

An aerial photograph showing several large, rectangular cotton fields. The fields are planted in rows, creating a textured pattern across the landscape. A dirt road and some small buildings are visible in the upper left corner.

ThryvOn Cotton in the Midsouth



May 12



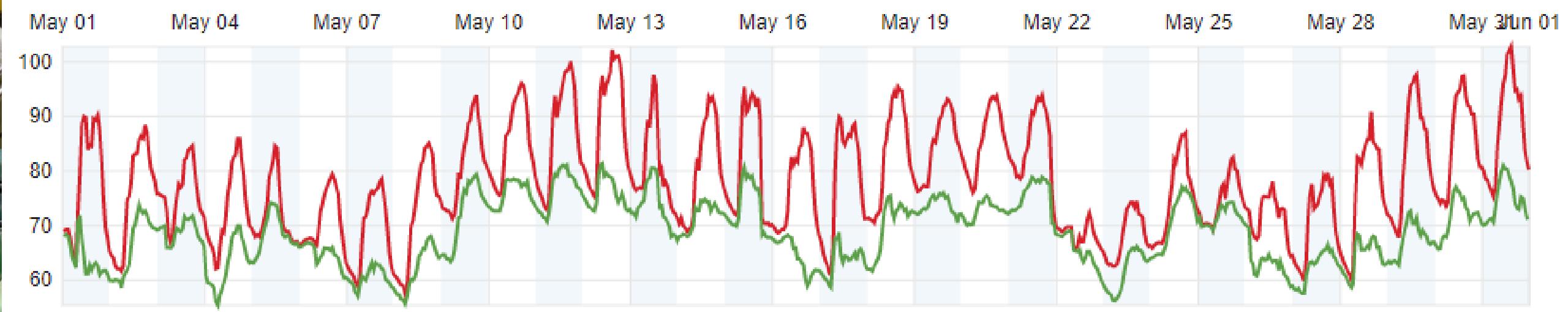
May 15

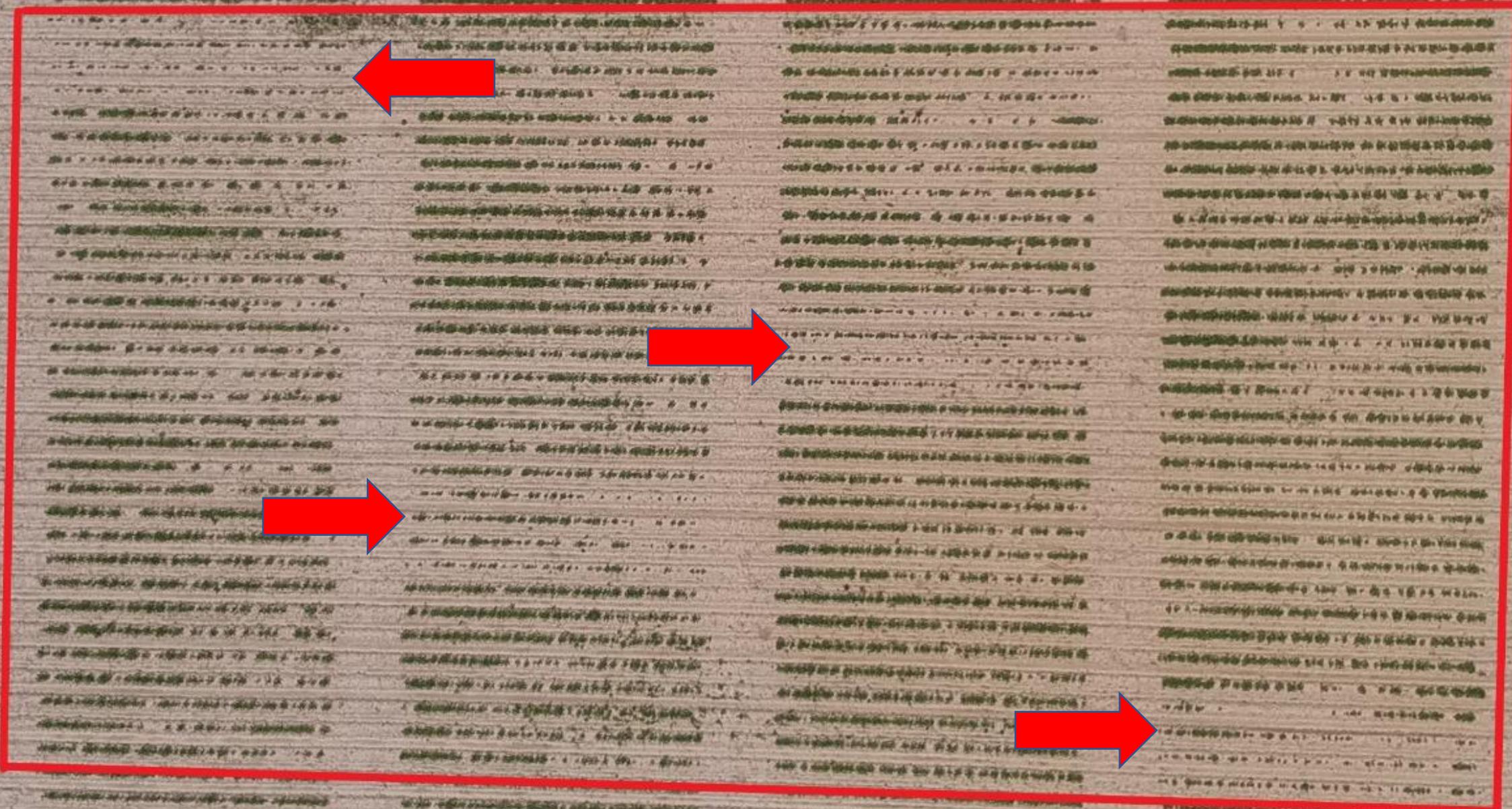


May 12



May 15

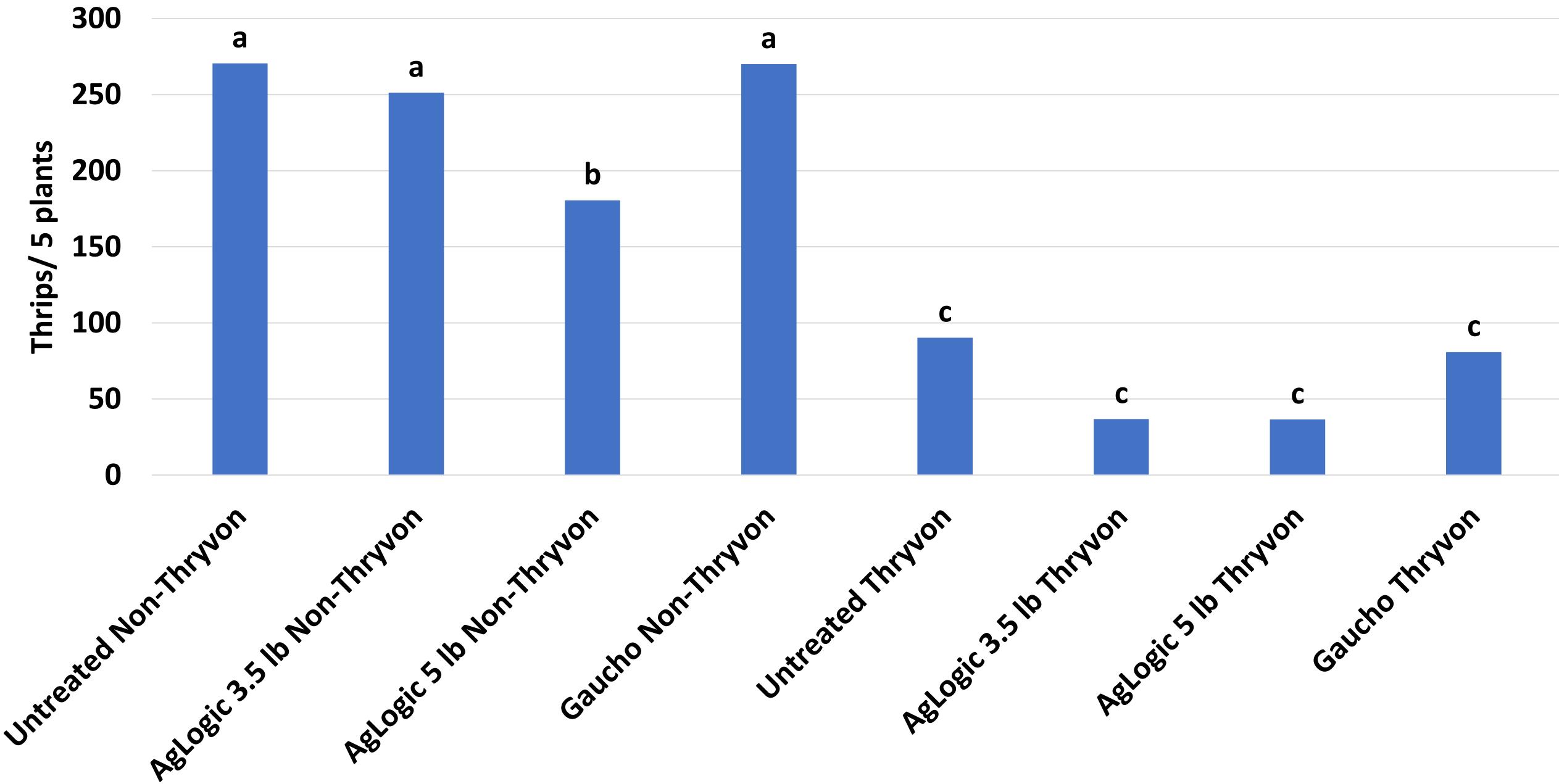




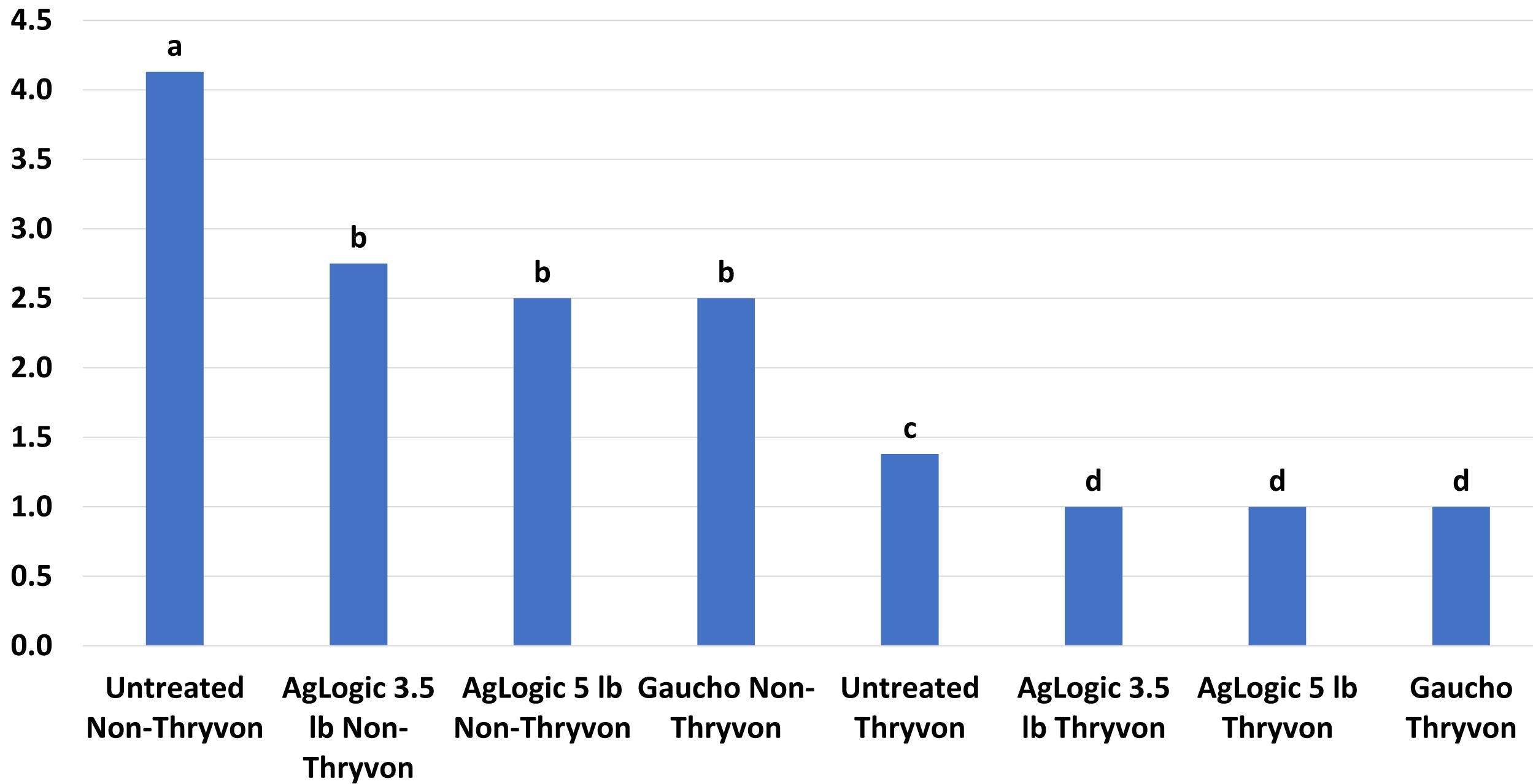
Untreated Non-Thryvon vs Untreated Thryvon



Thryvon Thrips Marianna, AR



Thryvon Damage Rating (1 good-5 dead)











An aerial photograph of a rural landscape featuring several agricultural fields. The fields are organized into rectangular plots with distinct patterns of crop growth. A prominent feature is a large, light-colored rectangular area in the center-right, which appears to be a different crop or a treated section of a field. To the left, there's a field with a grid-like pattern of dark and light brown stripes. In the top right corner, a small cluster of trees and a blue vehicle are visible near a dirt road. The overall scene suggests a well-managed agricultural environment.

How is Thryvon controlling plant bugs?

