

Changing the Way We Look at Plant Nutrition

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Plant Nutrition

Louisiana Ag
Consultants
Association

Marksville, LA
Feb 12th 2020

We got the car by
questioning the horse.



New Product Family! Launched January 2019



Dry

Liquid

PMZ Dry 2-12-0
2% Mn, 9% Zn
Planter Box

**For corn, wheat,
and all major
row crops**

Moly Shine 1-5-0
1.5% Fe, 3% Mn, 3%
Mo, 10.5% Zn
Finisher

**For soybeans
and pulse
crops**

Moly Dry 1-5-0
1.5% Fe, 3% Mn, 3%
Mo, 10.5% Zn
Planter Box

**For soybeans
and pulse
crops**

PMZ Liquid 2-16-0
3% Mn, 11% Zn
*Commercial
Applications*

**For corn,
wheat, and all
major row
crops**

Moly Liquid 0-0-2
0.45% Co, 9% Mo,
0.9% Ni
*Commercial
Applications*

**For soybeans
and pulse
crops**

New for 2020!!!

2019 AG PRO Product of the Year!



ROCKET SEEDS

2019
NEW PRODUCT
OF THE YEAR
AWARD

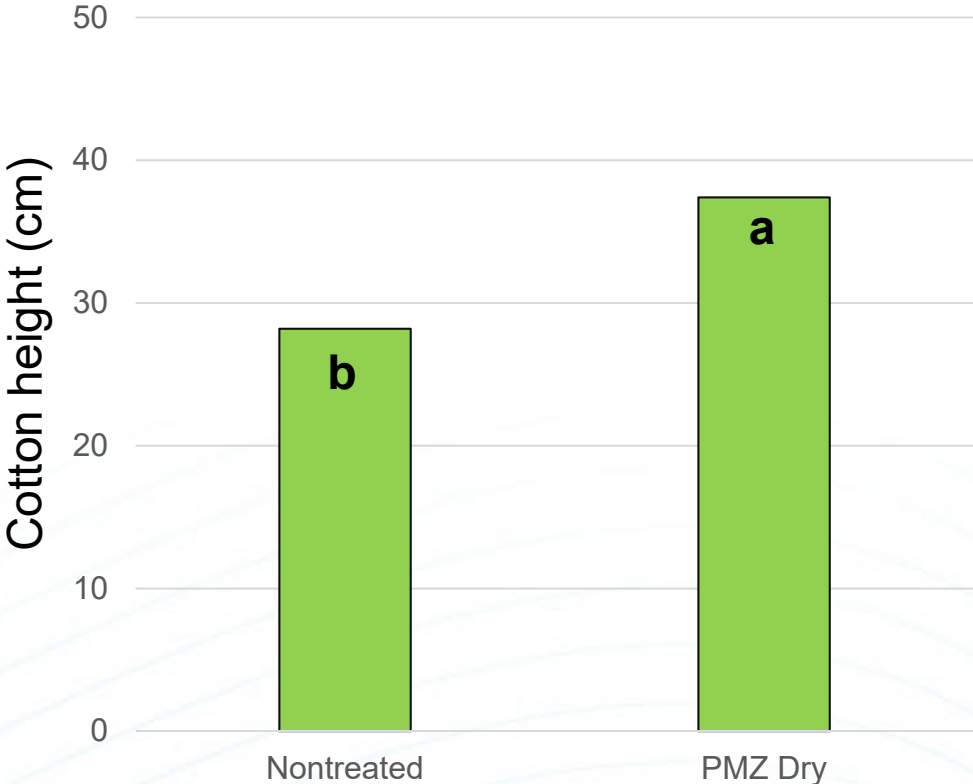
WINNER

AgProfessional
Readers' Choice

 **FEED THE SEED**
LAUNCH THE SEASON

A large photograph of a tractor pulling a planter through a field at sunset. The sun is low on the horizon, creating a golden glow and long shadows. The tractor is moving away from the viewer, leaving tracks in the dark soil. In the top right corner of the photo, the "ROCKET SEEDS" logo is overlaid. A large, gold, scalloped award ribbon is positioned on the right side of the photo, containing the text "2019 NEW PRODUCT OF THE YEAR AWARD WINNER" and "AgProfessional Readers' Choice". At the bottom of the photo, the Rocket Seeds logo is on the left, followed by the text "FEED THE SEED LAUNCH THE SEASON" in a bold, white, sans-serif font.

