

# 2024 ADAMA Product Update

**Presented by: Jason Meier** 



# New Products for 2024\*

\*Pending EPA Registration



#### Plemax\*

- Plemax is a unique mixture of Novaluron and Indoxacarb; optimized to provide quick knockdown and residual control of a broad range of chewing pests
- The Ultimate Caterpillar Killer in Soybeans and Cotton
- Excellent Insecticide Resistance Buster
- Works through ingestion and contact activity
- Anticipated EPA Registration early 2024.



# Plemax\* – Soybean – Arkansas, 2023



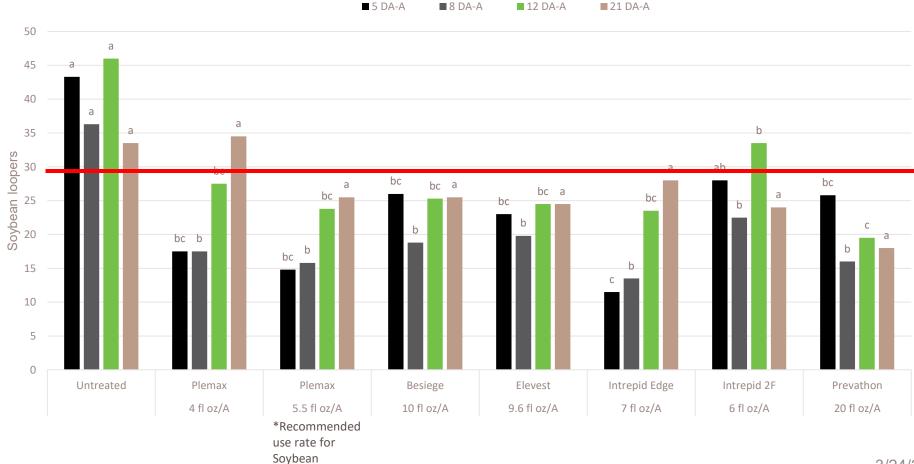
Crop: Soybean

Pest: Soybean looper

#### App timing: at threshold:

 29 per 25 sweeps with 40% defoliation before bloom (R1) or 25% defoliation after bloom through R6.5.

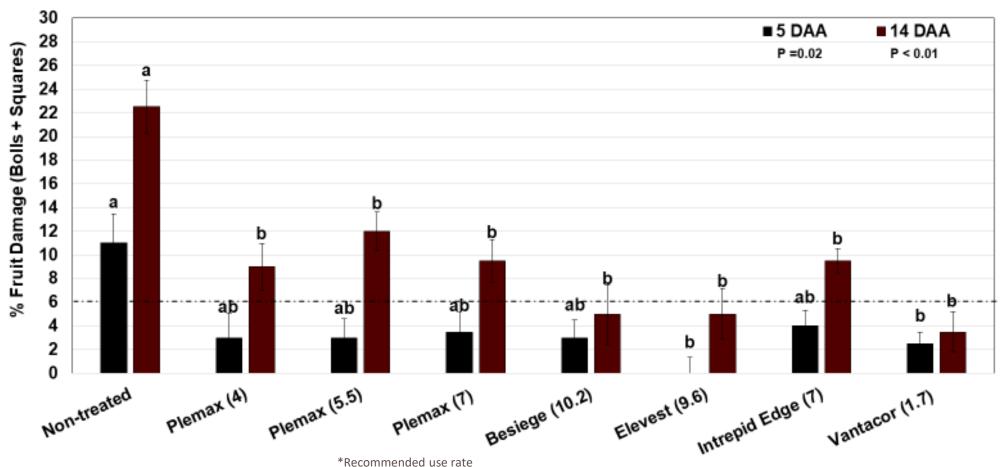
Rated: 5, 8, 12 and 21DA-A





## Mississippi State Data Presentation – 2023 Row Crops Short Course - Tyler Towles & Whitney Crow

Foliar Insecticide Performance –Stoneville, MS 2023



\*Recommended use rate is 7 fl oz/a for Cotton.