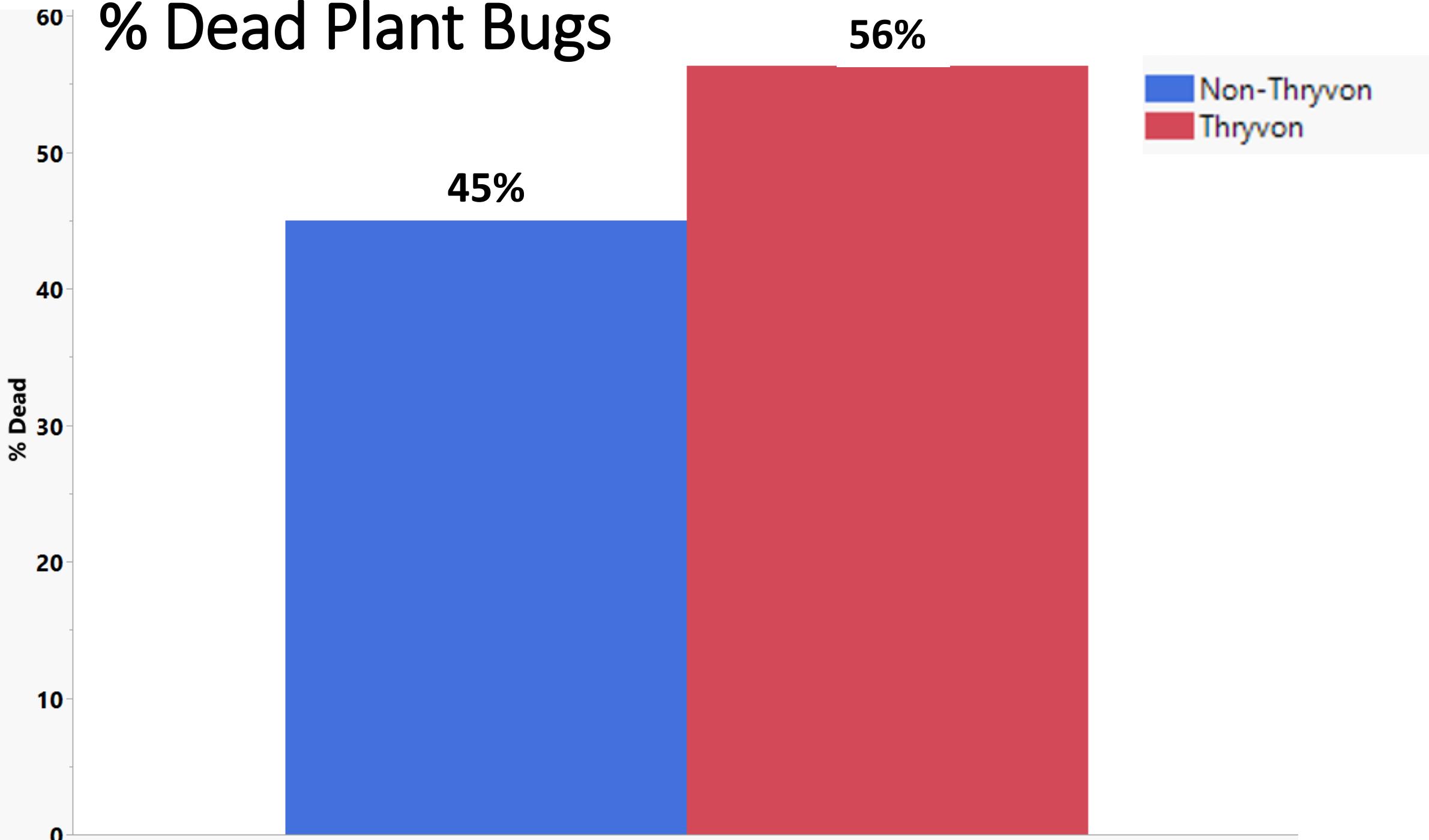


% Dead Plant Bugs

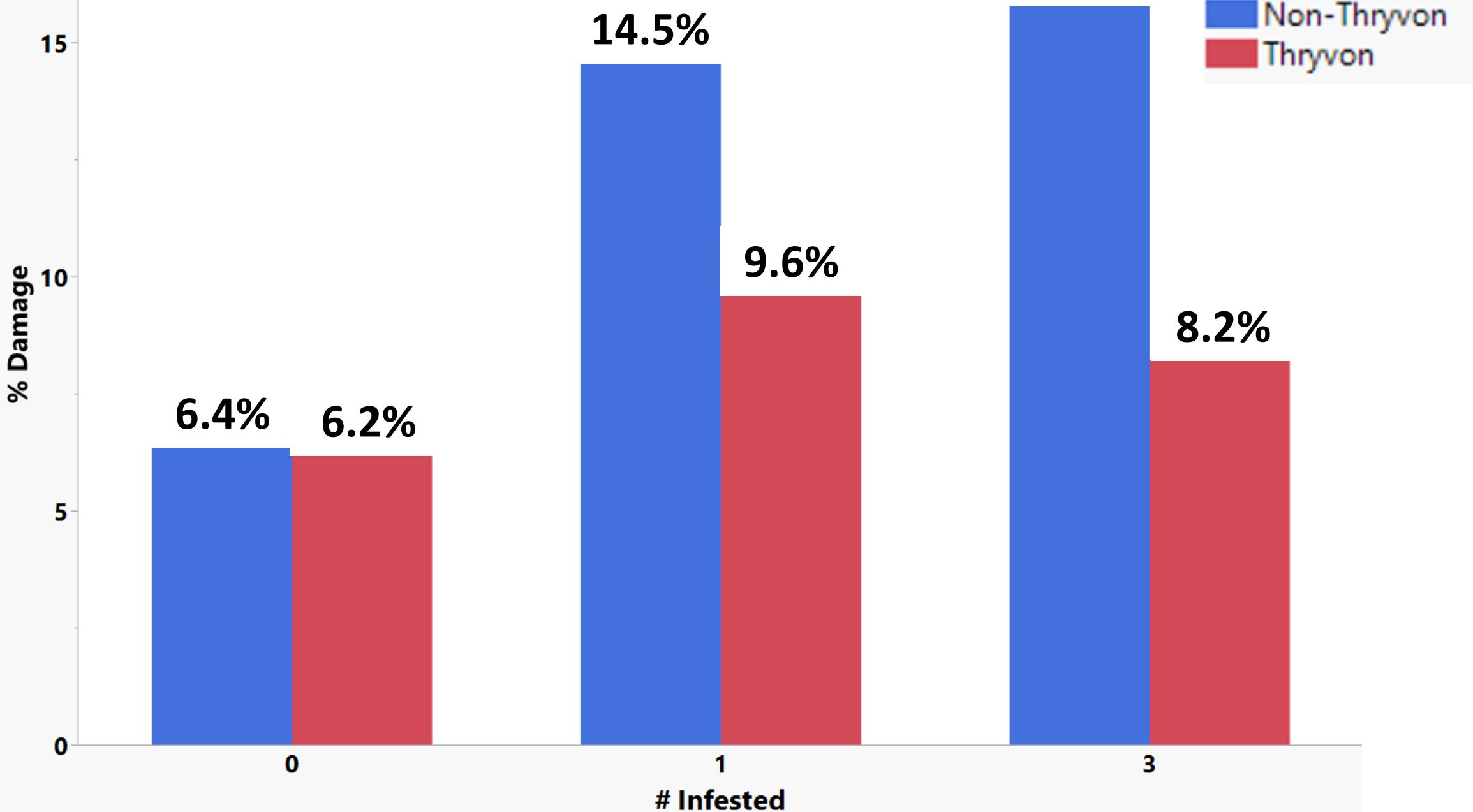
56%

45%

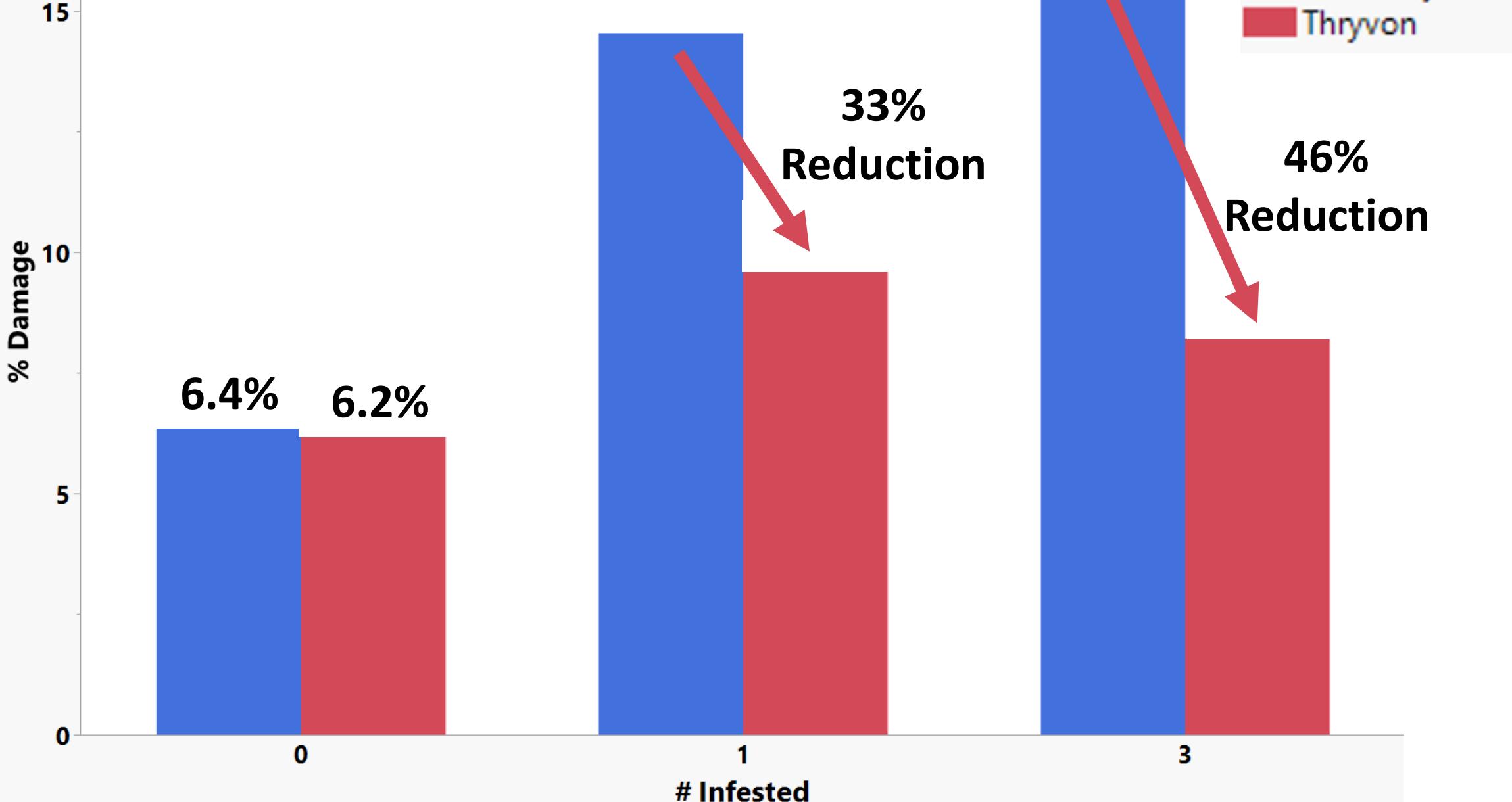
Non-Thryvon
Thryvon



% Squares Missing



% Squares Missing



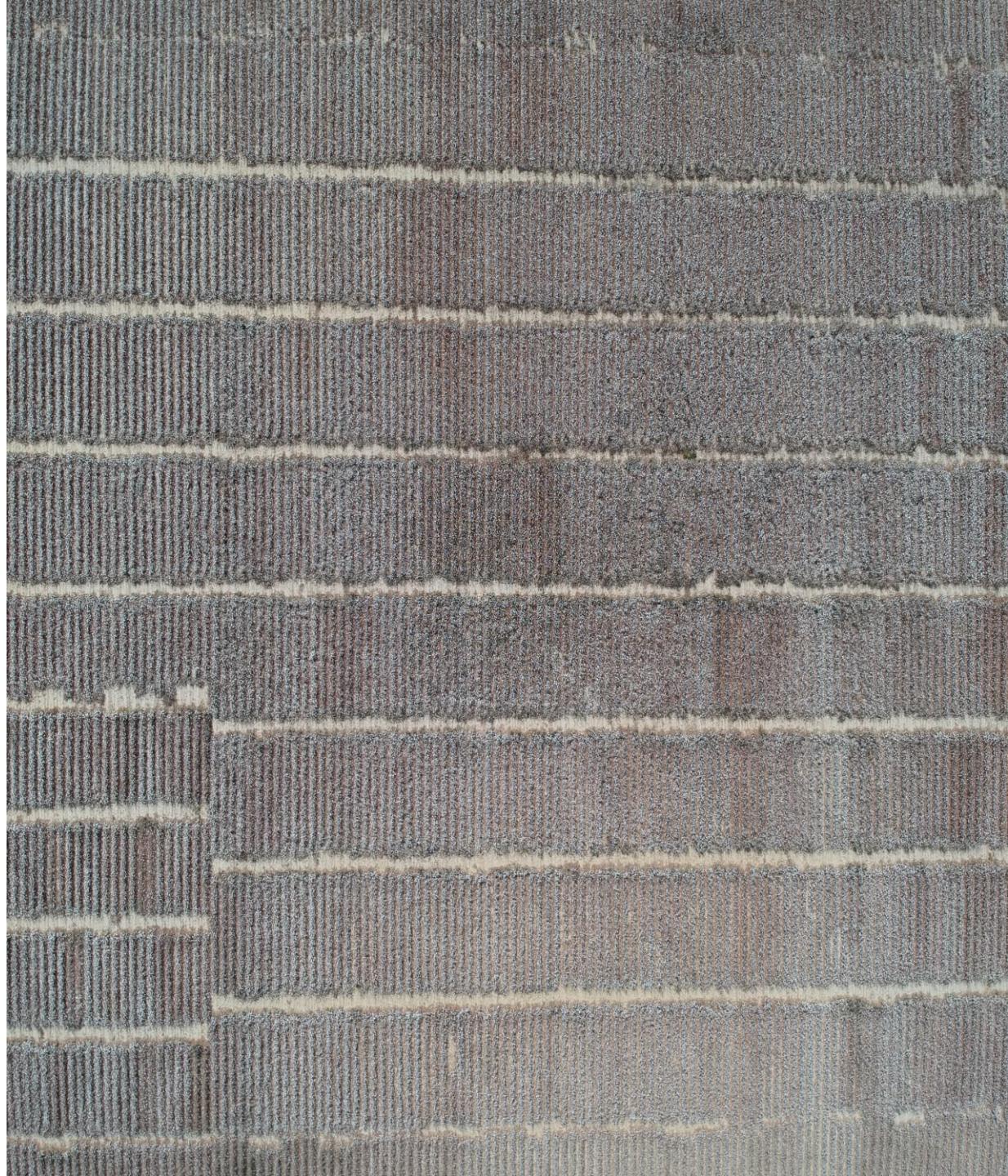
Threshold Study

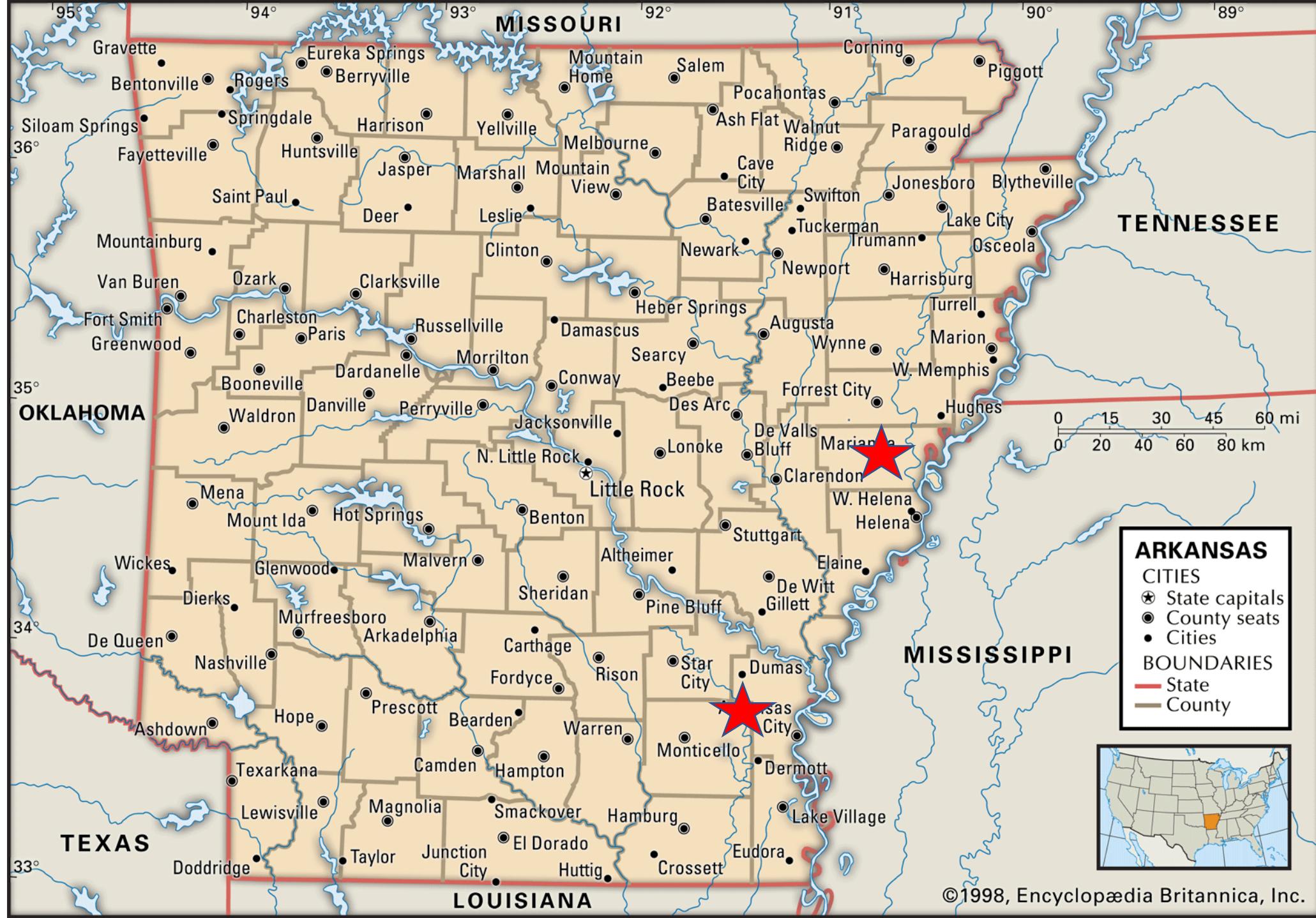