Cotton Trial (25 days after planting)



PMZ Dry
@ 6 oz/cwt

Nontreated

Data analyzed in JMP 14
Subject to ANOVA (p=0.0131)
Means separated with Fisher's LSD

Cotton Trial (30 days after K)



Nontreated

PMZ Dry
@ 6 oz/cwt

PMZ Dry
@ 6 oz/cwt

+
Flex @ 2 lb/A

PMZ Dry
@ 6 oz/cwt

+
Flex @ 2 lb/A
+
Finish @ 3 lb/A

Photo taken in
Moultrie, GA on 8/26/19

Yield

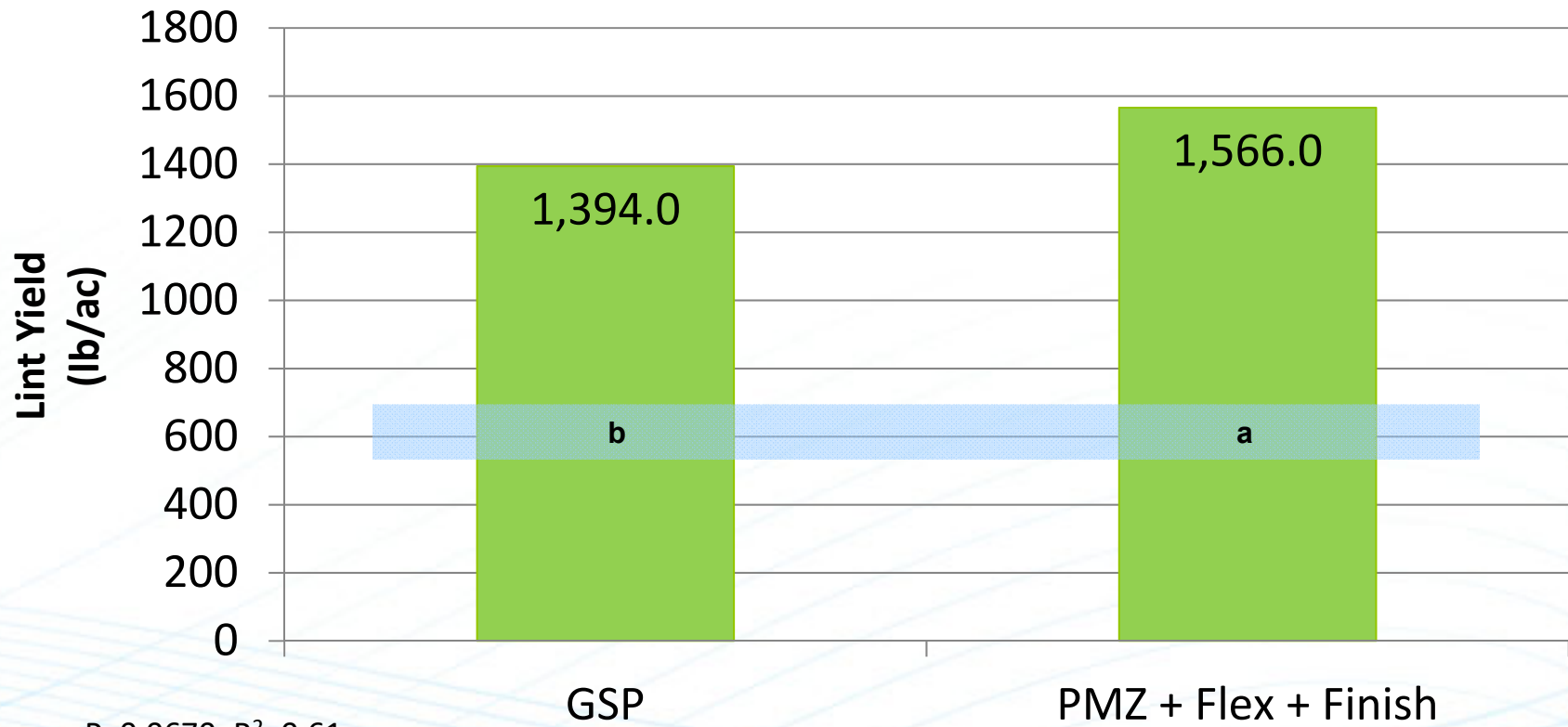


P=0.1340, R²=0.47

Cotton - Irrigated

2019 Moultrie, GA

Yield

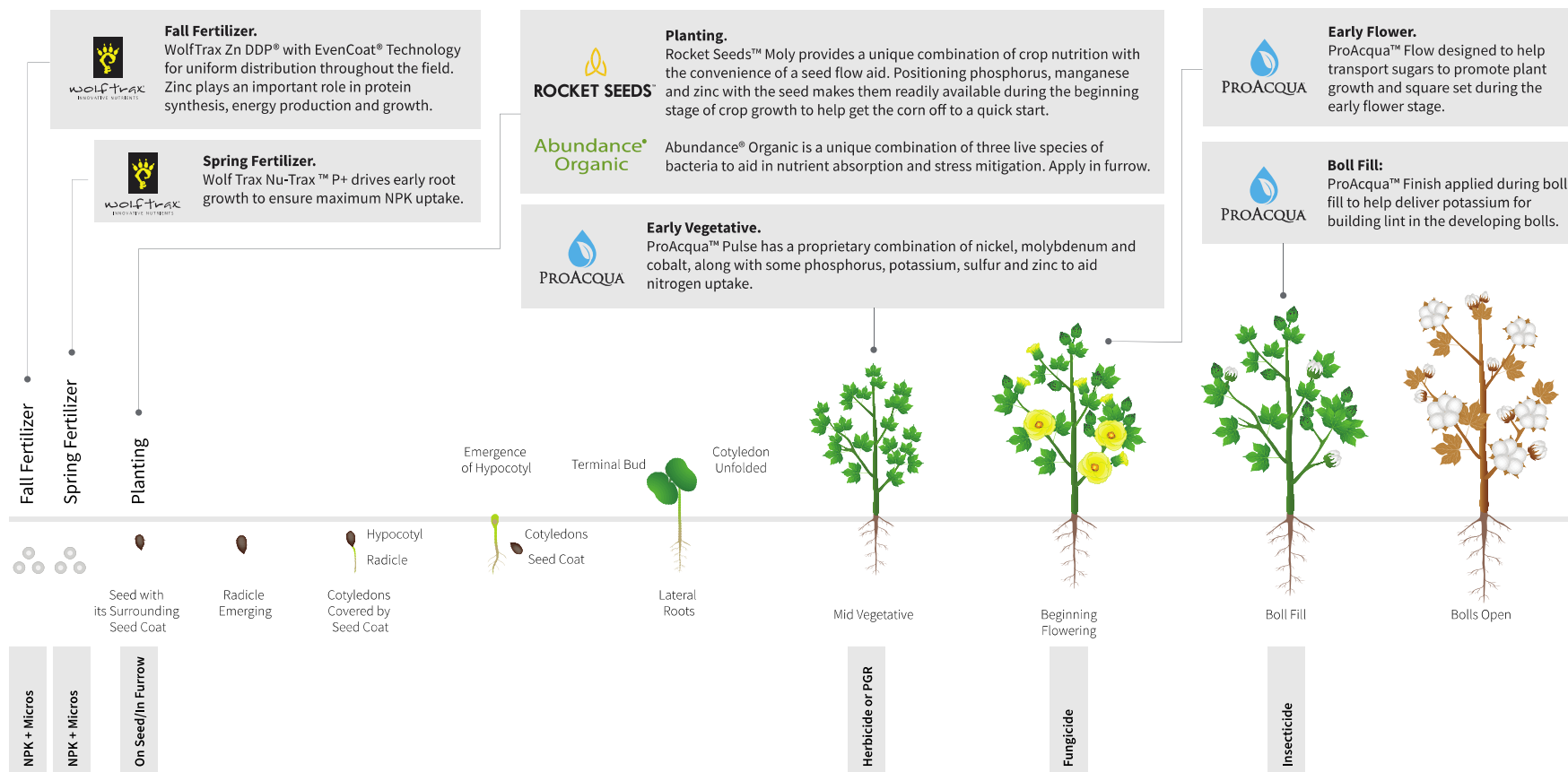


P=0.0670, R²=0.61

Cotton - Irrigated

2019 Moultrie, GA

Fundamental Mind-shift, thinking about nutrition as a System



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Compass Minerals

Plant Nutrition

5 Branded Product Families



Abundance®

Thank you! Questions?

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OUR PRODUCTS BOOST CROP PERFORMANCE AND DELIVER FOR YOUR BOTTOM LINE.

**Please stop by
our booth**

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Plant Nutrition