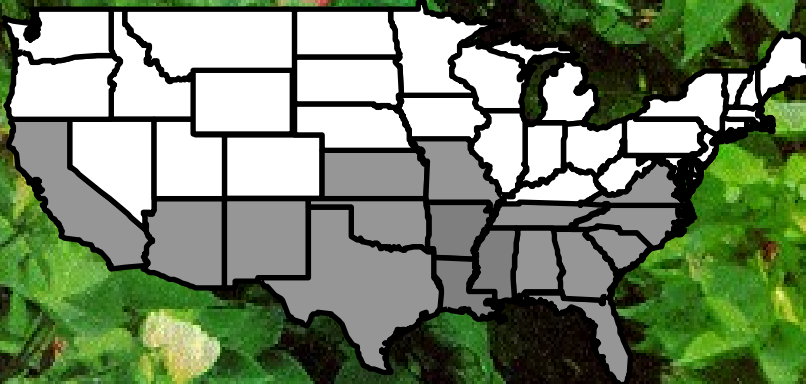


Louisiana Agricultural Management and  
Technology Conference 2023  
Marksville, LA

**“Never say Never; Ag Consulting to  
Academia and Back Again”**

**B. R. Leonard**



Integrated  
Crop Consulting, LLC

Pest  
Management

Agronomy

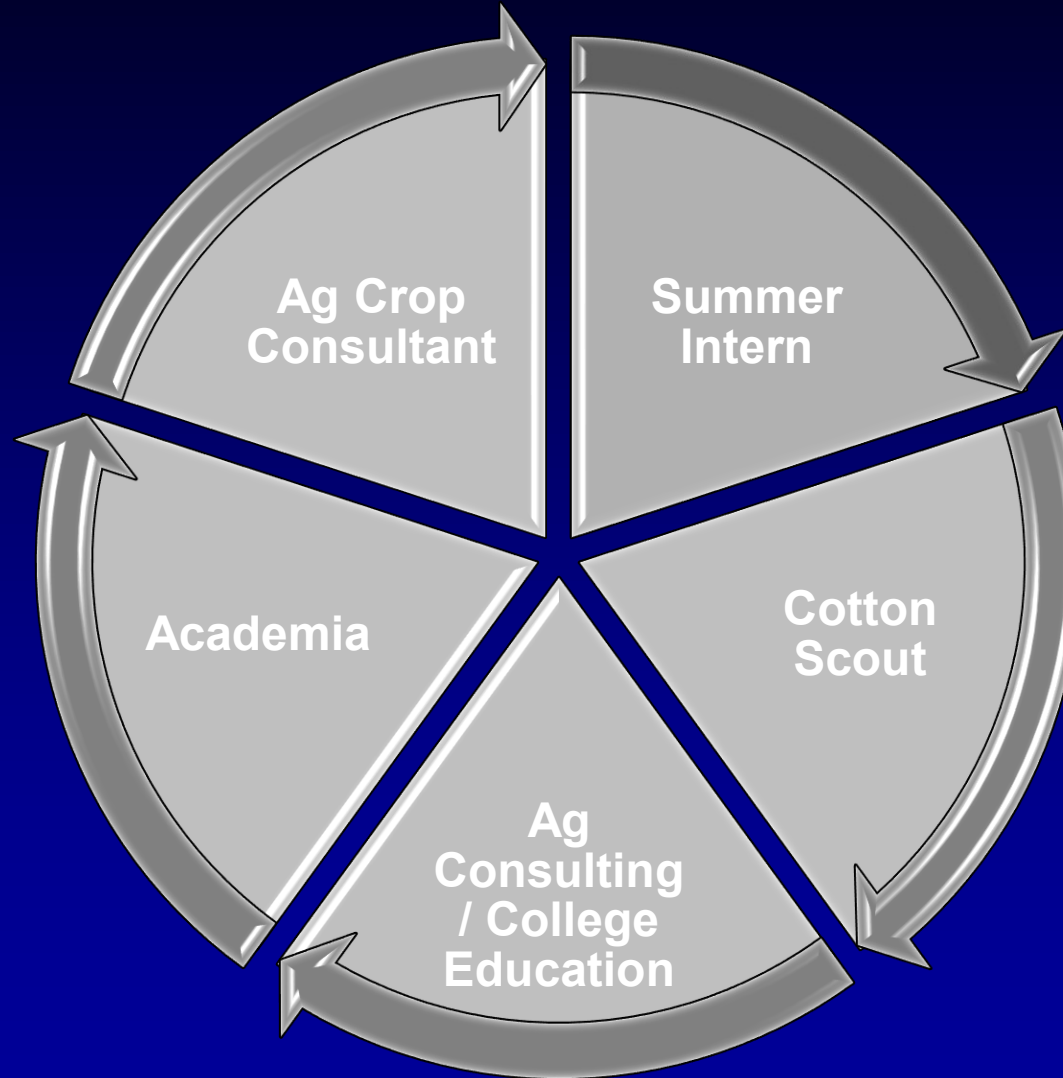
On-Farm  
Research