- Untreated
- 1x threshold
- 2x threshold
- 3x threshold
- 3 large nymphs
- 6 large nymphs



Threshold Study

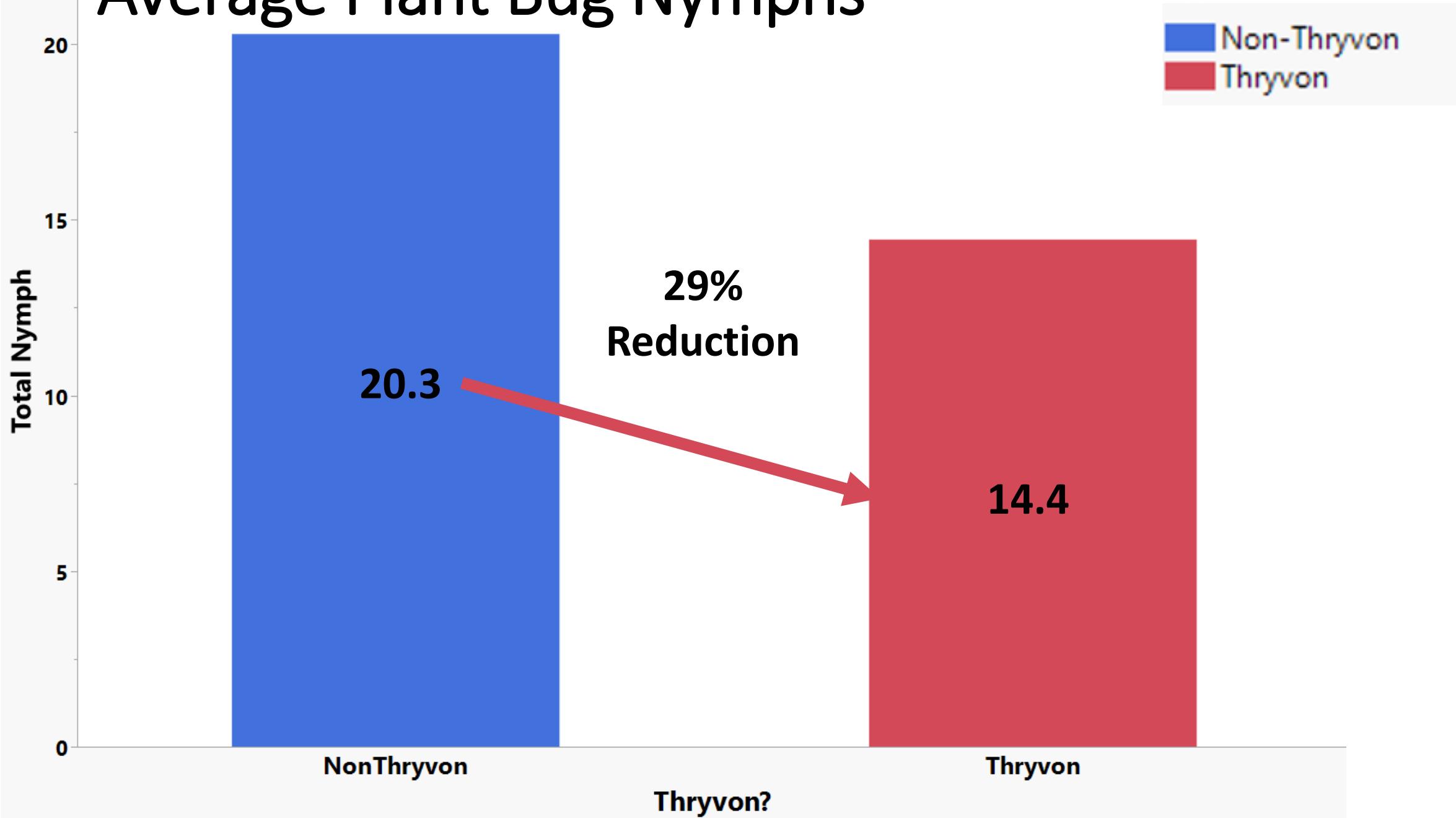
- Untreated
- 1x threshold
- 2x threshold
- 3x threshold
- ~~3 large nymphs~~
- ~~6 large nymphs~~
- 80% square retention
- 85% square retention