#### **Maxentis SC\***

First-of-its-kind premix fungicide containing prothioconazole (DMI, FRAC 3, 150 g/L) and azoxystrobin (QoI, FRAC 11, 200 g/L)

- ✓ Preferred SC formulation
- ✓ Premix for convenience and ease of use
- ✓ Dual MoA for resistance management
- ✓ Two proven a.i's that together bring broad spectrum disease control, high efficacy
- ✓ Preventive and curative activity
- Multi-crop use and flexible label
- ✓ Higher yield potential and plant health benefits
- ✓ Anticipated EPA Registration early 2024

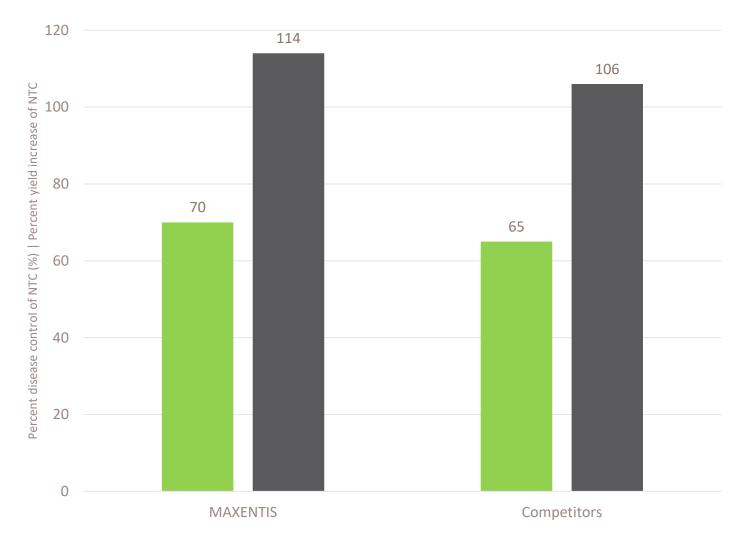


## Maxentis Performance | Corn



On average, Maxentis provides an additional 5% disease control compared to competitive standards.

Yield was improved by 8% and 14% when treated with Maxentis compared to corn treated with competitive standards and the NTC, respectively.



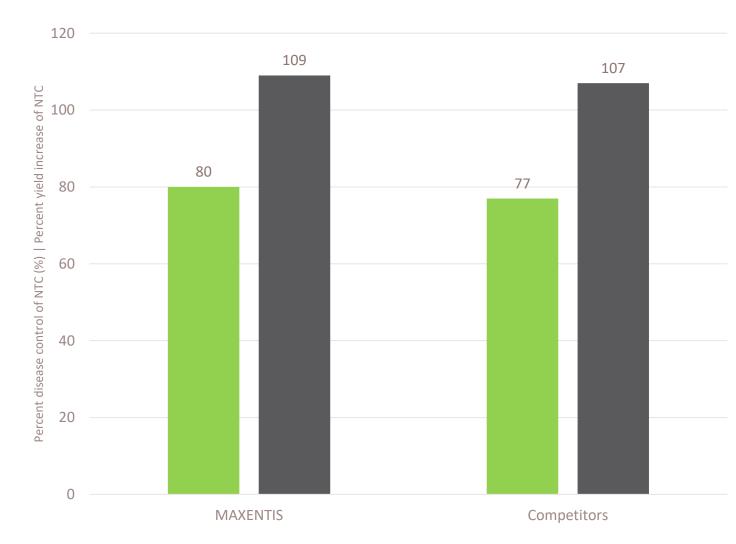


#### Maxentis\* Performance | Soybean



On average, Maxentis provides an additional 3% disease control compared to competitive standards.

Yield was improved by 2% and 9% when treated with Maxentis compared to soybean treated with competitive standards and the NTC, respectively.