# Direction of Comments

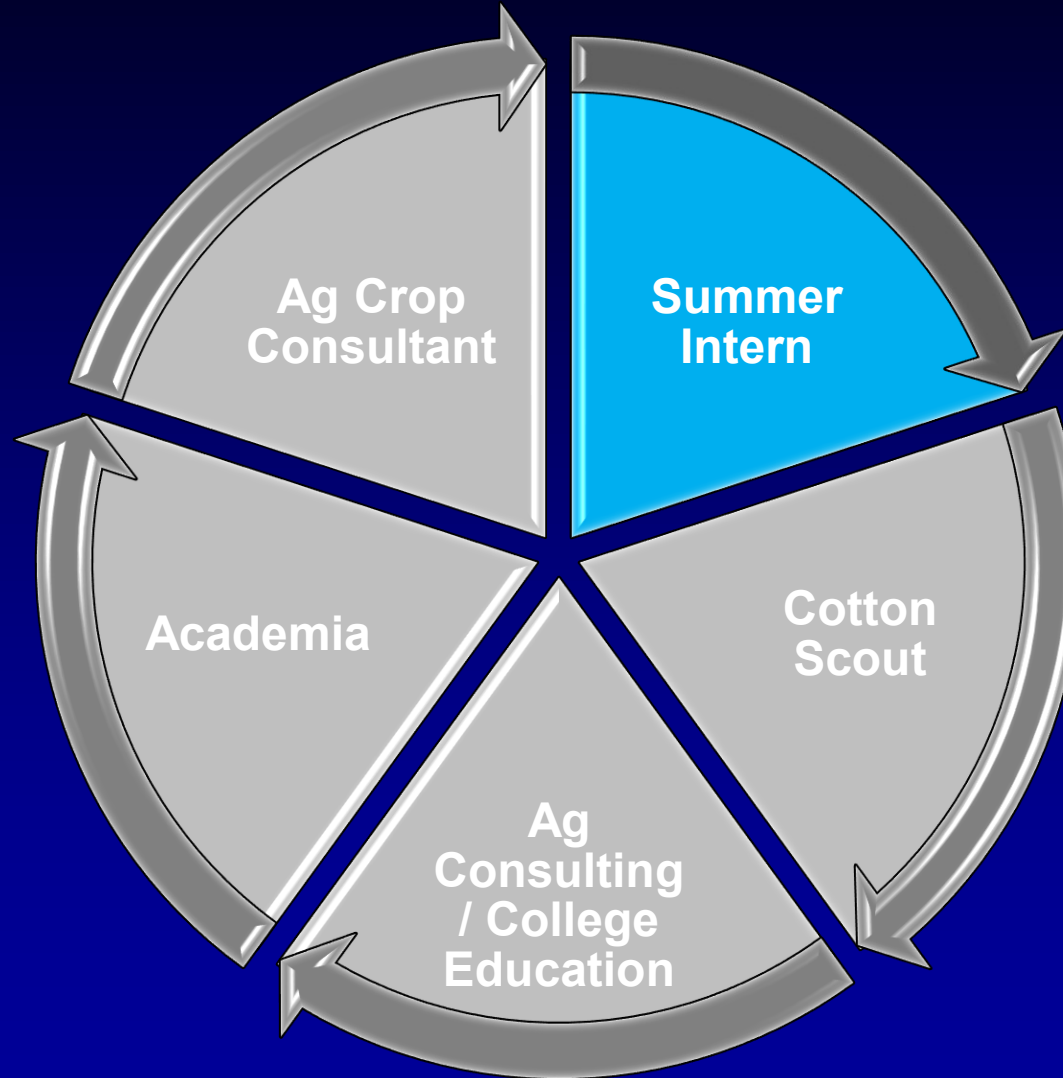
- **Yesterday and Today**
- **Philosophy Along the Way**
- **A “Lot” of Help From Friends**
- **Pay it Forward with Forward Thinking**

# It's Just Another Job !!

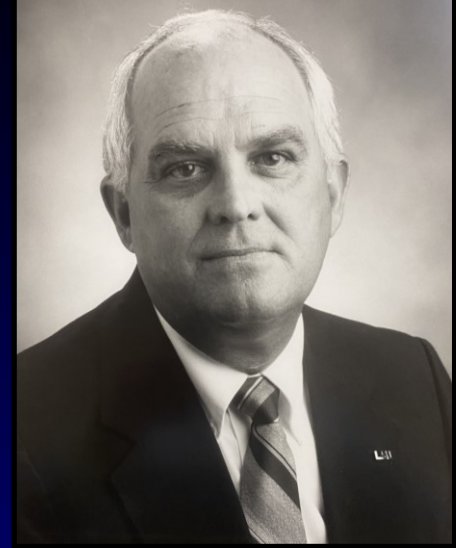




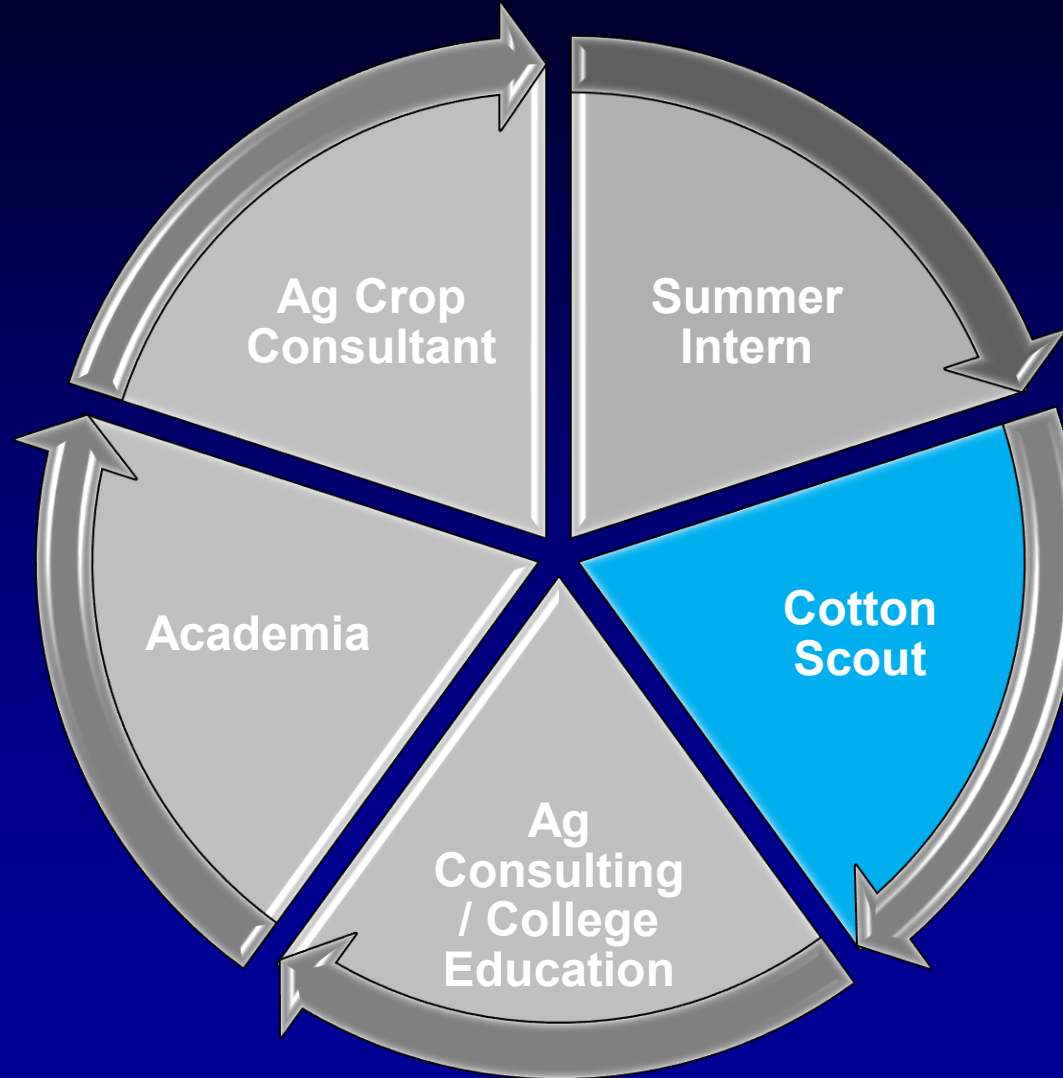
# It's Just Another Job !!