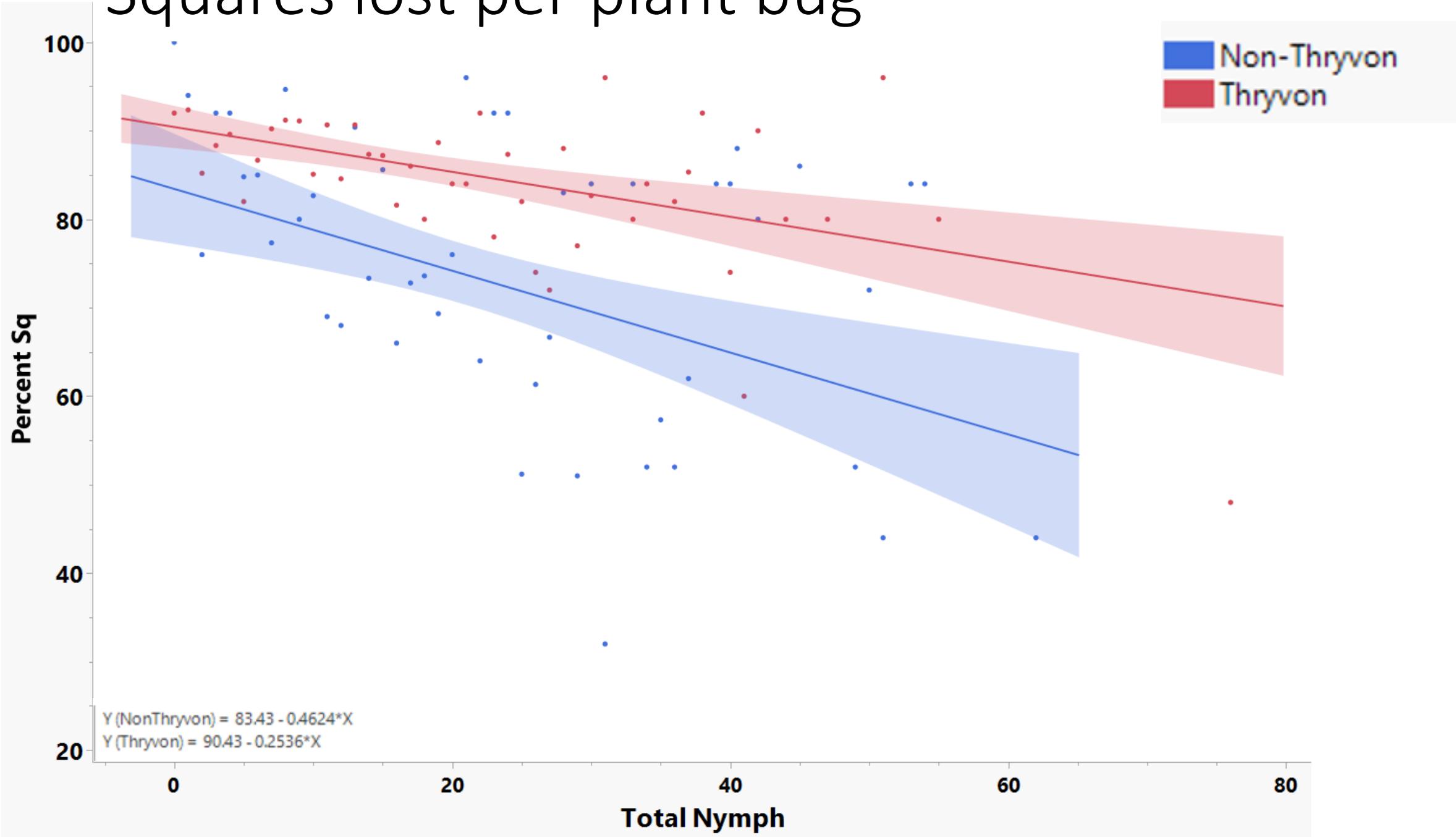


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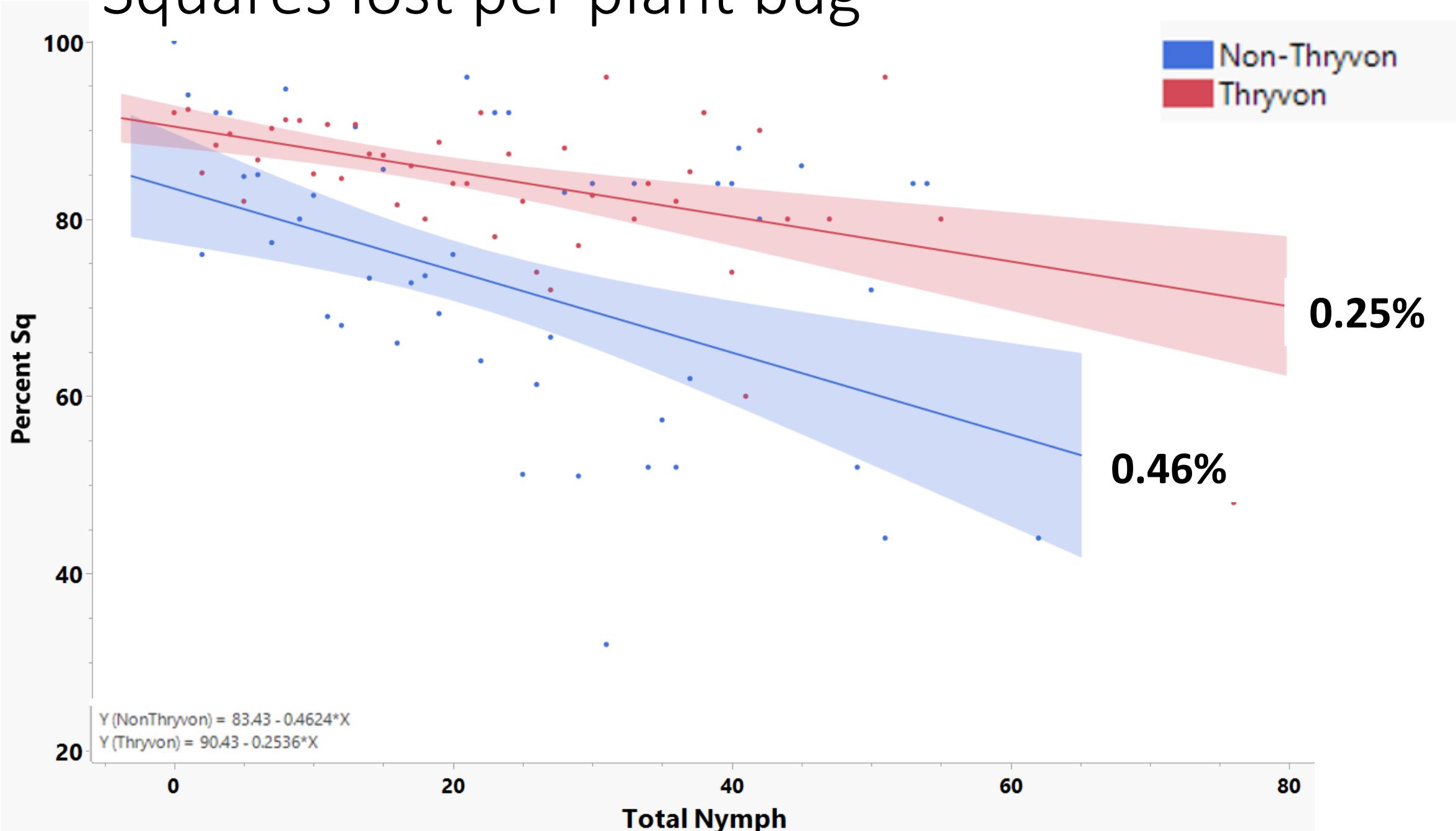
Average Plant Bug Nymphs



