

2024 Louisiana Agricultural Technology & Management Conference

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What We'll Cover Today?

- Impact[®] herbicides
- Python[®] herbicide
- BioWake™ Seed Enhancement
- Zalo[™] herbicide





Impact® Brand Uniqueness in Application Flexibility & Crop Safety

- Impact® Single a.i. of topramezone
 - Flexibility to mix & match
- ImpactZ[®] Blended w/ atrazine
 - Flexibility to mix & match







Not all HPPD chemistries are created EQUAL

You can apply IMPACT® brands following the use of soil-applied OP insecticides

The STANDARD for crop safety even on sweet corn hybrids

Unmatched Safety on All Corn Types



Impact® @ 0.75 fl oz/A*
+ COC + UAN
Equivalent to a.i. in 8 fl oz/A of ImpactZ



HPPD competitor @ 3 fl oz/A + COC





- 0.125 oz/A POST in soybeans (sequential)
- 0.23 to 0.69 oz/A POST in corn

- Consideration of PRE in both corn and soybeans where teaweed infestations are high
 - 8/10 to 1 oz/A w/ atrazine (Corn)
 - 8/10 to 1 oz/A w/ Grp. 15 and/or metribuzin (Soybean)







- Labeled POST in corn & soybeans for teaweed
 - 0.125 oz/A POST in soybeans (sequential)
 - 0.23 to 0.69 oz/A POST in corn

- Consideration of PRE in both corn and soybeans where teaweed infestations are high
 - 8/10 to 1.25 oz/A w/ atrazine (Corn)
 - 8/10 to 1.25 oz/A w/ Grp. 15 and/or metribuzin (Soybean)







What is BioWake™?

A patented biological technology delivered with soybean protein lubricant in Corn/Soy

- Dual-use biological (PPFM) + soybeanbased seed lubricant provides enhanced nutrient efficiency
- All-in-one planter box (grower) or dry powder applicator (retailer)
- Solution to deliver beneficial microbes to the soil/plant via seed placement





BioWake™ Reasons to Believe in the Midsouth



Note the additional plant health late season in South Delta of Mississippi





ProBox treatment (One BioWake bag per box)

2 one-acre checks w/ 8.9 & 11.3 bpa advantage on a Sharkey Clay







INTRODUCING' ZALO" HERBICIDE FOR SOYBEAN, COTTON, AND CANOLA

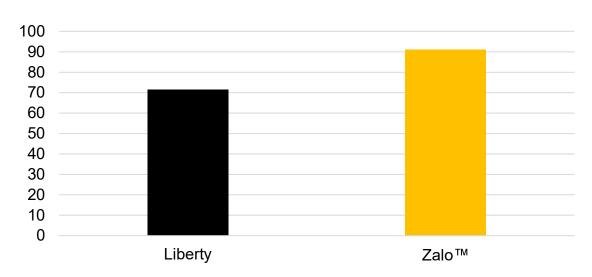
Postemergence Control with Multiple Modes of Action for Glufosinate Trait-enabled Crops in a Crop-safe Formulation

Herbicide expansion in Broad Acre Crops



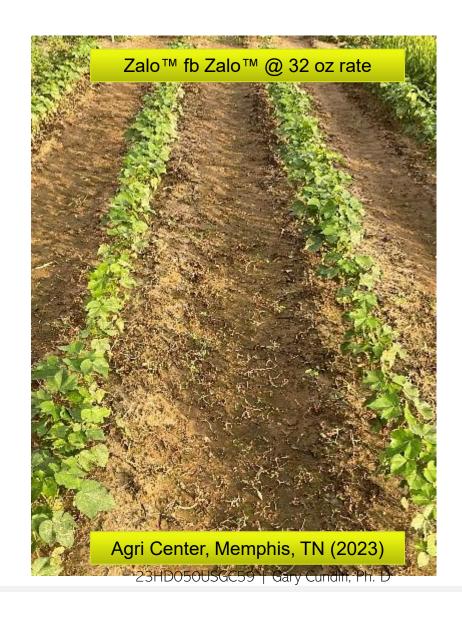
Zalo™ herbicide Delivers Control with Simplicity





Product Advantages

- ✓ Apply to Cotton and Soybeans tolerant to glufosinate
- ✓ Contact and Systemic control
- ✓ Broad spectrum POST control
- ✓ Safely used in proximity to other fields of glufosinatetolerant cotton and soybeans
- ✓ Soluble liquid ProLease[™] formulation
- ✓ Simple rate structure w/ equivalency to Liberty 280L rates









The goal of the scholarship is to recognize students that are planning to work in, and advance, the agricultural industry in southern states, regardless of the crop focus.

NEW for 2024

- Nominated students can have experience with any southern crop.
- Students can be nominated by a Crop Consultant or University Professor

Seven winners will each receive a \$2,000 scholarship!



What We Reviewed Today....

- Impact® Flexible and safe in corn
- Python® The "Gold Standard" in teaweed control
- BioWake™ Soy lubricant + NUE
- Zalo™ Delivering control with ease

LOUISIANA TEAM → Reed Parker & Darrin Malone



We look forward to working TOGETHER in 2024