# Summer Intern



# It's Just Another Job !!



FALL 1991  
Vol. 47 No. 9

# Ag Consultant

The Magazine for Professionals Advising Farmers

Dan Bradshaw  
Consultant

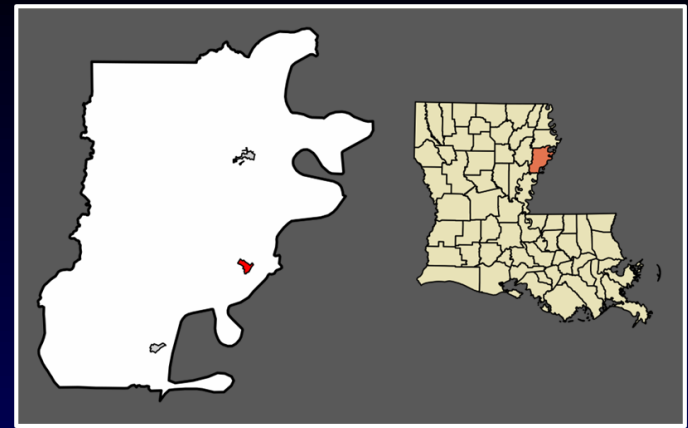
Edward Kiefer  
Farm Manager

Fred Strauss  
Fieldman

Charles B. James  
Extension

## CROP PROFESSIONALS HALL OF FAME

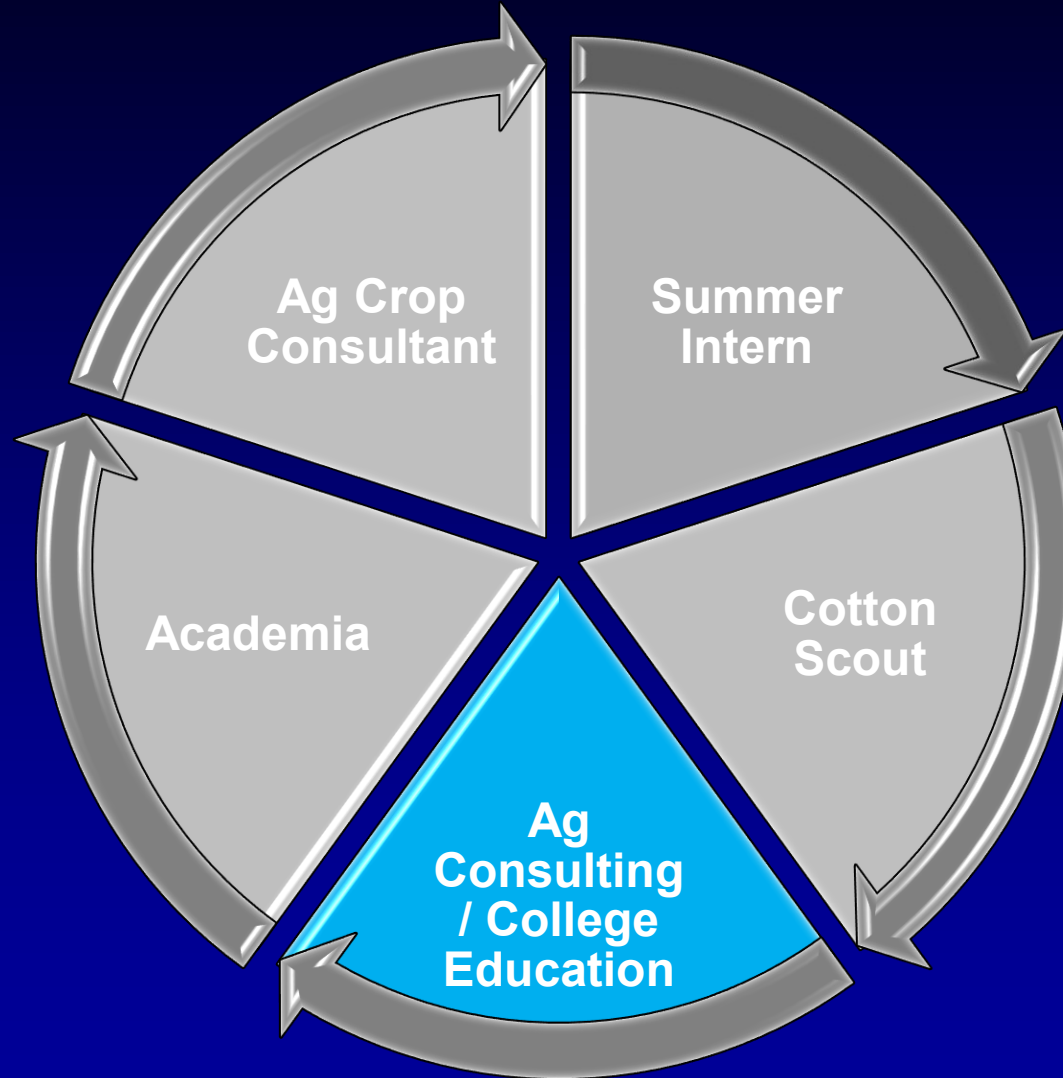
Leading the Professionals  
in a Landmark Year