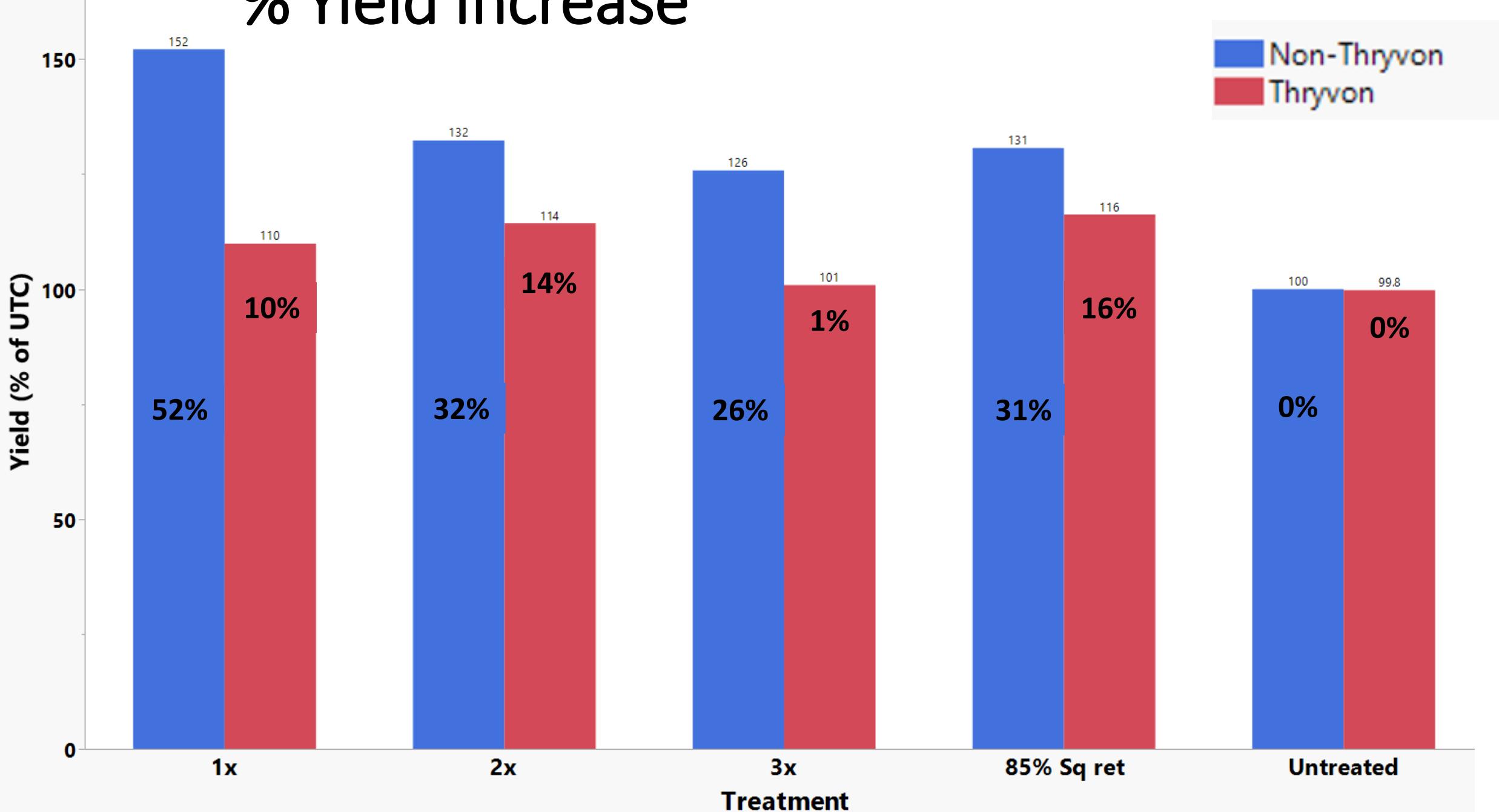
Squares lost per plant bug



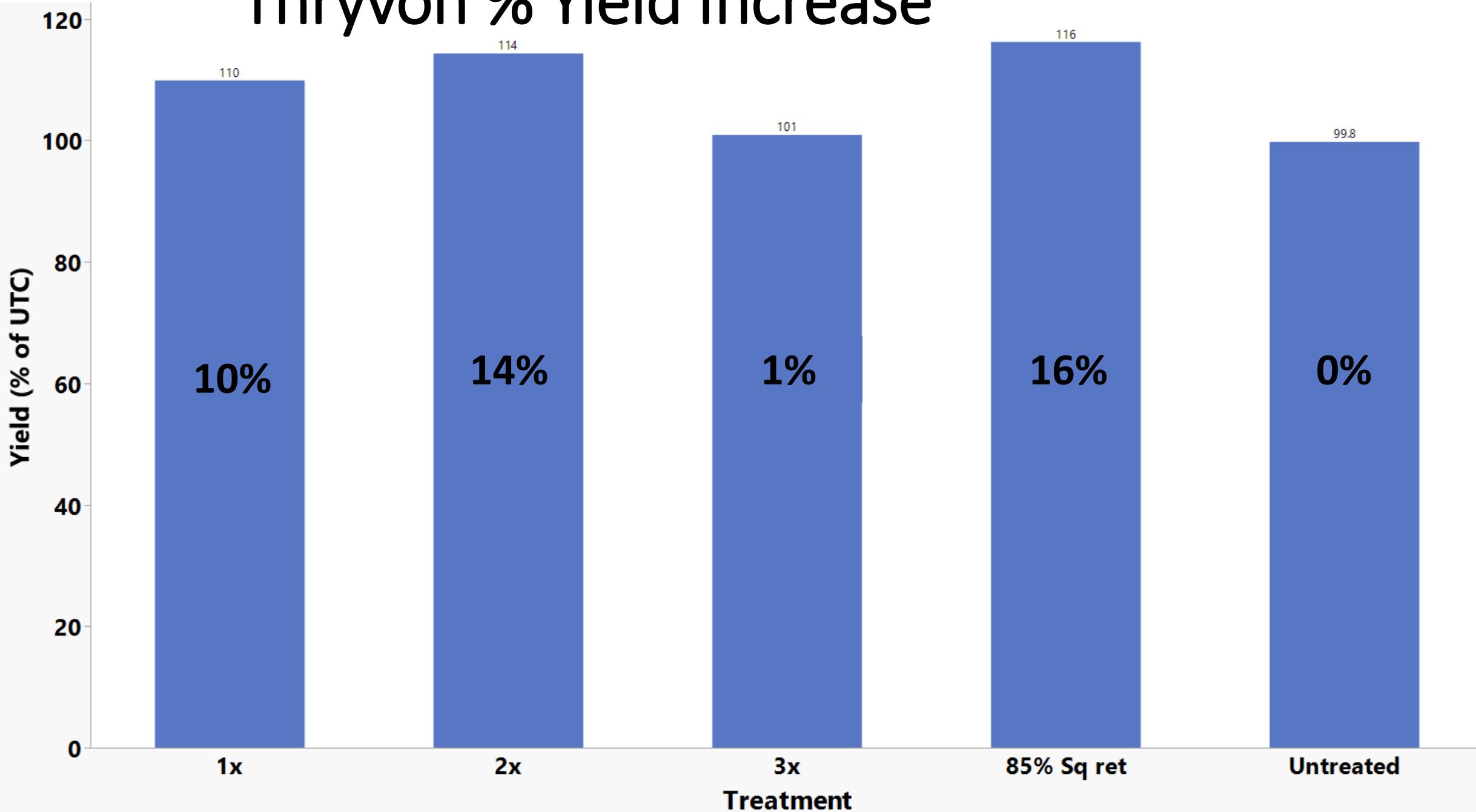
Squares lost per plant bug



% Yield Increase



Thryvon % Yield Increase



What insecticide should I use?





