



Rovensa Next Update

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ORO[®]-HSMOC

The only high-performance HSMOC with TransPhloem™ technology

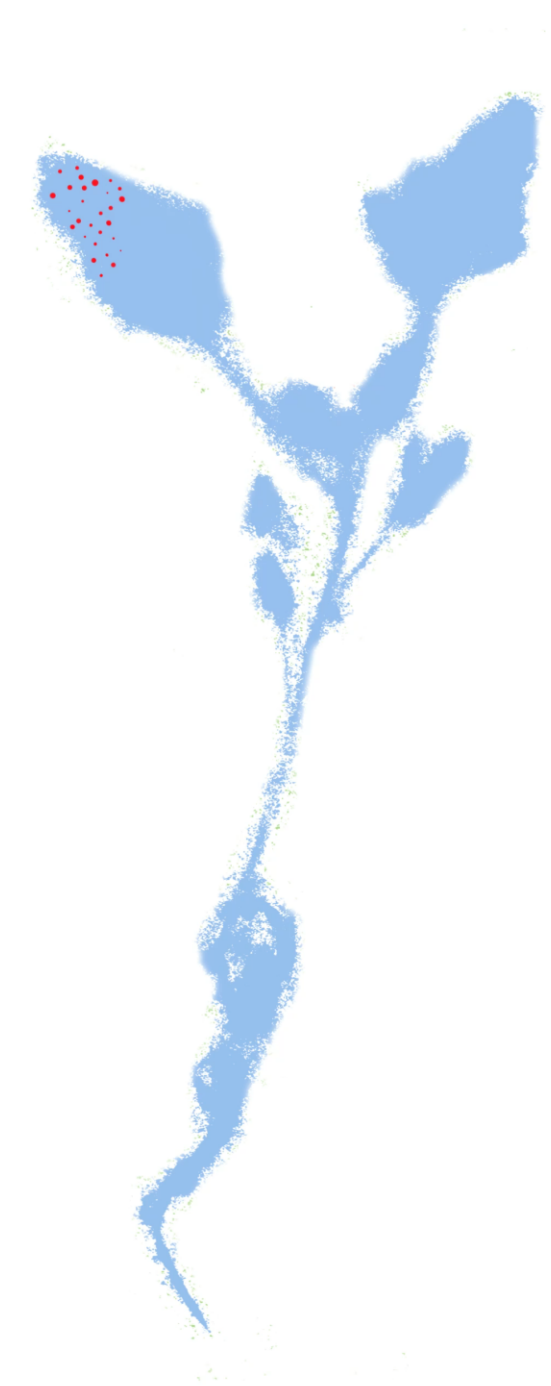
BETTER SPREADING — ORO-HSMOC delivers the best spreading and wetting of any HSMOC product on the market

FASTER PENETRATION — Studies at the University of Illinois show ORO-HSMOC penetrates the leaf surface more rapidly and thoroughly than competitive HSMOC and MSO products. This means more herbicide is moved into the plant for translocation and, ultimately, better weed control. This rapid penetration also reduces herbicide loss through rainfall or other environmental factors.

SUPERIOR TRANSLOCATION — University research has proven ORO-HSMOC translocates more herbicide, more rapidly, to weeds' roots than other widely used HSMOC or MSO adjuvants.

SMALLER PARTICLE SIZE — This allows faster and more thorough translocation throughout the plant and a more stable solution in the spray tank.

IMPROVED EMULSIFYING — Excellent emulsifying avoids the separation some other HSMOCs experience that can lead to inconsistent herbicide performance or phytotoxicity.