- >40 yrs service
- Technical expertise
- Genuine concern
- Outstanding US county agent – 1987
- Highest cotton yields



# It's Just Another Job !!



# Louisiana Department of Agriculture

Bob Odom, Commissioner

Be it Known, That effective as of the 25th day of MAY, 1984

LEONARD AGRICULTURAL CONSULTING  
Box 794  
St. Joseph, LA 71366

having complied with all relevant requirements of the Louisiana Revised Statutes of 1950, Title 3, Section 3241, et seq., is hereby authorized to engage in the business of providing technical advice, supervision, or recommendations relative to restricted use pesticides, as an

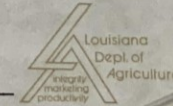
## Agricultural Consultant 1984



Category: 1a

For the period expiring on the 31st  
day of December, 1984.

Bob Odom  
Commissioner



No. 058

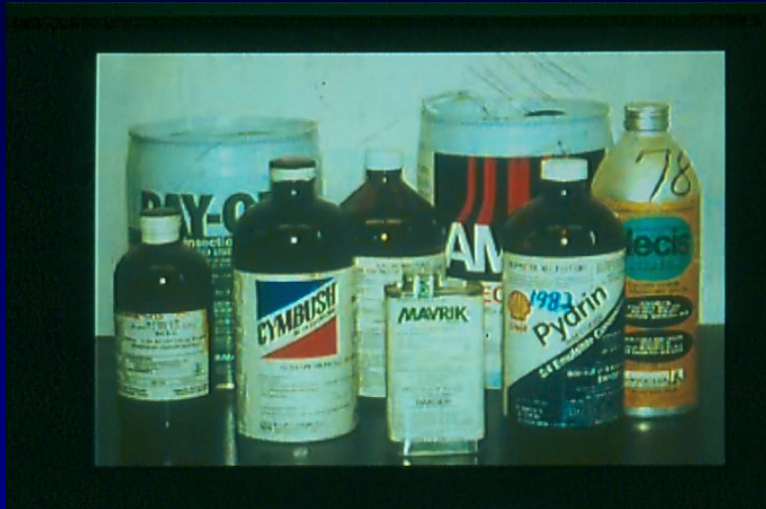
LOUISIANA DEPARTMENT OF AGRICULTURE  
P. O. BOX 44153, Capitol Station, Baton Rouge, La. 70804  
**AGRICULTURAL CONSULTANT**  
CARD EXPIRES - Dec. 31, 1984  
Name Billy R. Leonard NO. --104--  
Address P. O. Box 794  
City St. Joseph State LA  
Zip Code 71366  
Commissioner of Agriculture Bob Odom  
Applicator's Signature Billy R. Leonard

ROGER LEONARD  
Agricultural Consultant  
P.O. Box 794  
St. Joseph, LA 71366  
Ph: (318) 766-4718

MISSISSIPPI DEPARTMENT OF AGRICULTURE & COMMERCE  
DIVISION OF PLANT INDUSTRY  
Mississippi State, Miss.  
License No. C-672 I.D. No. C-349  
This is to certify that Billy Rogers Leonard  
Address P. O. Box 794, St. Joseph, LA  
is a licensed pest management consultant for categories A  
UNDER THE PROVISIONS OF SECTIONS 69-19-1, 69-19-11, MS Code 1972  
ISSUED 05-07-85 STATE ENTOMOLOGIST  
EXPIRES 12-31-85  
This is not a recommendation, but an official record.  
PHOTO AND CATEGORY CODE ON BACK



# Cotton Scouting "Bug Man"



**Uss**  
Trademark


## EPN-Methyl Parathion 3-3 EC Delta

Contains 3 lbs. EPN and 3 lbs. Methyl Parathion per gallon

ACTIVE INGREDIENTS:	By Weight
O-Ethyl O-(p-nitrophenyl) phenylphosphonothioate*	31.7%
O,O-dimethyl O-p-nitrophenylthiophosphate**	31.7%
Xylene Range Aromatic Petroleum Derivative Solvent	29.0%
INERT INGREDIENTS	7.6%
<b>TOTAL</b>	<b>100.0%</b>

