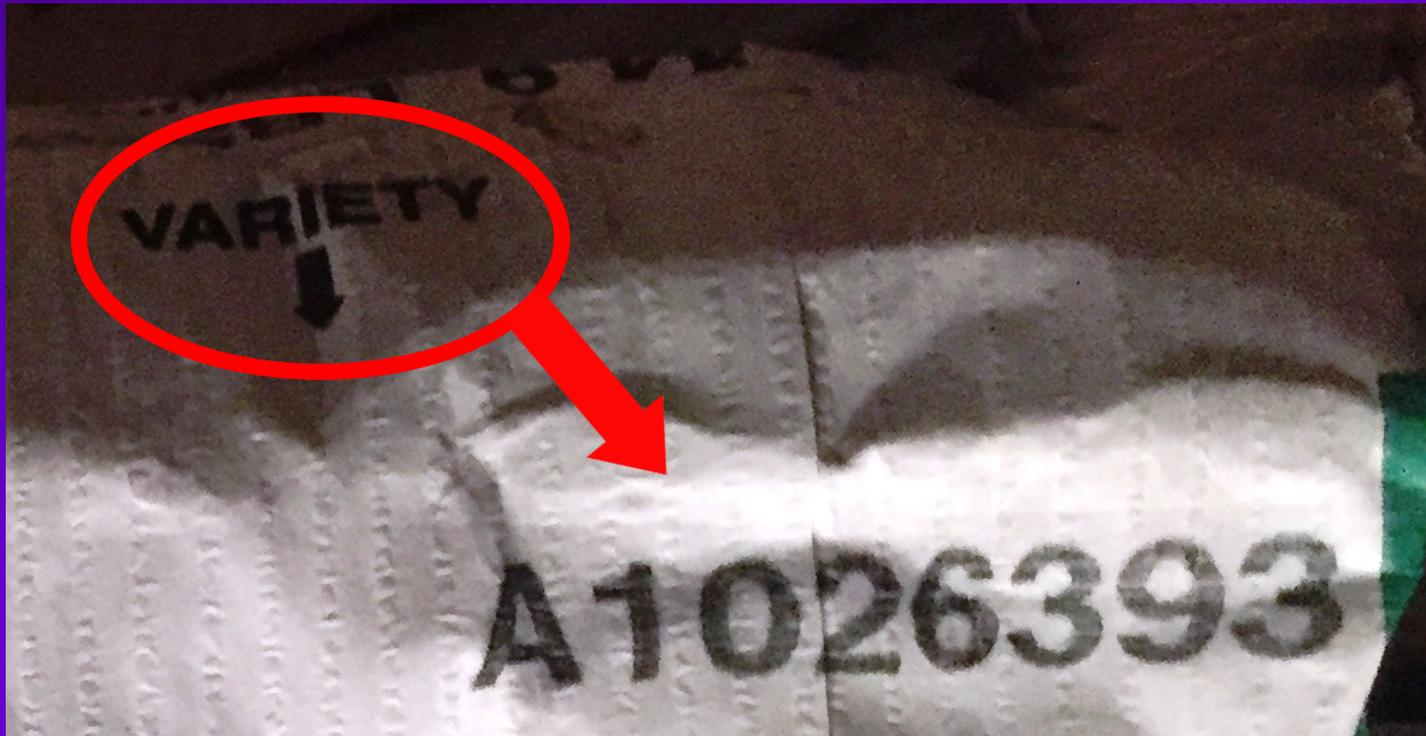
The “Brand” identifies the source – the company that is marketing or selling this seed.

The brand name may be on the label as long as it’s not misleading or cannot be confused with a variety name.

