

PROTIVATE[™] Nutritional Seed Enhancer



Strategize with the 4R Framework



Right Time: All three formulations ensure your plant receives essential early season nutrition during a difficult, yet critical, time of year.



Right Source: The balanced nutritional package of each formulation helps ensure young crops get the correct source of nutrition.

Right Place: Application directly on the seed and near the root zone ensures crop nutrition is in the right place.

Right Rate: PROTIVATE[™] application rates deliver the exact amount of nutrients the seed needs at planting to effectively combat early season stressors.



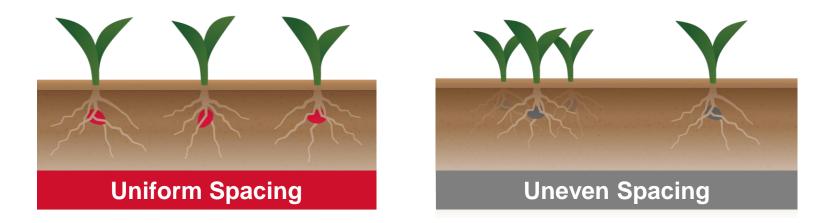
A Dual-Purpose Solution





PROTIVATE[™] not only provides nutrition needed for early season growth, but also eliminates the need for talc. As a talc replacement, PROTIVATE:

- Offers flowability properties to help combat bridging and clumping.
- Encourages better seed singulation, helping to avoid costly skips and doubles during planting.





PROTIVATE[™] Application Methods



Three formulations offer growers and retailers more flexibility with opportunity to treat either directly in the planter or downstream at the retailer in bulk treatment.





PROTIVATE NU5-LUX is not intended for use in downstream (at the retailer) applications with Bradyrhizobium. NU5-LUX is not labeled for sale, use or distribution in California.



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