\*EPN  
\*\*Methyl Parathion  
EPA Reg. No. 3442-693

**STOP—READ LABEL BEFORE USING!**

**POISON**  **DANGER**  
See Side Panels for Antidote & Precautions **Keep Out of Reach of Children**

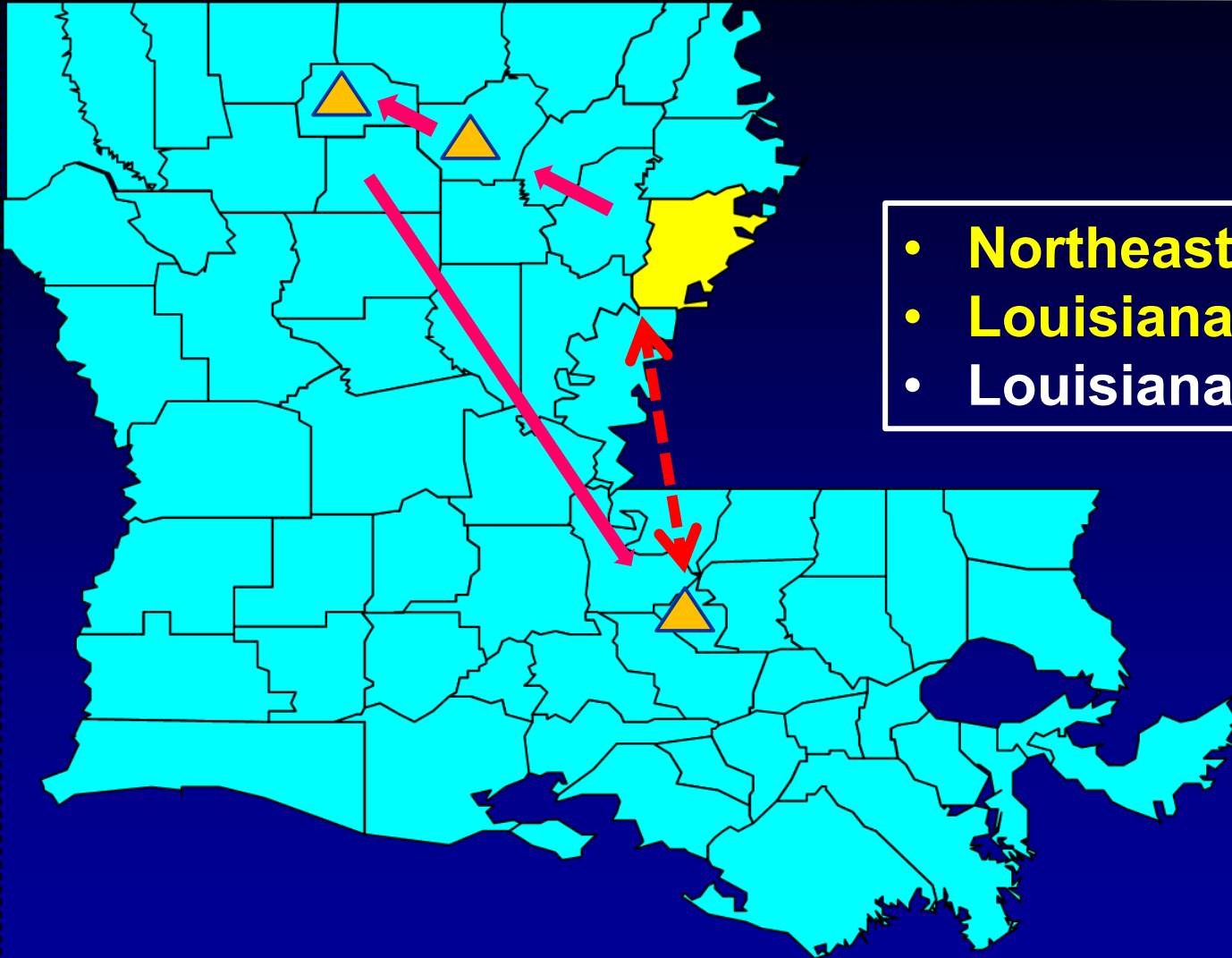
Net Contents **Gal.**

**Uss** Manufactured for **Agri-Chemicals**  
Division of United States Steel Corporation  
P. O. Box 1685 Atlanta, Georgia



**Methyl Parathion**  
"Cotton Poison"

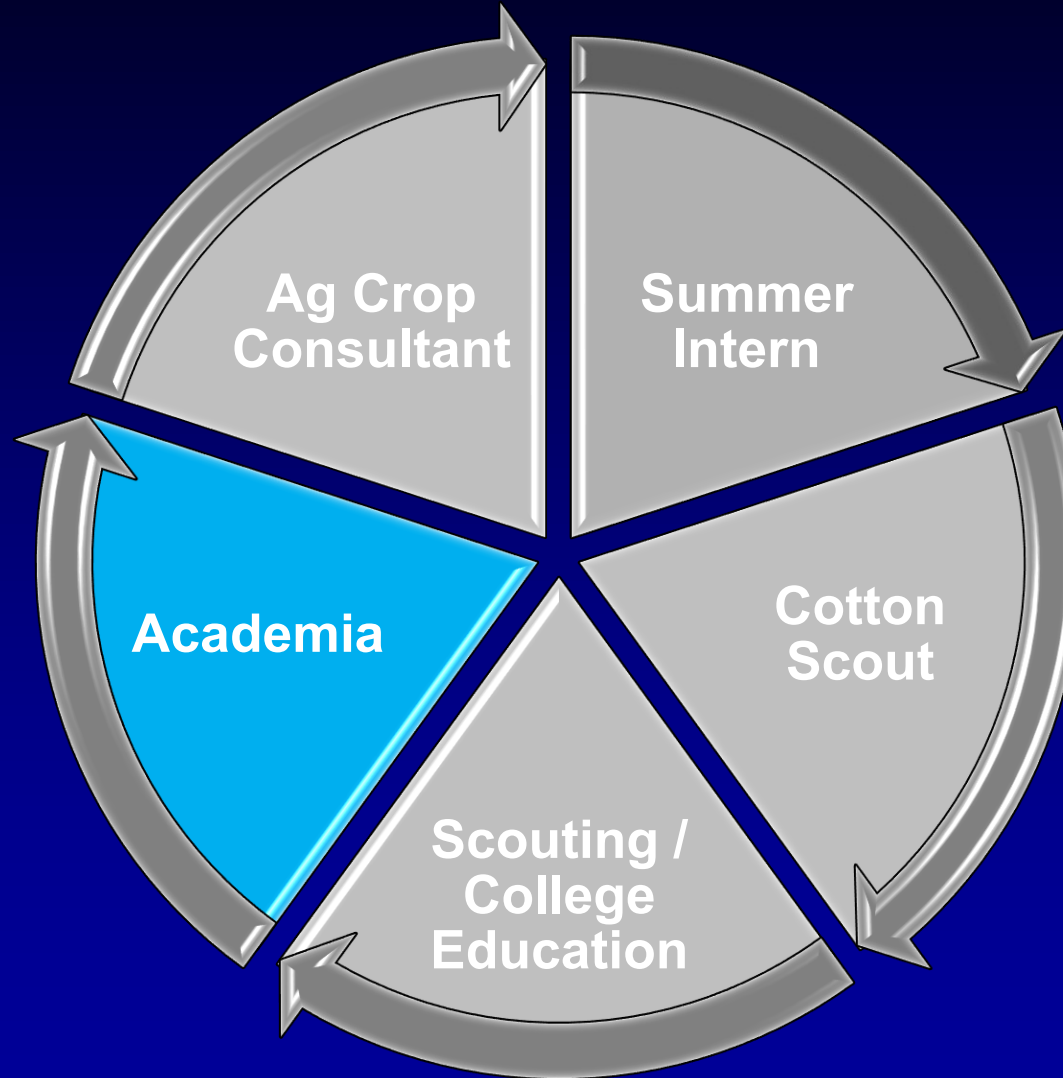
# Education



- **Northeast Louisiana University**
- **Louisiana Tech University**
- **Louisiana State University**