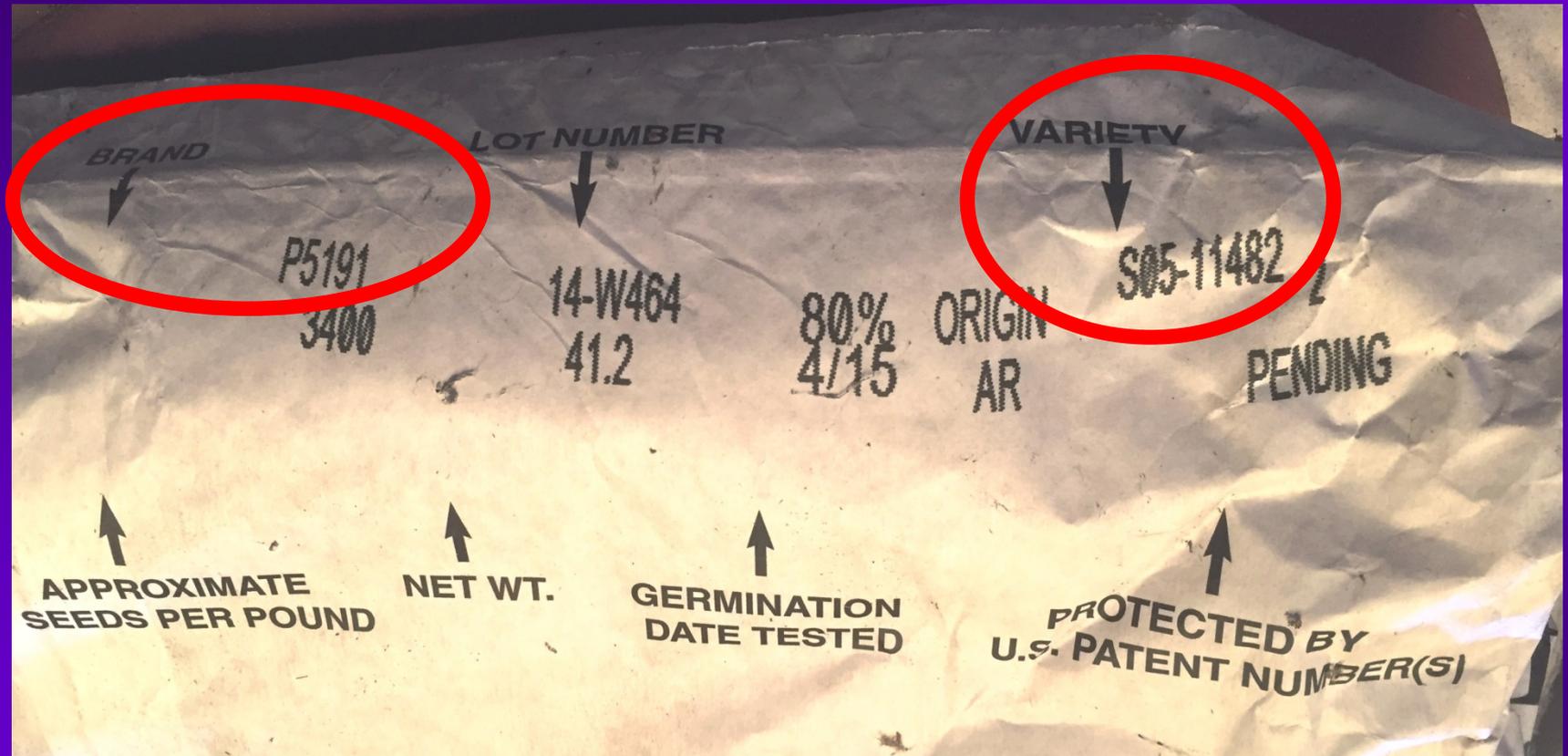


**The “Variety” name of
the “Brand” must be
declared on the seed
label**

Variety



Brand - Variety



**Many times brands
are misrepresented or
misstated as varieties**

2016

Soybean

Variety Yields and Production Practices



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Table 1A. Highest Yielding Group III and Early Group IV Soybean Varieties From Six Louisiana Locations:

Variety	Dean Lee	Northeast	Rice Station	Macon Ridge	Red River	Central Station	2015 Average	2014/2015 Average
Dyna-Gro 39RY43	53	55	36	63	47	50	51	54
Dyna-Gro S43RY95	55	61	34	63	54	58	54	58
Dyna-Gro S42RY46	47	60	33	52	54	37	47	
SN433R2	53	59	35	68	54	46	53	
S39-C4	50	53	27	53	42	39	44	
P 4214RY	46	51	31	53	44	41	44	
P 4211RY	54	62	28	66	42	52	51	53
CZ 3841 LL	55	48	32	54	40	41	45	48
CZ 4181 RY	54	53	31	60	45	56	50	55
Average	52	56	32	59	47	47		

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Co-branding of soybean seed can be confusing. Genetically the same varieties may not perform the same side by side in the field

Questions???