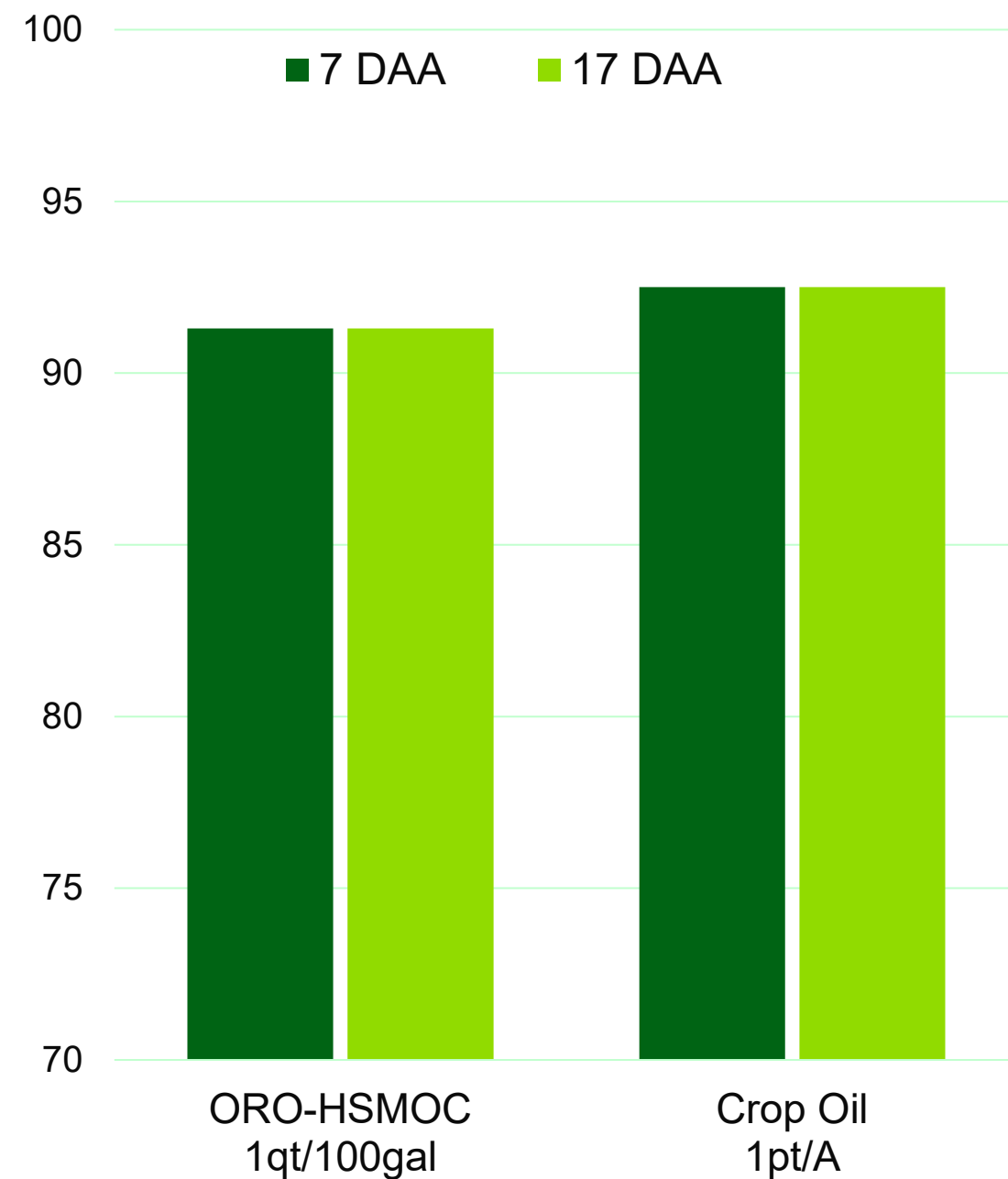


Provisia 8oz Post Flood Application

Weed Control (%) at 7 and 17 Days After Application



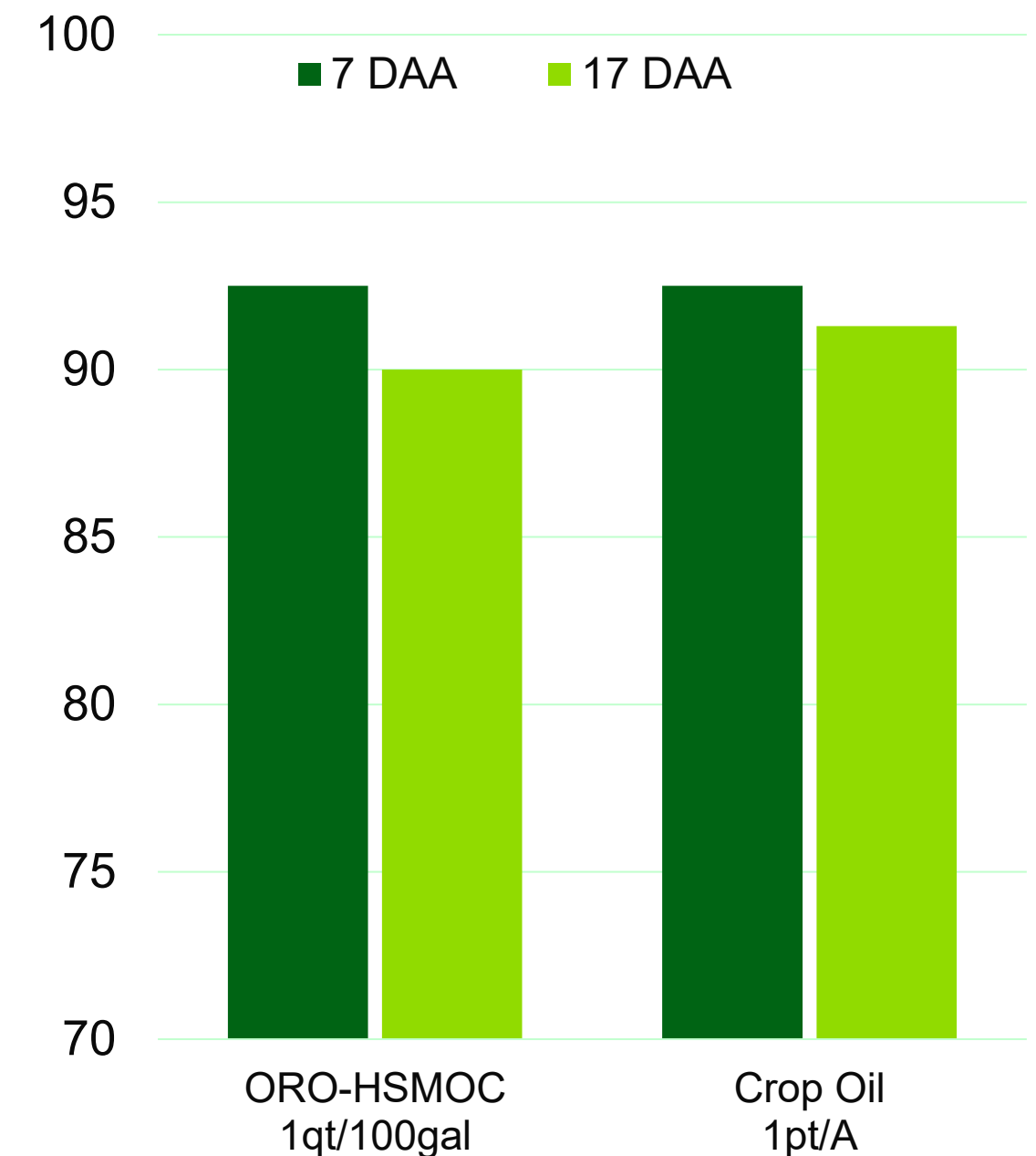
Barnyard Grass



Tighthead Sprangletop



Bearded Sprangletop