80

53% Avg. Control Improvement

60

40

20

0

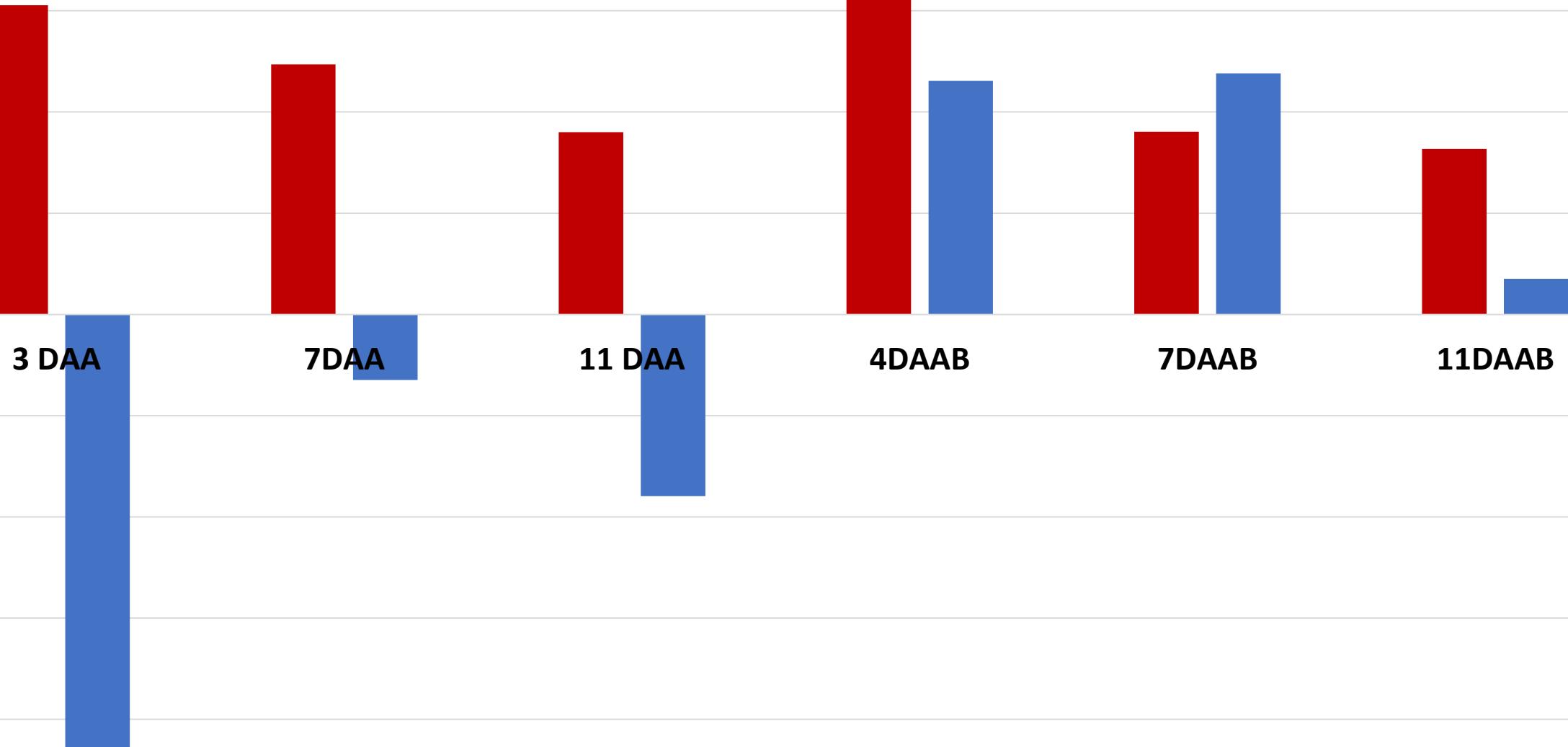
-20

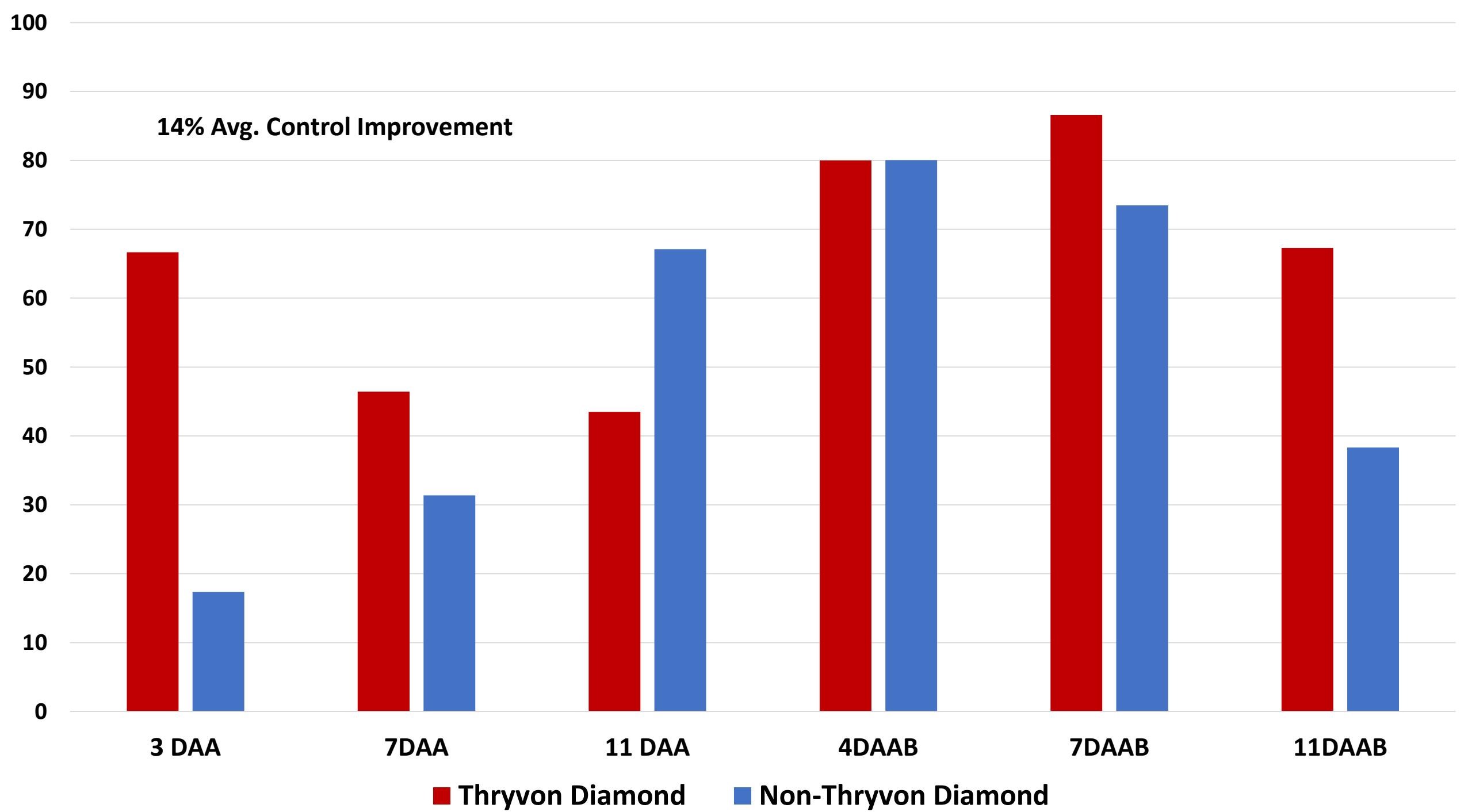
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