**Agronomy**  
**Entomology**  
~~**Weed Science**~~  
**Entomology**

# It's Just Another Job !!

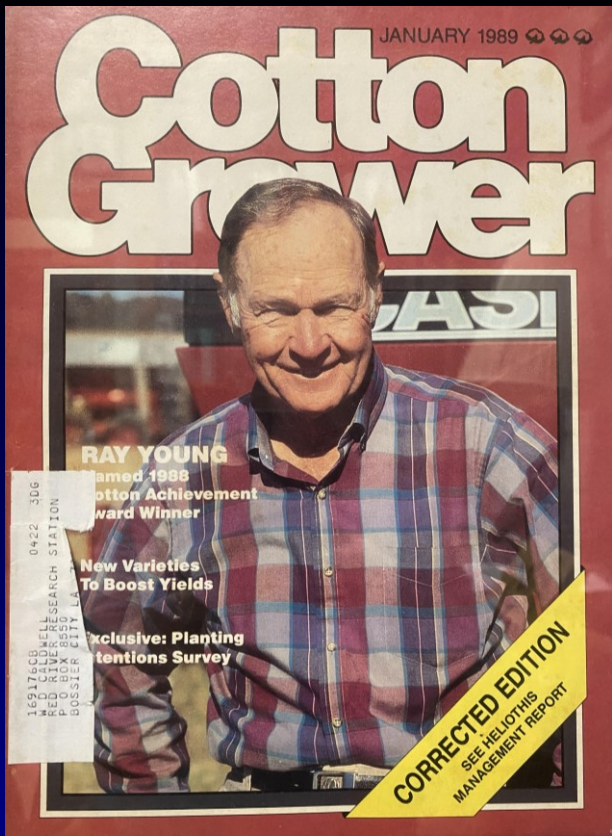


# Phase 1



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Tom H. Scott Research  
& Extension Center



# Insect Pest Management (Cotton)



**Lepidopteran-specific  
insecticides**



**Boll Weevil Eradication  
Programs**



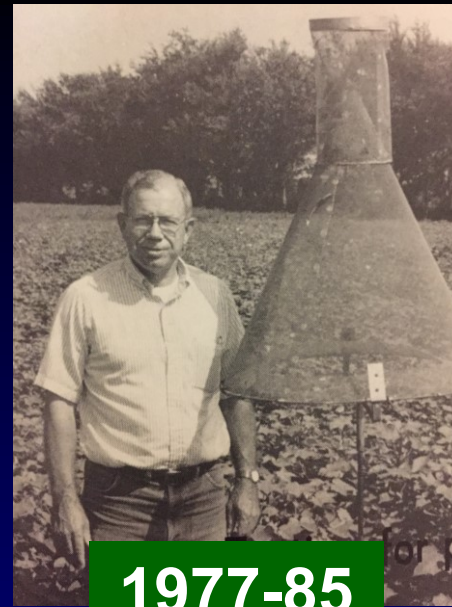
**Bollgard Cotton**

**Reduction in the use of broad-spectrum insecticides**





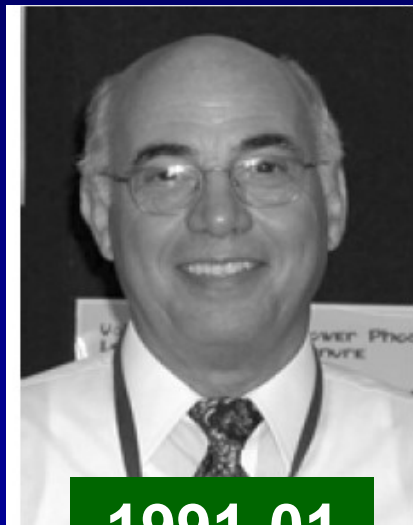
1964-77



1977-85



1985-90



1991-01



2003-15



2015-xx



“Deer Creek Condominium”





