MEMORANDUM

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Re: Hotel Information, Registration, and Recertification at the Louisiana Agricultural Technology & Management Conference

The Louisiana Agricultural Consultants' Association (LACA) annual meeting, the Louisiana Agricultural Technology & Management Conference (LATMC) will be held February 12-14, 2025 at Paragon Casino Resort in Marksville, LA. The Paragon Hotel will serve as our host hotel and is located on casino property under the same roof as the Mari Center and meeting rooms where our conference will be held. Please make your reservations by calling the hotel direct at 1-800-642-7777 to receive the discounted group rate of \$119.00 (South Tower) or \$109.00 (North Tower) + tax for a standard guest room or \$129.00 + tax for a deluxe atrium guest room. Simply mention the 2025 LACA La. Ag Consultants Annual Conference, and code LAF11GR. Check-in time is 4:00 p.m. and check-out is at 11:00 a.m. Deadline for reservations is January 30, 2024. All reservation requests received after this date are accepted on a space availability basis only.

The casino resort offers personal play golf on the **Tamahka Trails Championship Audubon Trials Course**, a par 71, **Spa La Vie**, 12,000 square feet of delightful spa treatment and water therapy, as well as a tri-movie theater with first-run Hollywood smash hits. Private poker games or card game tables are also available with advance notification. Unique shopping opportunities are also available inside the hotel atrium, and extraordinary dining experiences, from fine dining to casual, are just around the corner at resort restaurants and also in the immediate area.

The Louisiana Department of Agriculture & Forestry will provide recertification for agricultural consultants and commercial applicators at the LATMC. As a reminder, you must register for and be present at the LATMC for the entire program in order to recertify, unless special consideration has been granted by a representative of LDAF. Sign-in sheets will be available each day at the registration desk. Immediately following conclusion of the program on February 14, 2025, LDAF representatives will hand out recertification forms which must be completed and submitted at the conference or returned by mail to the LDAF. Conference name badges must be worn to enter conference sessions and to receive a recertification form. Certain sessions will also qualify for CCA CEU's (please inquire at the registration desk for CCA sign-up sheets).

Pre-registration to attend the conference is \$175.00 for LACA members, \$225.00 for non-members, \$75.00 for spouses, and \$25.00 for students. On-site registration for members is \$225.00, \$275.00 for non-members, \$100.00 for spouses, and \$50.00 for students. Industry representatives exhibiting and/or giving Emerging Technology presentations are still required to register for the conference, however Platinum sustaining members will receive three (3) free registrations, Gold sustaining members two (2) free registrations, and Silver sustaining members one (1) free registration. Pre-registration is encouraged and appreciated to be able to better plan for conference meals. The option of paying by credit card will again be offered in 2025, however a 4% surcharge will be added to credit card transactions made on-site (see registration form included in this mailing). The capability to pay online via the LACA website is available. The preliminary program and other information may also be viewed online by logging onto www.laca1.org. The final program will be posted online prior to the conference and also distributed in hardcopy at the conference.

For more information, contact Denise Wright at 337-945-3694 (m) or by email at denise@laca1.org.