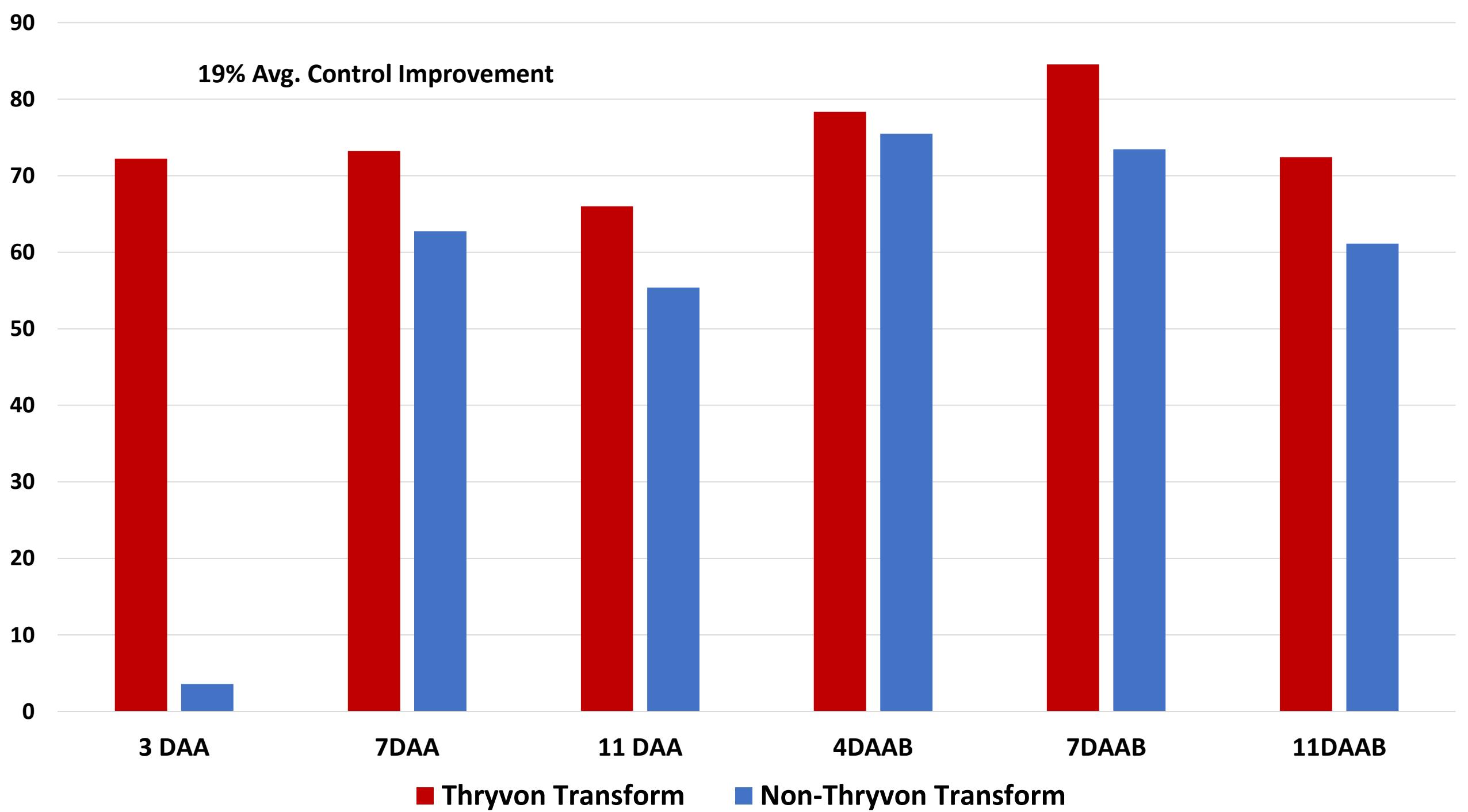
-60

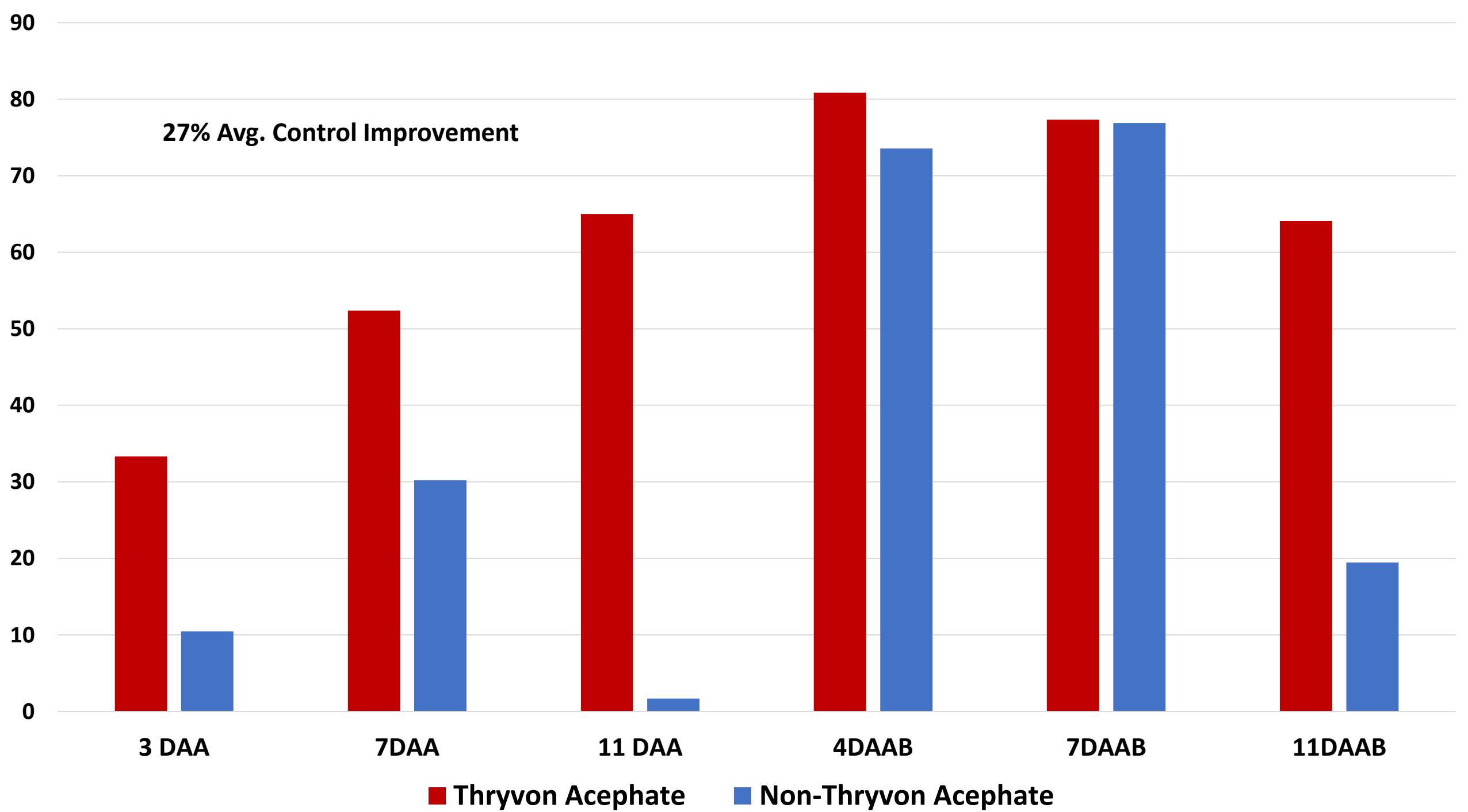
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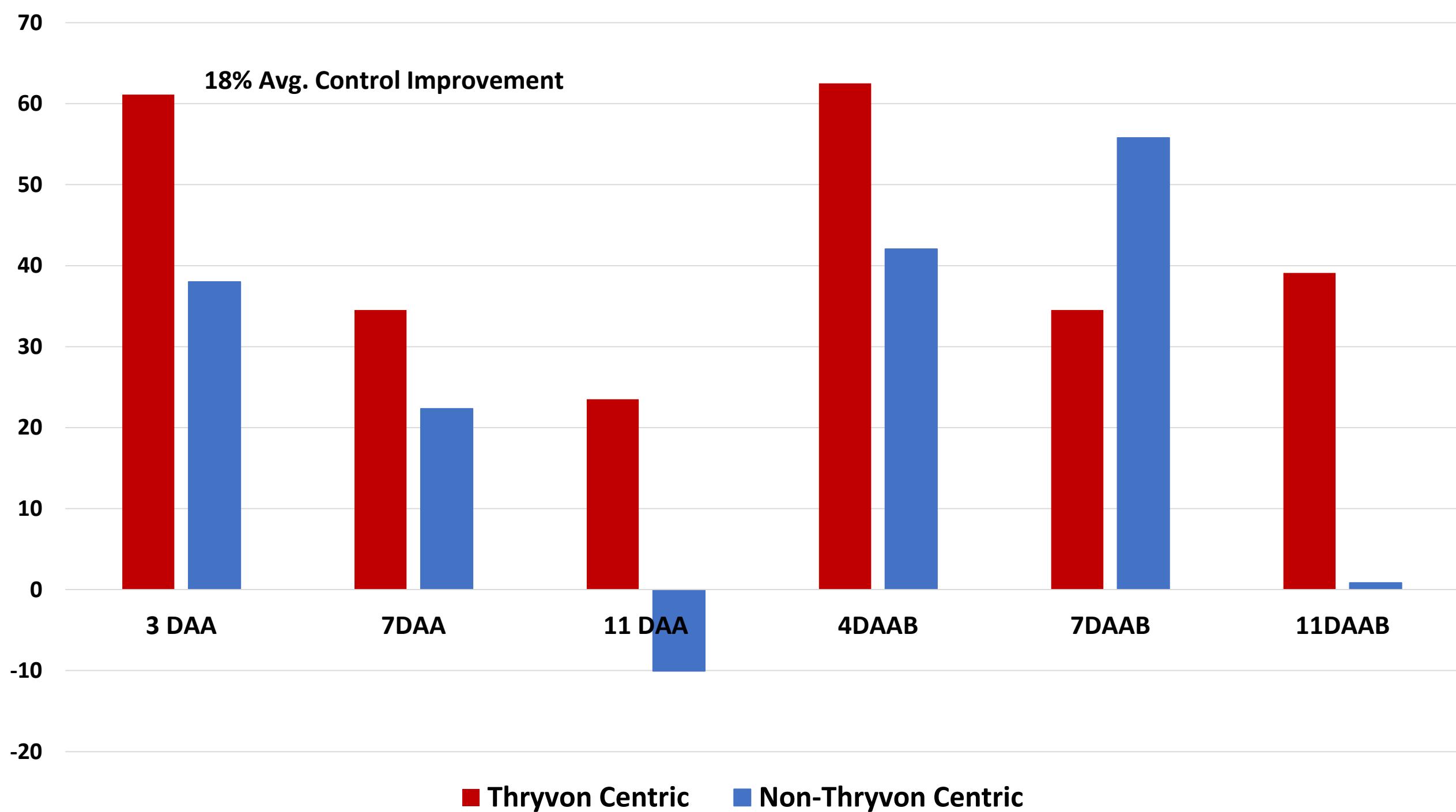
-100