# Student Interns

# Graduate Students





**DEPARTMENTS AND SCHOOLS**

**DEPT OF AGRIC ECONOMICS & AGRIBUSINESS**

**DEPT OF ENTOMOLOGY**

**SCHOOL OF PLANT, ENVIRONMENTAL & SOIL SCIENCES**

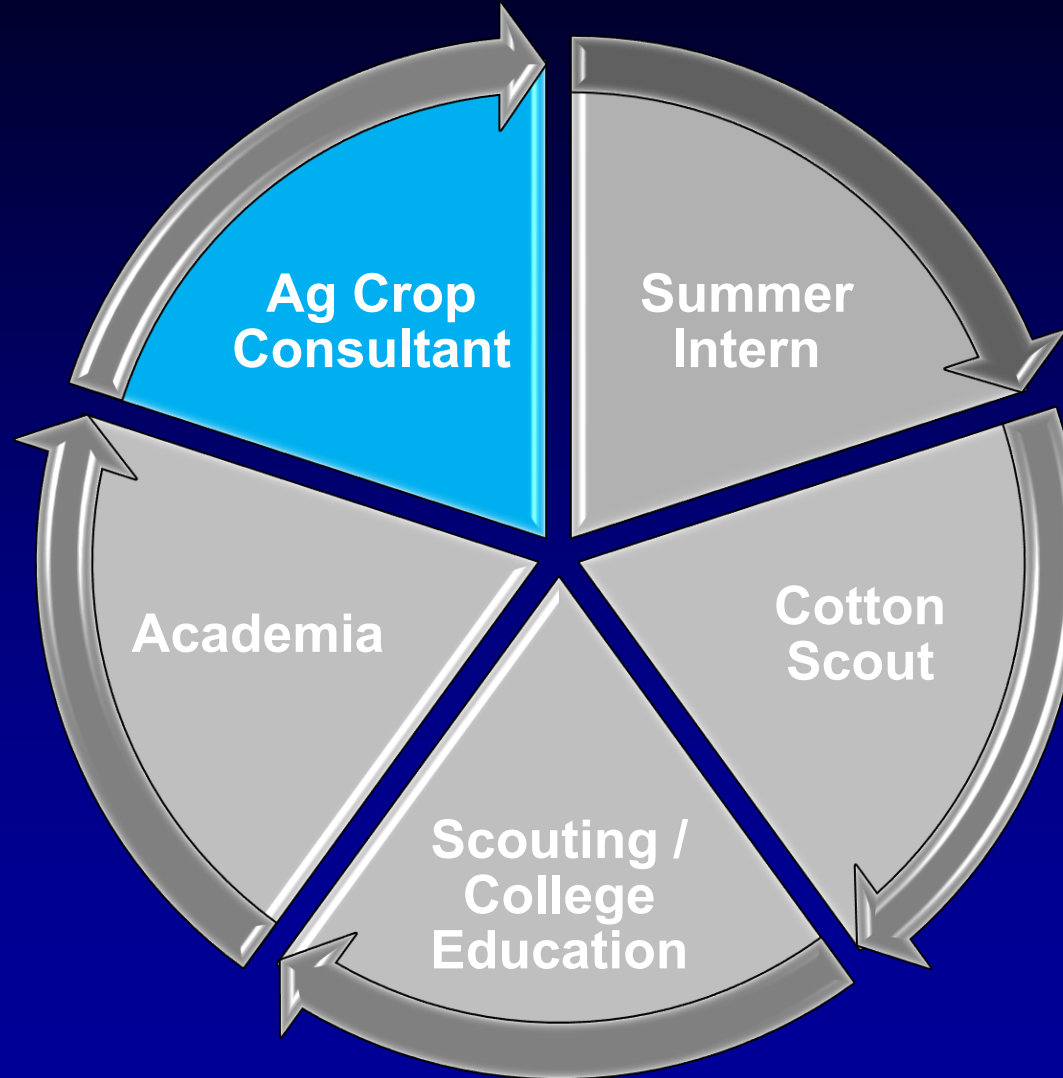
**DEPT OF PLANT PATHOLOGY AND CROP PHYSIOLOGY**

**SCHOOL OF RENEWABLE NATURAL RESOURCES**



Some days all you can do is smile and wait for some kind soul to come pull your ass out of the bind you've gotten yourself into.

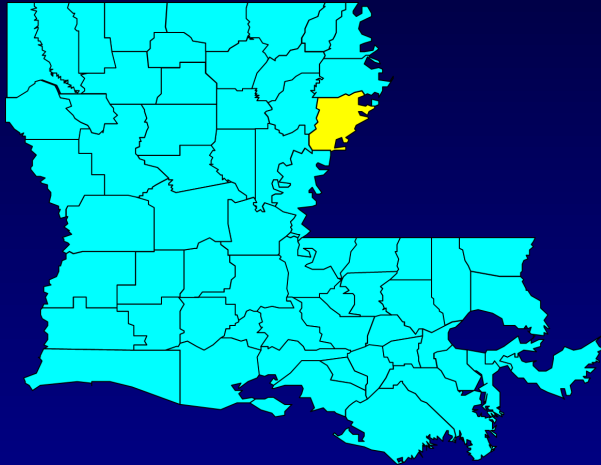
# It's Just Another Job !!



