



Louisiana Agricultural Consultants Association

P.O. Box 347 ♦ 11137 Hwy 71 South ♦ Cheneyville, LA 71325

December 20, 2020

MEMORANDUM Hotel Information, Registration, and Recertification at the Louisiana Agricultural Technology & Management Conference

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The Louisiana Agricultural Consultants' Association (LACA) annual meeting, **the Louisiana Agricultural Technology & Management Conference (LATMC)** will be held **February 10-11, 2021** at **The Randolph Riverfront Center and Holiday Inn Downtown** in **Alexandria, LA**.

The Holiday Inn Downtown will serve as our host hotel and is located along the Red River at 701 4th Street. The hotel adjoins the Randolph Riverfront Center where our conference will be held. Please make your reservations by calling the hotel direct at **1-877-666-3243** or **318-541-8333** to receive the discounted group rate of **\$99.00 + tax for a double queen guest room or king leisure guest room**. Simply mention the **LA Ag Consultants Block** or code **LAG**. Reservations can also be made online at [LA Ag Consultants](http://LA_Ag_Consultants.com). Check-in time is 3:00 p.m. and check-out time is 11:00 a.m. Deadline for reservations is **January 26, 2021**. All reservation requests received after this date are accepted on a space availability basis only. In the case that the room block is filled and rooms are not available at the Holiday Inn Downtown, the historical **Hotel Bentley** also adjoins the riverfront center by a skywalk. The reservation line there is **844-225-0052** or **318-442-2226** or reservations can be made online at www.visithotelbentley.com.

Downtown Alexandria boasts extraordinary dining experiences, from fine dining to casual. Holiday Inn Downtown has an excellent in-house restaurant and bar, The Levee. Within walking distance is Diamond Grill, Embers, The Bentley Room Restaurant, Critics Choice-Uptown, and more. Attractions downtown include the Alexandria Museum of Art, Louisiana History Museum, Louisiana Maneuvers & Military Museum, Southern Forest Heritage Museum, as well as others, the Coughlin-Saunders Performing Arts Center, and memorials and parks. The city of Alexandria has a multitude of shopping venues and spas for those spouses looking for something to do.

The Louisiana Department of Agriculture & Forestry will provide recertification for agricultural consultants and commercial applicators at the LATMC. As a reminder, you must register for and be present at the LATMC for the entire program in order to recertify, unless special consideration has been granted by a representative of LDAF. Sign-in sheets will be available each day at the registration desk. Immediately following the program on February 11, 2021, LDAF representatives will hand out recertification forms which must be completed and submitted at the conference or returned by mail to the LDAF. Conference name badges must be worn to enter conference sessions and to receive a recertification form. Certain sessions will also qualify for CCA CEU's (please inquire at the registration desk for CCA sign-up sheets).

Pre-registration to attend the conference is \$150.00 for LACA members, and \$175.00 for non-members. On-site registration for members is \$175.00, and \$200.00 for non-members. Industry representatives exhibiting and/or giving Emerging Technology presentations are still required to register for the conference, however Platinum sustaining members will receive three (3) free registrations, Gold sustaining members two (2) free registrations, and Silver sustaining members one (1) free registration. Pre-registration is encouraged and appreciated to be able to better plan for conference meals. The option of paying by credit card will again be offered in 2020, however a 4% surcharge will be added to credit card transactions (see registration form included in this email). The preliminary program and other information may also be viewed online by logging onto www.laca1.org. The final program will be posted online and distributed just prior to the conference in February.

For more information, contact Denise Wright at 337-945-3694 (m) or by email at denise@laca1.org.

AFFILIATE
MEMBER



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