3 DAA**7DAA****11 DAA****4DAAB****7DAAB****11DAAB****Thryvon Bifenthrin****Non-Thryvon Bifenthrin**









An aerial photograph of a large agricultural field. The field is divided into several long, narrow, parallel strips of dark brown soil, each strip containing a dense row of small, light-colored cotton plants. The strips are separated by lighter, yellowish-green paths. In the top right corner, there is a small, dark, rectangular structure, possibly a greenhouse or a piece of farm equipment. The overall pattern is a grid of vertical and horizontal lines.

Where should I place my Thryvon cotton?

Thryvon
High Input

Non-Thryvon
High Input

Thryvon
Low Input

Non-Thryvon
Low Input

Thryvon
Untreated

Non-Thryvon
Treated

Marianna

Tillar

	July 6	12-Jul	19-Jul	26-Jul	4-Aug	11-Aug	Total
Thryvon High Input	2.5 oz Centric + Diamond 6 oz	1.5 oz Transform			Bidrin 0.5 lb + Bifenthrin 6.4 oz		3
NonThryvon High Input	2.5 oz Centric + Diamond 6 oz	1.5 oz Transform	Bidrin 0.5 oz + Diamond 6 oz	Transform 2 oz		1 lb Acenthrin	5
Thryvon Low Input		Imidacloprid 2 oz + Bifenthrin 6.4 oz	Acephate 0.75 lb + Bifenthrin 6.4 oz				2
NonThryvon Low Input	Imidacloprid 2 oz	Imidacloprid 2 oz + Bifenthrin 6.4 oz	Acephate 0.75 lb + Bifenthrin 6.4 oz	Acephate 0.75 lb + Bifenthrin 6.4 oz			4
Thryvon Untreated							0
NonThryvon Untreated							0

Tillar

	July 6 3rd wk sq	12-Jul	19-Jul	26-Jul	4-Aug	11-Aug	Total
Thryvon High Input	2.5 oz Centric + Diamond 6 oz	1.5 oz Transform			Bidrin 0.5 lb + Bifenthrin 6.4 oz		3
NonThryvon High Input	2.5 oz Centric + Diamond 6 oz	1.5 oz Transform	Bidrin 0.5 oz + Diamond 6 oz	Transform 2 oz		1 lb Acenthrin	5
Thryvon Low Input		Imidacloprid 2 oz + Bifenthrin 6.4 oz	Acephate 0.75 lb + Bifenthrin 6.4 oz				2
NonThryvon Low Input	Imidacloprid 2 oz	Imidacloprid 2 oz + Bifenthrin 6.4 oz	Acephate 0.75 lb + Bifenthrin 6.4 oz	Acephate 0.75 lb + Bifenthrin 6.4 oz			4
Thryvon Untreated							0
NonThryvon Untreated							0

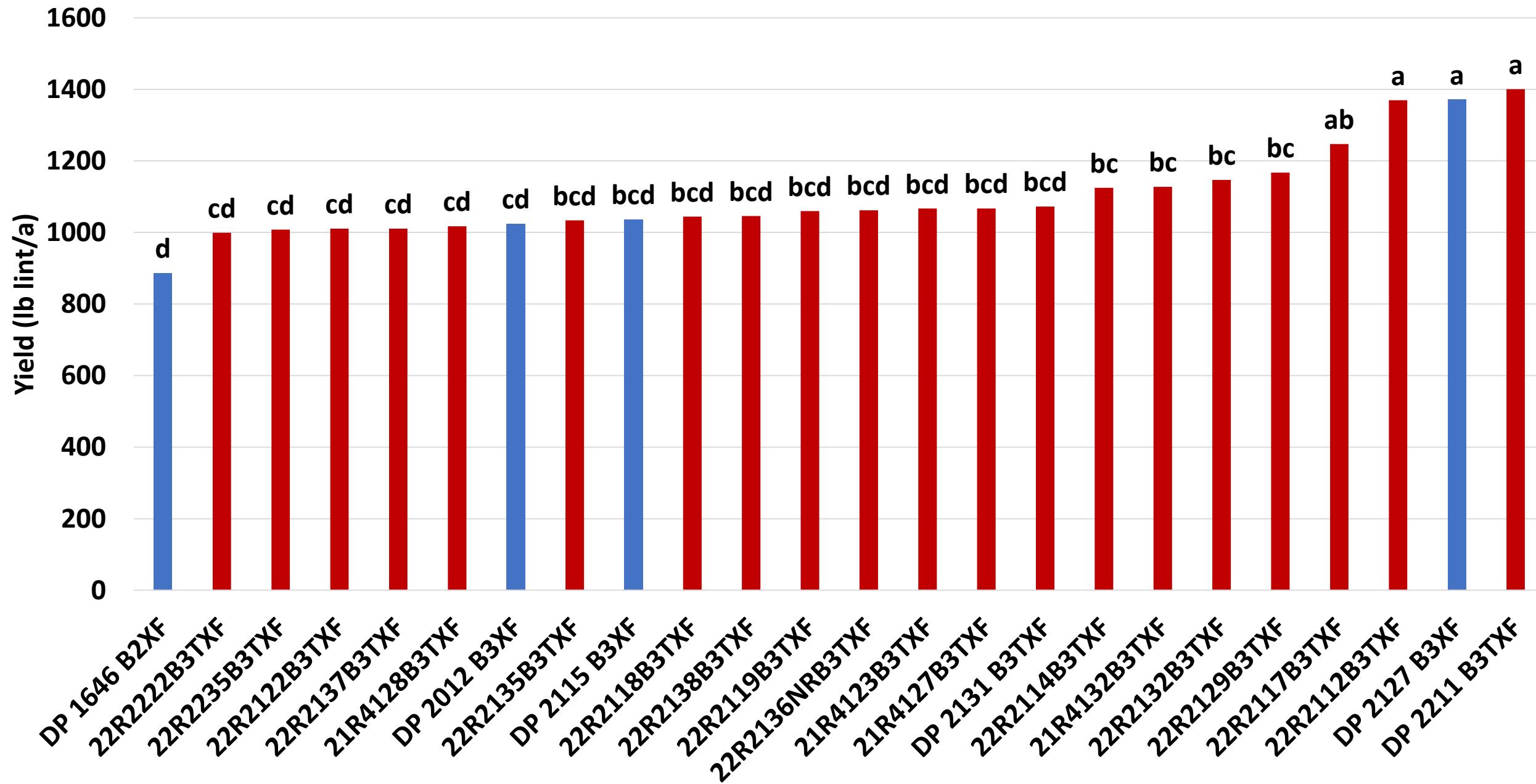
Marianna

	Total Apps	Yield
Thryvon High Input	2	1166
NonThryvon High Input	7	1335
Thryvon Low Input	2	1126
NonThryvon Low Input	6	1202
Thryvon Untreated	0	793
NonThryvon Untreated	0	371

Tillar

	Total	Yield
Thryvon High Input	3	1139
NonThryvon High Input	5	1055
Thryvon Low Input	2	1108
NonThryvon Low Input	4	1003
Thryvon Untreated	0	850
NonThryvon Untreated	0	490

Thryvon Variety Trial



Takeaways

- Roughly a 30% reduction nymphs seen
- Lose about half as many squares per plant bug as normal
- Insecticides overall performed better in Thryvon cotton
 - The best insecticides in conventional cotton are still the best in Thryvon
- Good technology, manage your expectations
 - You will likely still have to spray, but you don't have to be as timely
 - Continue with the normal threshold...for now
- Where to place limited acres?
 - The back 40
 - High pressure areas
- Variety first, technology second



UfA DIVISION OF AGRICULTURE
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University of Arkansas System



Cotton
Incorporated

**Bollgard[®] 3,
ThryvON™**
With **XTENDFLEX**
TECHNOLOGY