**Things happen for a reason!!**

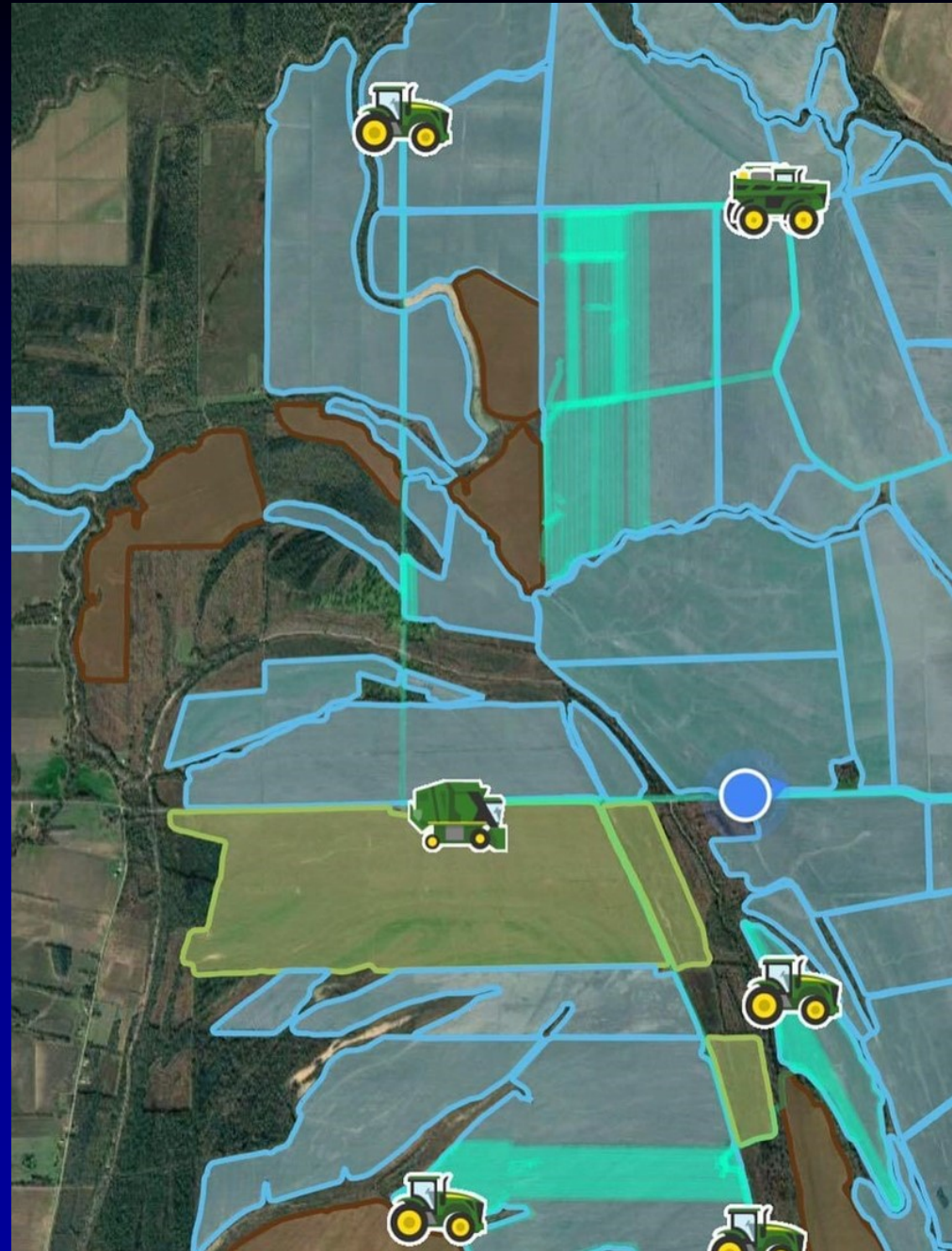


**Integrated  
Crop Consulting, LLC**



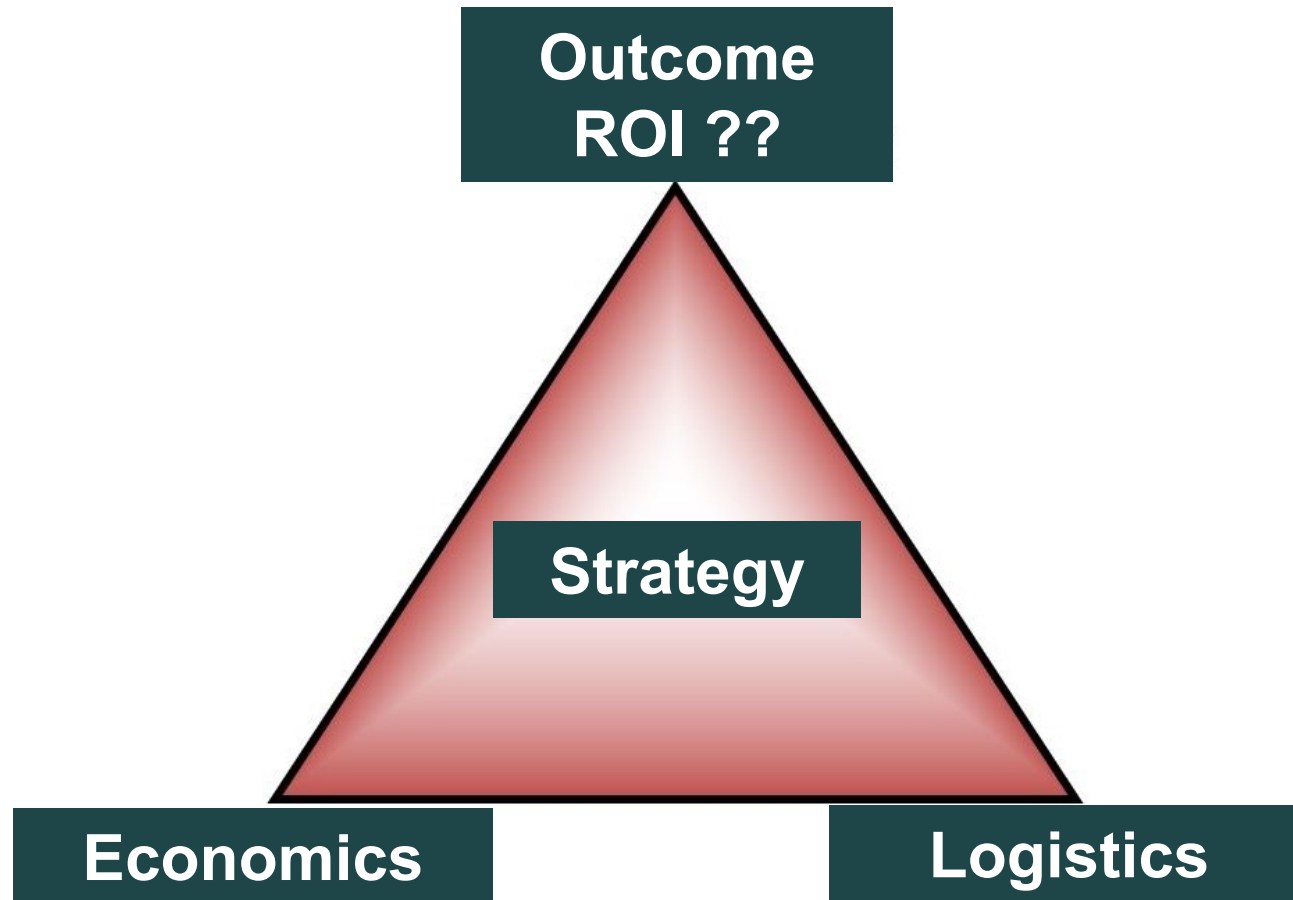
**HARDWICK PLANTING CO.**

*Somerset, La*





# Agronomy Triangle



Adapted from: Bodie Kitchel – “Agronomists Happy Hour”

**Southeastern Branch ESA Conference  
Baton Rouge, LA (March 3–5, 2013)**

**What Will The Next  
Generation of Entomologists  
Look Like?**

**Rogers Leonard**



Louisiana Agricultural Management and  
Technology Conference 2023  
Marksville, LA

# What Will The Next Generation of LA Ag Consultants Look Like?



CERTIFIED  
CROP ADVISER



NAICC



**At the end of the day.....**