#### Temper More\*

- Temper More is a high-load mixture of Glufosinate + S-Metolachlor
  - Premix of glufosinate (1.67 lbs./gal) and S-metolachlor (3.14 lbs./gal)
  - Group 10 and group 15 herbicides
  - Broad spectrum control of glyphosate, PPO, ALS, HPPD resistant weed species
- Emulsion in Water (EW) Formulation
  - Lower solvent content than EC formulations safer for handlers
  - Lower risk of crop response compared to EC formulations
- Excellent herbicide resistance management tool in Soybean, Cotton, and Corn
- Recommended use rates = 41 60 fl oz/ac

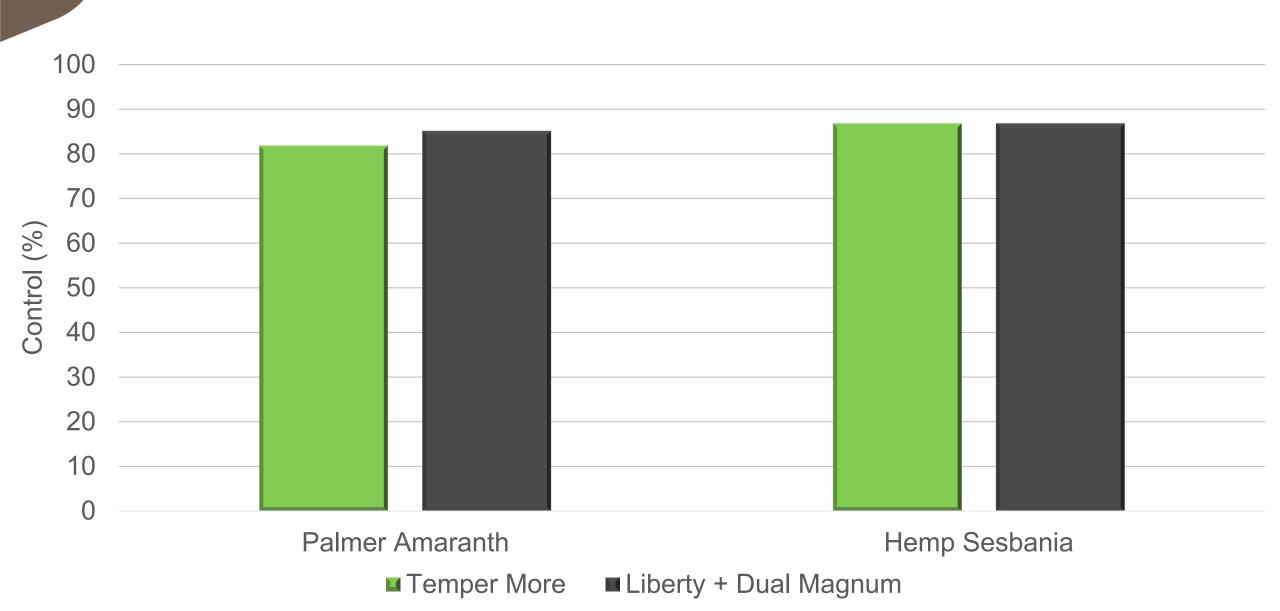


### Temper More\* - Adjuvants

- Temper more is an unloaded formulation, and requires use of external adjuvant & AMS
- Evaluated Temper More performance with multiple classes of adjuvants in 2023, very positive results.
- Gives the customer the freedom to use their preferred adjuvants.



#### **Cotton Weed Control**





#### **FullScript**

- FullScript (16 fl oz/a) for post-emergence and residual control of susceptible grasses and broadleaves.
  - Premix of Postscript and Zurax L.
  - Features our High-Load formulation of Quinclorac (Zurax L).
  - Use rate is 16 fl oz/a which equals 5 fl oz/a Postscript and 32 fl oz/a Zurax L/Facet L.
  - Application timing range: 1 leaf rice Panicle Initiation + 14 Days.
  - Optimal application timing is 2-4 leaf rice (Early-Mid POST)
  - Tank-mixes well with all other rice herbicides.



# Thank you

Please reach out if you have any questions!