Let's grow greener

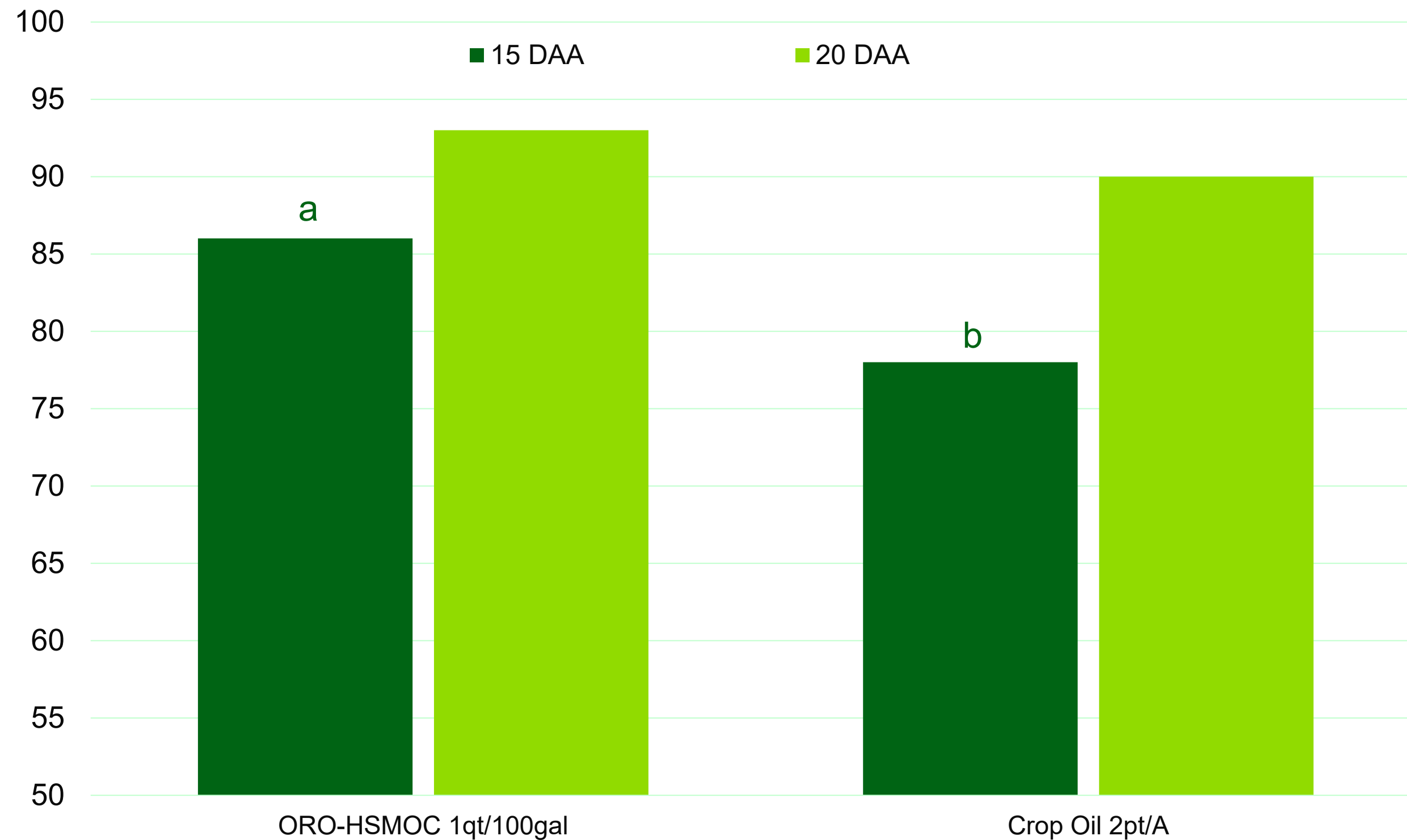


Facet 26 floz/A Pre-Flood



Weed Control (%) at 15 and 20 Days After Application

Barnyard Grass





ORO-HSMOC vs Crop Oil

- **ORO-HSMOC performed the same or better as Crop Oil at 1/4 of the rate**
- **Excellent choice for Clearfield, Max Ace, Provisia and conventional rice systems**
- **No phytotoxicity observed with ORO-HSMOC technology**
- **ORO-HSMOC will be cheaper and more efficient than Crop Oil**

**Thank
you**